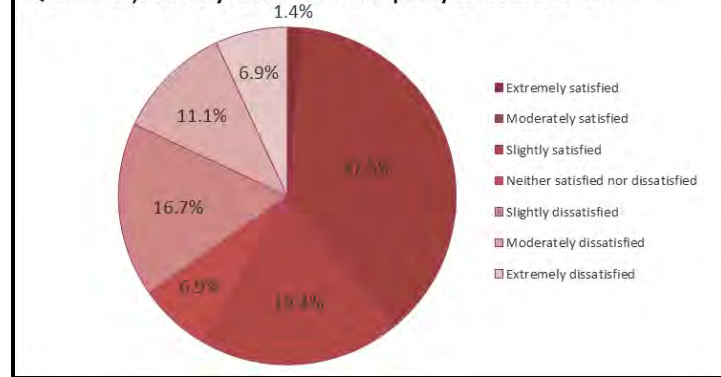


Appendix D: Pubic Survey Results

Q1. Overall, how do you feel about the quality of life in Palestine?

Answer Options	Response Percent	Response Count
Extremely satisfied	1.4%	1
Moderately satisfied	37.5%	27
Slightly satisfied	19.4%	14
Neither satisfied nor dissatisfied	6.9%	5
Slightly dissatisfied	16.7%	12
Moderately dissatisfied	11.1%	8
Extremely dissatisfied	6.9%	5
answered question		72
skipped question		2

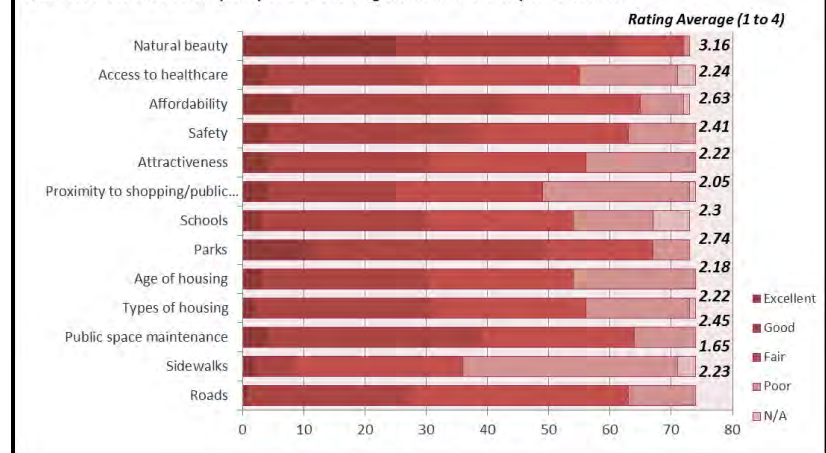
Q1. Overall, how do you feel about the quality of life in Palestine?



Q2. Please rate the overall quality of the following elements in the City of Palestine.

Answer Options	Excellent	Good	Fair	Poor	N/A	Rating Average	Response Count
Roads	1	26	36	11	0	2.23	74
Sidewalks	2	6	28	35	3	1.65	74
Public space maintenance	4	35	25	10	0	2.45	74
Types of housing	2	29	25	17	1	2.22	74
Age of housing	3	27	24	20	0	2.18	74
Parks	11	38	18	6	0	2.74	73
Schools	3	27	24	13	6	2.3	73
Proximity to shopping/public facilities/entertainment/recreation	4	20	25	24	1	2.05	74
Attractiveness	4	26	26	18	0	2.22	74
Safety	4	33	26	11	0	2.41	74
Affordability	8	36	21	7	1	2.63	73
Access to healthcare	4	25	26	16	3	2.24	74
Natural beauty	25	36	11	1	0	3.16	73
Other (please specify)							4
answered question							74
skipped question							0

Q2. Please rate the overall quality of the following elements in the City of Palestine.



Other (please specify)	
1	I would love to park downtown and have many places to eat and shop. Everything is being built around the loop yet our downtown is so full of potential !
2	Number of stores to shop at like kohls or target VERY POOR need something beside wal mart
3	compared to cities close in size like Kilgore, Palestine's downtown is disgusting and disheartening
4	Need walking trails & biking trails

Q3. What do you like most about your neighborhood?

Response	Response Text
1	Quiet
2	It's quiet with plenty of trees
3	Quiet
4	large trees and old houses
5	Quiet with nice neighbors.
6	Quiet
7	Newer, middle class families.
8	Its quit and friendly.
9	Our immediate neighbors are excellent and look out for each other. They take pride in their yard and home. I love the proximity to dogwood park, YMCA, our convenience
10	Green spaces, large trees
11	Green spaces, large trees
12	Quiet
13	Attractive and quiet
14	Neighbors are pleasant
15	Quite, peaceful, lots of green. Trees.
16	It's quiet
17	Kind neighbors that keep their places up and cared for and look after one another.
18	People,neighbors.
19	The dogwoods.
20	Its diversity
21	It's quiet
22	Tree-lined streets
23	I do Not live there anymore.
24	The neighbors
25	It quite and over all feel safe for my children
26	The Neighbors
27	Very quiet
28	You mean like pothole ridden roads that I have to drive down. Or the neighbors that don't mow their yards and have been reported to the city and still nothing
29	Historic
30	My home
31	the shade
32	QUIET
33	It's for the most part, very quiet. However, I live near doctor's offices, so after business hours no one is around.
34	For the most part, it quiet.
35	It quiet for the most part...the trees around are attractive
36	Historical homes, park nearby, central to all shopping
37	I like that there is a lot of natural elements, trees. It's nicer than in neighborhoods that are newer where the trees have been cut down to build more houses.
38	I like the quietness. And that it tends to be an older established neighborhood.
39	safety, trees
40	quiet

41	The old trees & homes	
42	It's a pretty neighborhood	
43	nothing any more	
44	Feel safe, close to schools.	
45	Quiet	
46	My neighbors	
47	Historic	
48	Trees	
49	Quiet	
50	Location.	
51	My neighbors.	
52	Quite	
53	People are not likely to turn each other in for code violations. Live and let live is the attitude.	
54	Variety and styles of homes. Feels like a true old fashion neighborhood.	
55	Historic homes, interesting architecture, half of neighborhood has nice landscaping	
56	I live in a rural area, so I like the quiet atmosphere.	
57	Lots of historic homes	
58	older neighborhood, family oriented	
answered question		58
skipped question		16

Q4. What do you like least about your neighborhood?

Response	Response Text
1	Communist people in the community
2	The roads need to be paved again. Constant water and power outages
3	Next neighborhood over is run down.
4	poor sidewalks limit mobility for pedestrians and wheelchair users; I do like the improved intersection ramps
5	Small and not the best school.
6	City limits the trash doesn't even come to get my trash anymore because they figured out last year we weren't in" city limits" So now I have to find ways to throw away my trash.
7	Lack of traffic impingements.
8	It fine.
9	On one end of our street is a sub standard apartment complex, and on the other end a mobile home complex. There is an ongoing flow of unsavory individuals walking on foot between the two that make me uncomfortable at times to be in my own yard. I have even been acosted once by one such person who I am quite convinced was under the influence of drugs. I never send my kids outside to play alone for this reason.
10	traffic and failure to maintain property

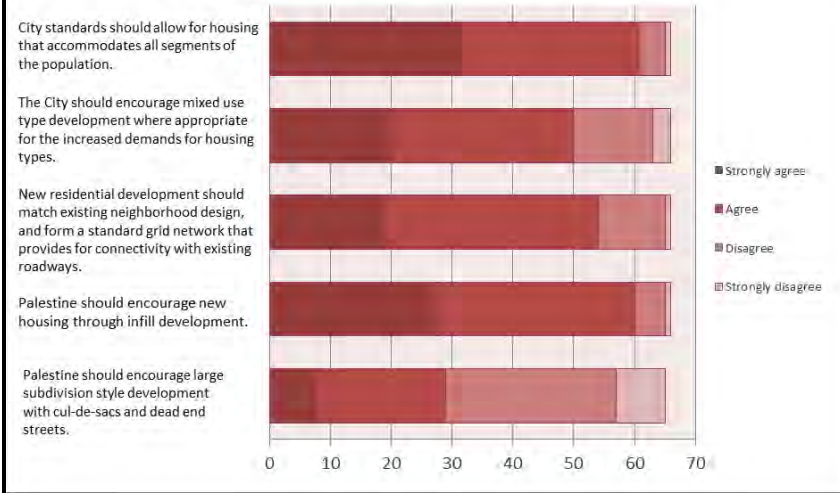
11	People drive too fast
12	It's a cut through road for the highways so we have several speeders
13	Railroad whistles all night long
14	Paying for palestine water, its over priced, undrinkable, and hard.
15	Repavement of streets, drainage. Lack of curbing. Open culverts.
16	The entrance needs something with name on it
17	Houses just down my street are in disrepair, abandoned, vacant, and unkept.
18	Cleanliness
19	The run down homes.
20	Roads
21	Lots of stop sign runners, speeders and rent houses
22	Not pedestrian friendly...designed more for cars
23	Safety. Traffic speed too fast. Hispanic and low class people. No Police protection - slow response time.
24	The condition of the roads
25	Some house could use some cleaning up or maybe one could use a tearing down I think it infested
26	The maintenance, right of ways, overgrown lots, vacant houses, the upkeep of the trees growing in the streets.
27	Noisey, Loud music from autos, aging...
28	N/a
29	Roads are horrible. This city as a whole is a joke.
30	Crime
31	Horrendous roads
32	traffic
33	rough road
34	Most of the houses are extremely old and not kept up with, making the neighborhood an eyesore. Living next to the old memorial hospital has also added to the eyesore factor of my neighborhood.
35	Motorists treating our road like a race track.
36	no decent sidewalks,
37	People go by all night with loud music, several unsavory homes nearby, unsightly old hospital nearby, not enough safe walking/biking routes as many sidewalks are completely covered or cracked
38	Although it has greatly improved over the last five years there is a lot of foot traffic due to our proximity to two gas stations. I have also witnessed a lot of people speeding or not stopping at the stop signs
39	All the car break ins we have had.
40	overgrown lots, litter, lack of homeowner pride
41	nothing
42	That the city won't fix the sidewalks they put down after the trees that they planted have torn them up ... severely
43	dip in the street
44	being annexed into the city
45	Road condition.
46	No sidewalk
47	Too much through traffic between Crockett Rd and the Loop.
48	Utilities (water/sewer)
49	Thefts

50	Thefts	
51	Street condition. Litter on street.	
52	Roads	
53	No security lights	
54	No comment. Pretty well satisfied	
55	How close the rougher neighborhoods are from the nice neighborhoods.	
56	Half of neighborhood is very rundown, too many empty buildings	
57	People dump stray animals in rural areas. You can only drop off strays three times a week at the Palestine Humane Society.	
58	Lots of crime lately	
59	traffic that uses residential neighborhood as cut through from main road to main road.	
answered question		59
skipped question		15

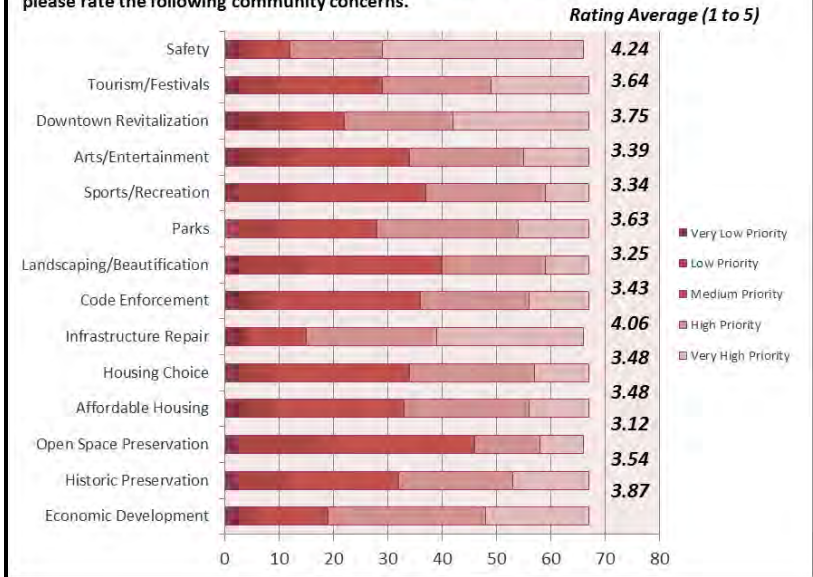
Q5. Please indicate your level of agreement on the statements below.

Answer Options	Strongly agree	Agree	Disagree	Strongly disagree	Response Count
Palastine should encourage large subdivision style development with cul-de-sacs and dead end streets.	8	21	28	8	65
Palastine should encourage new housing through infill development (building on vacant or abandoned property in existing neighborhoods.)	27	33	5	1	66
New residential development should match existing neighborhood design, and form a standard grid network that provides for connectivity with existing roadways.	19	35	11	1	66
The City should encourage mixed use type development where appropriate for the increased demands for housing types. (residential in same building as retail, office, and commercial, with residential typically located on the upper floors.)	20	30	13	3	66
City standards should allow for housing that accommodates all segments of the population. (i.e. renters/roommates, first time home buyer, family with kids, empty nesters, elderly parents living with children, retirees.)	31	30	4	1	66
answered question					67
skipped question					7

Q5. Please indicate your level of agreement on the statements below.



Q6. On a scale of 1 to 5, with 1 being the lowest and 5 being the highest, please rate the following community concerns.



Q6. On a scale of 1 to 5, with 1 being the lowest and 5 being the highest, please rate the following community concerns.

Answer Options	Very Low Priority	Low Priority	Medium Priority	High Priority	Very High Priority	Rating Average	Response Count
Economic Development	3	3	13	29	19	3.87	67
Historic Preservation	2	9	21	21	14	3.54	67
Open Space Preservation	2	16	28	12	8	3.12	66
Affordable Housing	4	5	24	23	11	3.48	67
Housing Choice	3	5	26	23	10	3.48	67
Infrastructure Repair	4	0	11	24	27	4.06	66
Code Enforcement	5	3	28	20	11	3.43	67
Landscaping/Beautification	3	12	25	19	8	3.25	67
Parks	0	10	18	26	13	3.63	67
Sports/Recreation	2	11	24	22	8	3.34	67
Arts/Entertainment	6	7	21	21	12	3.39	67
Downtown Revitalization	7	6	9	20	25	3.75	67
Tourism/Festivals	3	7	19	20	18	3.64	67
Safety	3	3	6	17	37	4.24	66
						answered question	67
						skipped question	7

Q7. Write three words to describe Palestine today.

Response	Response Text
1	Communist take over
2	Antibusiness, Elitism, Insular
3	Poor Customer Service
4	BORING
5	Family, friendly, old
6	disconnected (walkways, neighborhoods), diverse, friendly
7	Old, small, boring
8	Crime ,Boring, unpleasant
9	Rundown, disfunctional, declining
10	Old fashion town
11	Family-friendly, historic, needs revitalization
12	Not enough choices
13	Small, changing, growing
14	Friendly pretty natural
15	Looking for direction
16	Spreadout, dull, pretty
17	Convenient, historic, pleasant

18	Need more options	
19	Historic, fixer-upper, friendly	
20	Good old boys	
21	Out-dated, oligarchy, pleasant	
22	nice sized town	
23	friendly, car-oriented, sprawling	
24	run down. loss of interest.	
25	Embarrassing, poor, uneducated	
26	next Tyler maybe?	
27	Behind the times...	
28	Unattractive, Unkempt, Unsafe	
29	Unfriendly, dirty, hot	
30	Waste of potential	
31	A freaking joke!	
32	Laughingstock city government	
33	stuck in past	
34	Quaint, friendly, affordable	
35	Outdated, economically disadvantaged	
36	historic, beauty, comfortable	
37	Home, getting better, ghetto	
38	Quaint. Pretty. Nice.	
39	a gem, shabby, homey	
40	conservatives blissfully ignorant	
41	quiet, mostly clean town, potential for downtown	
42	Dirty@corrupt@stagnant	
43	Expensive, ridiculous, oppressive	
44	corrupt boring corrupt	
45	Starting to grow, but we need to focus on creating a bigger and better Palestine if we are ever going to get anywhere . in order to have money to increase infrastructure we need to increase income. The only way to do that is continue to bring in big business..	
46	Historic, friendly & affordable living	
47	Historic, beautiful, conservative	
48	Unaware of potential	
49	Historic dogwoods quaint	
50	Chaos, broken, underpaid workers	
51	Stuck, Impoverished, Backwards	
52	Home.beauty.history.	
53	Too much control	
54	Stuck Small Needy	
55	Hometown Mayberry.	
56	Hot, full of potential, needing freedom for creativity/entrepreneurship	
57	In crisis mode	
58	small, unhurried, pleasant	
59	Historic, lovely, potential	
answered question		59
skipped question		15

Q8. If you could change one thing and one thing only about Palestine, what would it be?

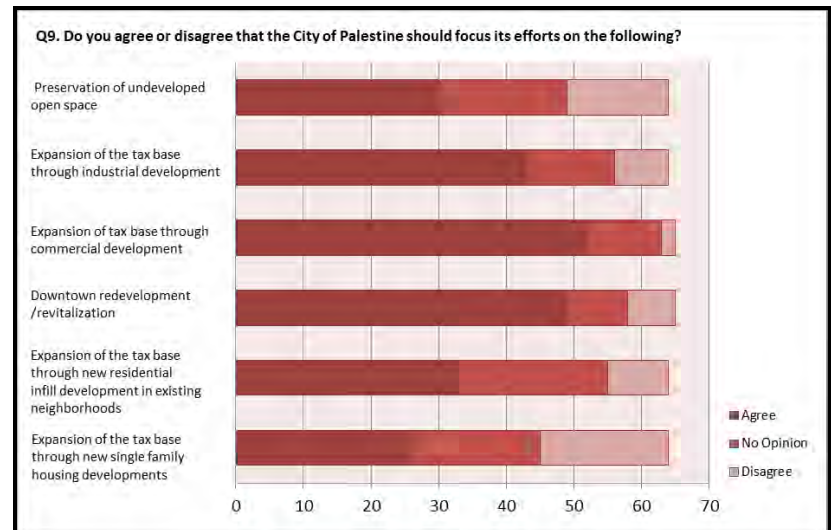
Response	Response Text
1	Get rid of the communist and the people that don't know what they are talking about
2	More opportunities for our college grads. They have to leave to get a four year degree and to start careers
3	Less Chinese Restaurants
4	Businesses that bring in younger families; Starbucks, IHOP, etc
5	Dress up downtown starting with Spring Street, restoring its old-time charm. A landscaped center median with turn lanes on Spring from Sycamore to the visitors' center, or even down to Palestine Avenue, would offer an attractive and safe landing spot for pedestrians trying to cross the wide street. Potential grants available to have energy-efficient, but historic-looking, lighting for that half mile or so of median, removing the existing lighting that is interfering with the live oak trees. This renovation would make a beautiful gateway into the city and make a good first impression on visitors. Volunteers (Master Gardeners, etc.) could be recruited to advise on and maintain the landscaped median. Award-winning cities commonly have such streetscapes and I think this will change the atmosphere dramatically downtown.
6	Would love to see many more NEW/popular/good quality restaurants and retail stores developing in and around Palestine. For example: olive garden, Target, Chili's, home goods, Academy, Chick fil A, a proper mall with clothing stores, Dillards, etc.
7	Crime
8	We mainly have low-wage jobs, which effects the quality of citizens living or moving here.
9	retail
10	Higher salary for public safety city employees. Police, Fire Fighters ect.
11	Get rid of WalMart
12	More indoor family entertainment options
13	Our downtown would be revitalized with shops and eateries and possibly a haunted history tour .
14	No Chicken Processing Plants
15	Better water for our homes
16	More employment opportunities
17	More affordable shopping places
18	Better pay for public safety officers(Firefighters & Police) to make sure we care for those who care for us. This would also encourage these city employees to stay & draw-in experience, rather than see them leave or be understaffed/trained providing a safer more desirable city for all citizens and businesses, both existing and future investors looking to come to our city.
19	City Management
20	Fair representation on the city council
21	Modernized infrastructure
22	Bring more big name retail business other than Wal-Mart
23	I would revitalize the appearance of downtown using the Complete Streets model to make it more attractive and user friendly for pedestrians, disabled, and elderly.

24	burn down the city council and start over.
25	Our leadership
26	WELCOME MORE MAJOR STORES AND PLACES TO EAT TO COME IN EVEN IF IT MEANS GIVING THEM A TAX BREAK FOR A YEAR OR TWO
27	Make it a quiet, peaceful and safe place to dwell.
28	The City Administration
29	More things to do for kids , there is nothing to do and kids end up shoplifting like my store smh that's not cool at all
30	Easier to open business inside city limits, tax incentives too. Very difficult at this point.
31	New city government
32	New public officials
33	I would not change Palestine it just need to be improved, meaning the infrastructure needs to be brought up to date
34	need walking-riding trails
35	Adding more stores and businesses to allow opportunity for city growth and more career opportunity. Job choices are very limited in Palestine, leaving citizens forced to work at jobs they don't want to be at.
36	sidewalks on every street
37	I wish city code required businesses to keep minimal signs & have lots of trees, such as cities like The Woodlands & Hickory Head, SC. In many ways, it looks like a lot of other small towns, especially in the south part of town.
38	All the old run down historical homes and businesses downtown. I would love to see them all restored.
39	lack of quality shopping
40	Have a newspaper that would actually report on news and not be a mouthpiece for SO, PD and business.
41	more shopping centers, anything besides walmart
42	To have an educated and experienced team of city administrators with on going governmental education for the elected officials that don't know what the hell they're doing when they make decisions for their 'constituency'. For Palestine to not be the laughing stock of the state.
43	The city manager should be fired.
44	target
45	Let it Grow!!!
46	More recreation
47	Restore honesty, strong ethics and dedication to service among leadership positions throughout the community.
48	Openness to succeed
49	Attract mid-size city retail restaurants
50	City council mindset
51	Direction. We seemed to be too focused on bringing in tourist with things like Christmas in Palestine but we can't even get the locals to attend. We need to change the direction of our focus to center on improving life for locals which can then build into attraction for tourists.
52	Street conditions.
53	Attitude of city hall leadership
54	Attract more corporations and industries
55	Take down the old hospital.

56	More diverse businesses in existing buildings	
57	Politics	
58	More restaurants and shopping	
59	infrastructure	
answered question		59
skipped question		15

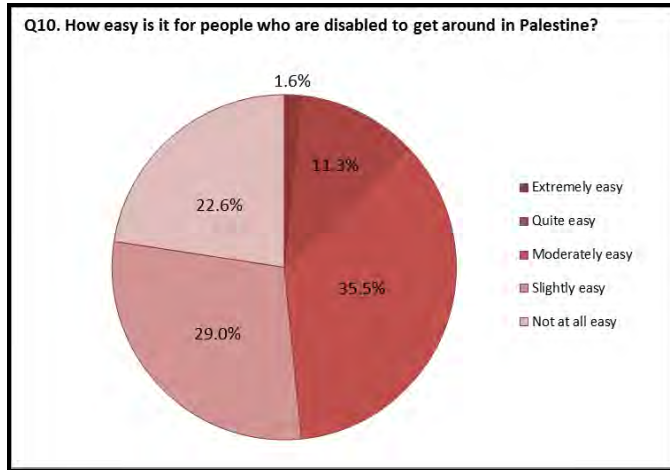
Q9. Do you agree or disagree that the City of Palestine should focus its efforts on the following?

Answer Options	Agree	No Opinion	Disagree	Response Count
Expansion of the tax base through new single family housing developments	26	19	19	64
Expansion of the tax base through new residential infill development in existing neighborhoods	33	22	9	64
Downtown redevelopment/revitalization	49	9	7	65
Expansion of tax base through commercial development	52	11	2	65
Expansion of the tax base through industrial development	43	13	8	64
Preservation of undeveloped open space	30	19	15	64
answered question				65
skipped question				9



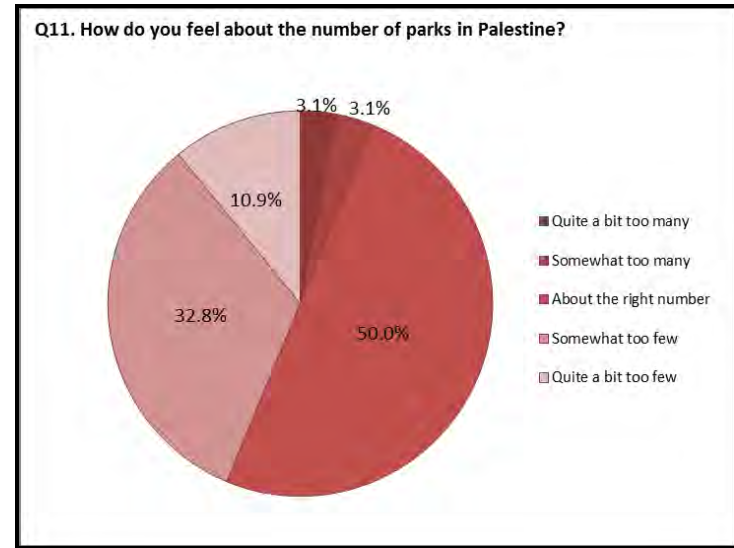
Q10. How easy is it for people who are disabled to get around in Palestine?

Answer Options	Response Percent	Response Count
Extremely easy	1.6%	1
Quite easy	11.3%	7
Moderately easy	35.5%	22
Slightly easy	29.0%	18
Not at all easy	22.6%	14
answered question		62
skipped question		12



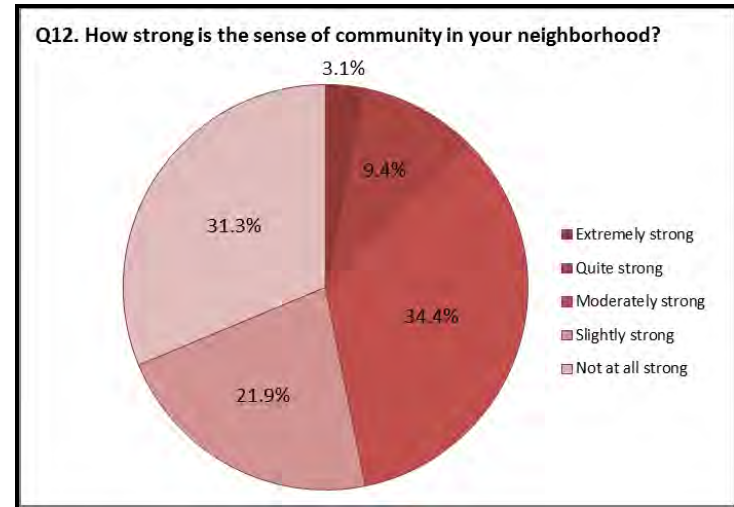
Q11. How do you feel about the number of parks in Palestine?

Answer Options	Response Percent	Response Count
Quite a bit too many	3.1%	2
Somewhat too many	3.1%	2
About the right number	50.0%	32
Somewhat too few	32.8%	21
Quite a bit too few	10.9%	7
answered question		64
skipped question		10



Q12. How strong is the sense of community in your neighborhood?

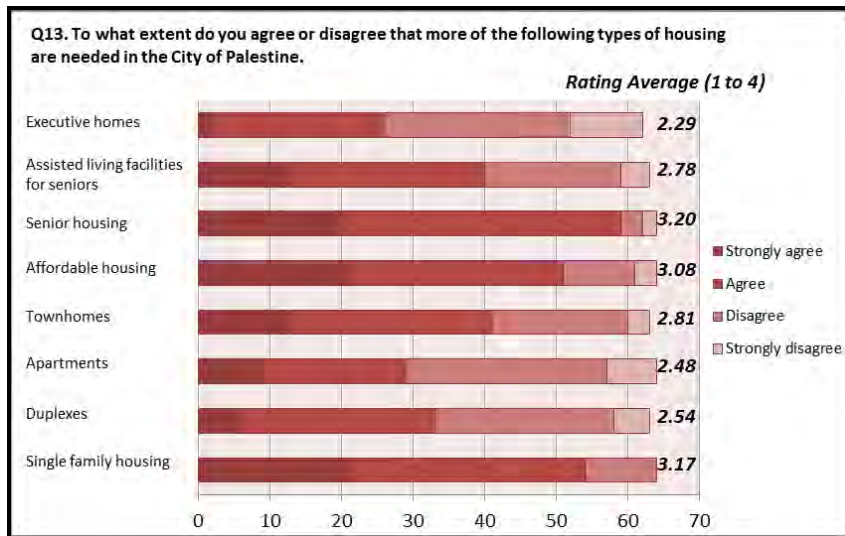
Answer Options	Response Percent	Response Count
Extremely strong	3.1%	2
Quite strong	9.4%	6
Moderately strong	34.4%	22
Slightly strong	21.9%	14
Not at all strong	31.3%	20
answered question		64
skipped question		10



Q13. To what extent do you agree or disagree that more of the following types of housing are needed in the City of Palestine.

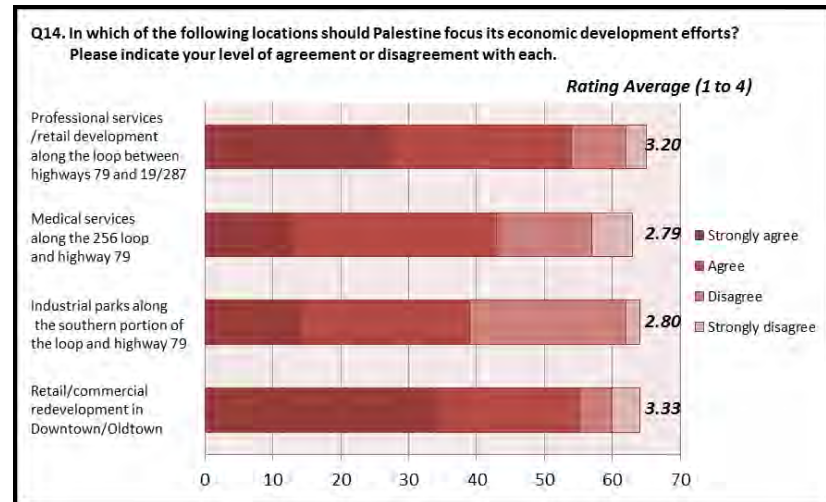
Answer Options	Strongly agree	Agree	Disagree	Strongly disagree	Rating Average	Response Count
Single family housing	21	33	10	0	3.17	64
Duplexes (2 units)	6	27	25	5	2.54	63
Apartments (3 or more units)	9	20	28	7	2.48	64
Townhomes (attached or row houses)	13	28	19	3	2.81	63
Affordable housing	21	30	10	3	3.08	64
Senior housing	20	39	3	2	3.20	64
Assisted living facilities for seniors	13	27	19	4	2.78	63
Executive (high-end) homes	2	24	26	10	2.29	62
Other (please specify)						4
answered question						64
skipped question						10

Other (please specify)	
1	Mixed use zoning to allow residences in commercial buildings downtown.
2	Single family rentals
3	Apartments in downtown buildings
4	Take care of what you have first



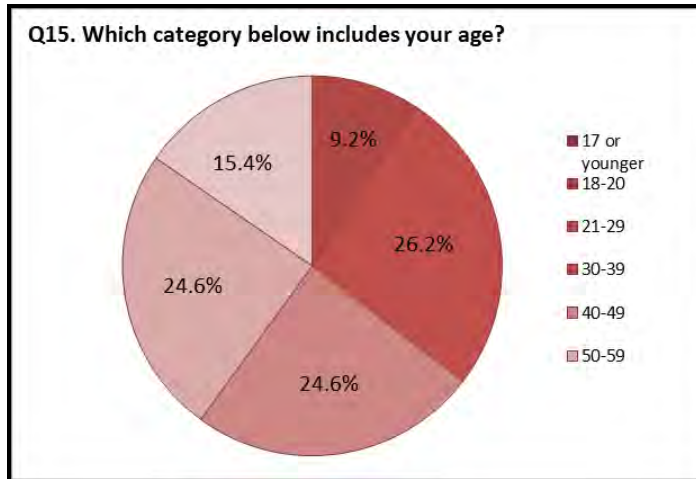
Q14. In which of the following locations should Palestine focus its economic development efforts? Please indicate your level of agreement or disagreement with each.

Answer Options	Strongly agree	Agree	Disagree	Strongly disagree	Rating Average	Response Count
Retail/commercial redevelopment in Downtown/Oldtown area	34	21	5	4	3.33	64
Medical services along the 256 loop and highway 79	14	25	23	2	2.80	64
Industrial parks along the southern portion of the loop and highway 79	13	30	14	6	2.79	63
Professional services/retail development along the loop between highways 79 and 19/287	27	27	8	3	3.20	65
Other (please specify)						5
answered question						65
skipped question						9



Q15. Which category below includes your age?

Answer Options	Response Percent	Response Count
17 or younger	0.0%	0
18-20	0.0%	0
21-29	9.2%	6
30-39	26.2%	17
40-49	24.6%	16
50-59	24.6%	16
60 or older	15.4%	10
answered question		65
skipped question		9



Q16. In what ZIP code is your home located?

(enter 5-digit ZIP code; for example, 00544 or 94305)

Answer Options	Response Count
75801	35
75802	1
75803	25
75861	1
76801	1
answered question	63
skipped question	11