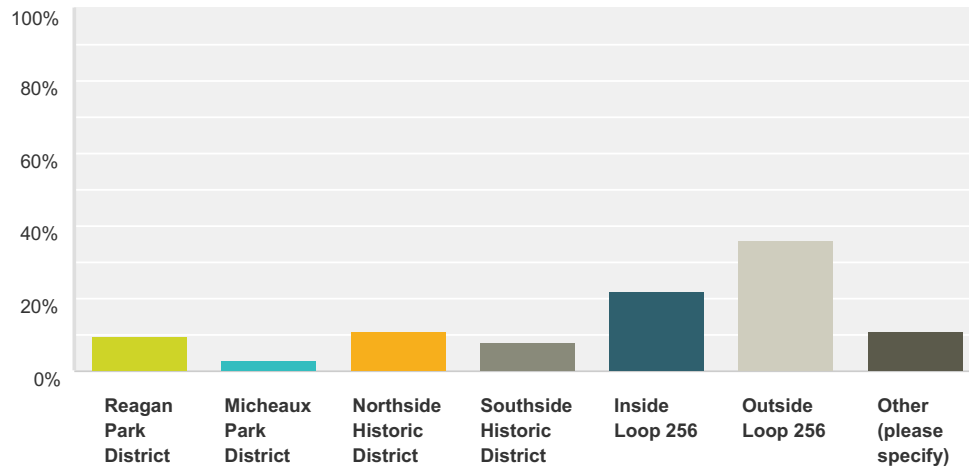


**Q1 Which best describes what part of town you live and/or operate a business in?  
(Select all that apply)**

Answered: 64 Skipped: 1

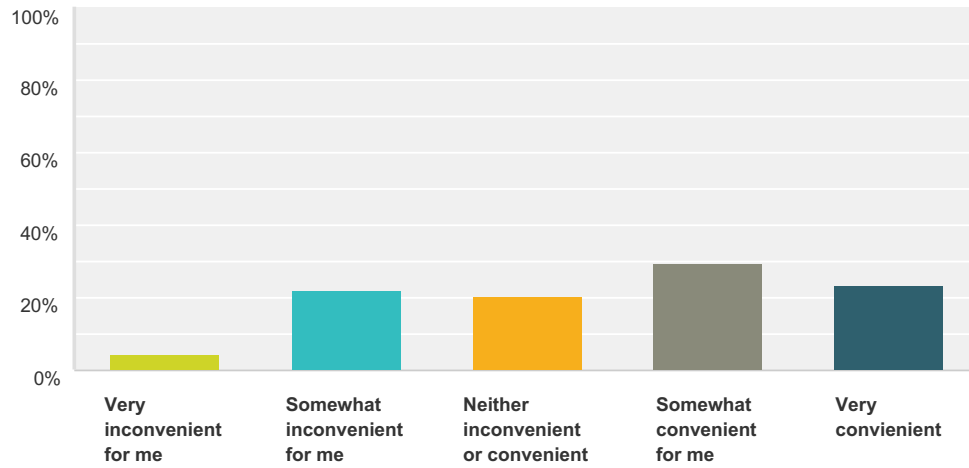


Answer Choices	Responses
Reagan Park District	9.38% 6
Micheaux Park District	3.13% 2
Northside Historic District	10.94% 7
Southside Historic District	7.81% 5
Inside Loop 256	21.88% 14
Outside Loop 256	35.94% 23
Other (please specify)	10.94% 7
<b>Total</b>	<b>64</b>

#	Other (please specify)	Date
1	Elkhart	4/2/2017 8:58 AM
2	South	3/30/2017 4:49 AM
3	Gardner addition	3/24/2017 11:31 AM
4	Westwood	3/23/2017 4:46 PM
5	Laura Division across from The Wildcat Golf Course	3/21/2017 7:54 AM
6	downtown	3/20/2017 11:00 AM
7	Outside city limits	3/7/2017 4:30 PM

## Q2 Shopping in Palestine is

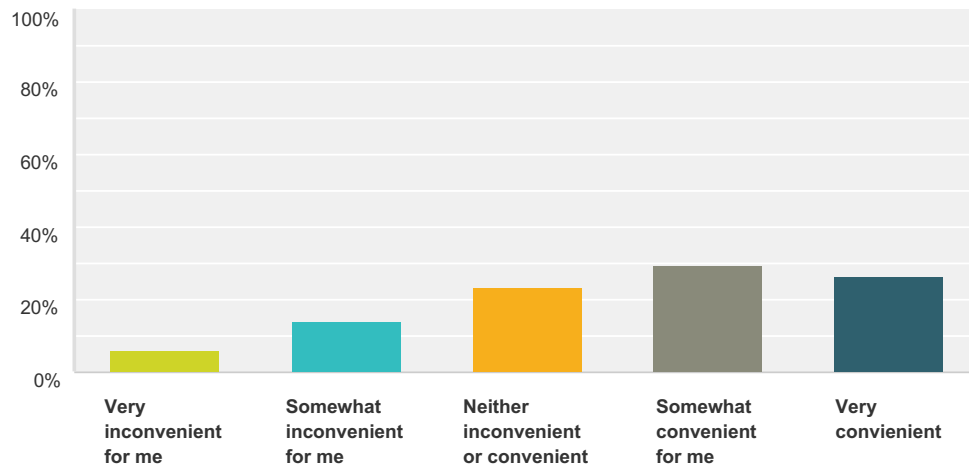
Answered: 64 Skipped: 1



Answer Choices	Responses
Very inconvenient for me	4.69% 3
Somewhat inconvenient for me	21.88% 14
Neither inconvenient or convenient	20.31% 13
Somewhat convenient for me	29.69% 19
Very convenient	23.44% 15
<b>Total</b>	<b>64</b>

### Q3 Dining out at a sit down restaurant in Palestine is

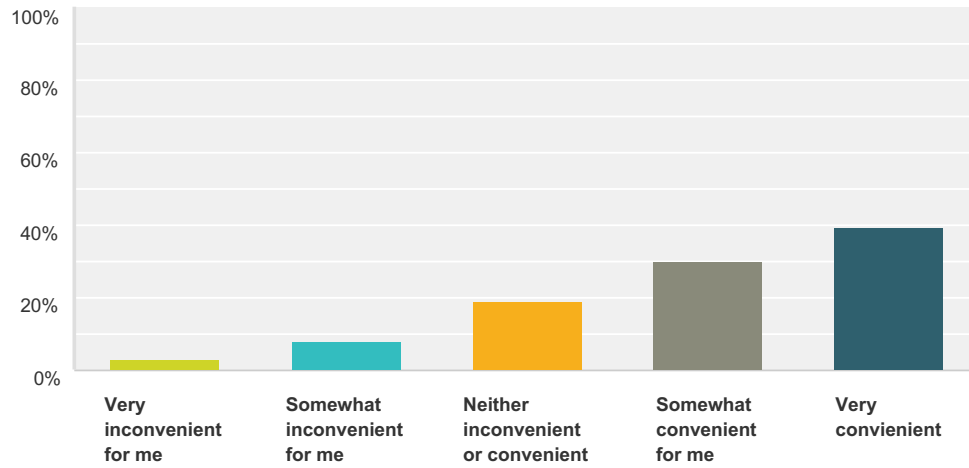
Answered: 64 Skipped: 1



Answer Choices	Responses
Very inconvenient for me	6.25% 4
Somewhat inconvenient for me	14.06% 9
Neither inconvenient or convenient	23.44% 15
Somewhat convenient for me	29.69% 19
Very convenient	26.56% 17
<b>Total</b>	<b>64</b>

### Q4 Grocery stores in Palestine are

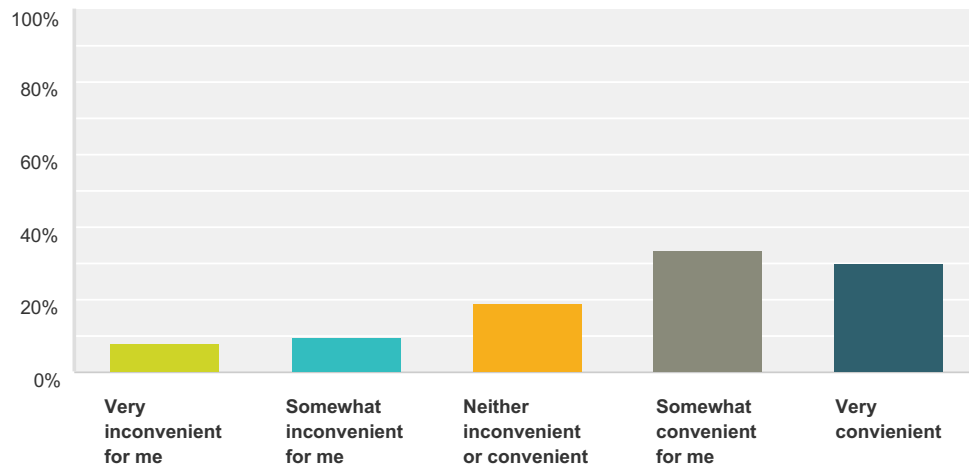
Answered: 63 Skipped: 2



Answer Choices	Responses
Very inconvenient for me	3.17% 2
Somewhat inconvenient for me	7.94% 5
Neither inconvenient or convenient	19.05% 12
Somewhat convenient for me	30.16% 19
Very convenient	39.68% 25
<b>Total</b>	<b>63</b>

### Q5 Being able to get to the doctor, hospital, dentist, drug store, etc. in Palestine is

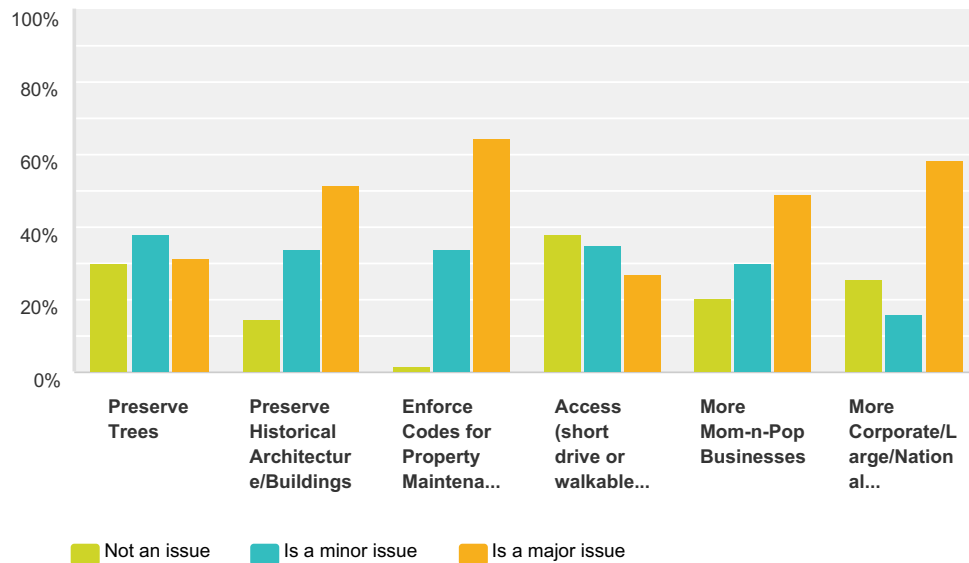
Answered: 63 Skipped: 2



Answer Choices	Responses
Very inconvenient for me	7.94% 5
Somewhat inconvenient for me	9.52% 6
Neither inconvenient or convenient	19.05% 12
Somewhat convenient for me	33.33% 21
Very convenient	30.16% 19
<b>Total</b>	<b>63</b>

### Q6 What would make your City more desirable?

Answered: 64 Skipped: 1



	Not an issue	Is a minor issue	Is a major issue	Total
Preserve Trees	30.16% 19	38.10% 24	31.75% 20	63
Preserve Historical Architecture/Buildings	14.52% 9	33.87% 21	51.61% 32	62
Enforce Codes for Property Maintenance and Nuisances	1.61% 1	33.87% 21	64.52% 40	62
Access (short drive or walkable) to Parks and Trails from Neighborhoods	38.10% 24	34.92% 22	26.98% 17	63
More Mom-n-Pop Businesses	20.63% 13	30.16% 19	49.21% 31	63
More Corporate/Large/National Businesses	25.40% 16	15.87% 10	58.73% 37	63

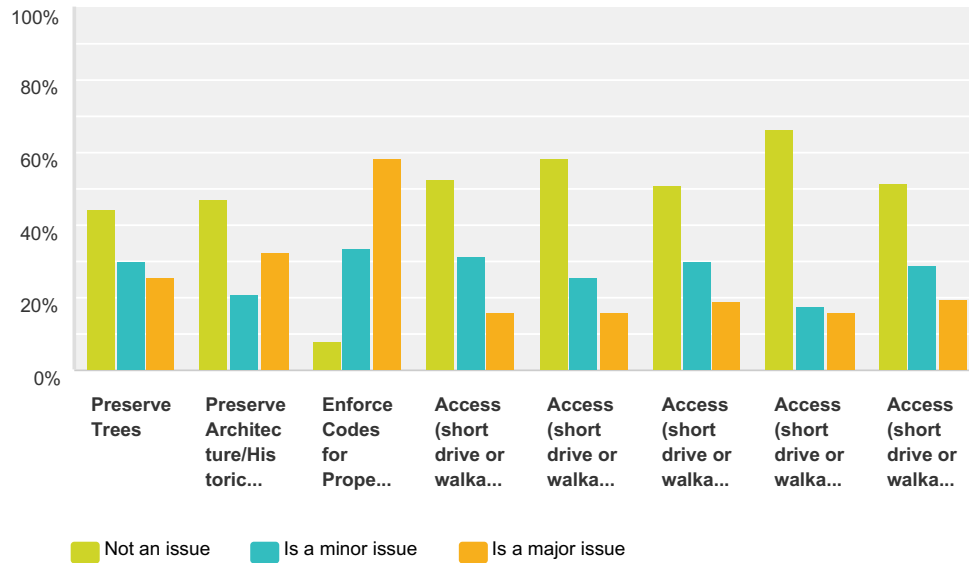
#	Other (please specify)	Date
1	Do not want more national businesses. BUT and additional grocery store on the Loop would be good.	3/31/2017 5:16 PM
2	Selection is basic; feel like town is stuck in 80s	3/25/2017 5:29 PM
3	Clean up trashy areas, tear down structures that are about gone, including the old hospital. Raise the bar on the way the city looks. We just look trashy and unkempt.	3/22/2017 12:01 PM
4	Downtown looks like a hurricane wiped out a third of the main street (Spring) and another third is vacated. At lease make green areas (like the Rotary Club did) instead of parking lots and prisoner-painted walls.	3/21/2017 8:59 AM
5	More art around town	3/20/2017 1:48 PM
6	While I appreciate the historical restoration of the downtown area, I'd like to see more shopping areas on the north side.	3/20/2017 12:17 PM
7	More sidewalks and sidewalk maintenance; biker lanes on major streets/highways	3/20/2017 11:55 AM

## Palestine- Questionnaire & Visual Character Survey

8	HEB, Big Lots , Aldi, Tuesday Morning. All have small town flavor with city convenience. Tired of driving an hour to shop.	3/8/2017 8:31 AM
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### Q7 What would make your neighborhood more desirable?

Answered: 64 Skipped: 1



	Not an issue	Is a minor issue	Is a major issue	Total
Preserve Trees	44.44% 28	30.16% 19	25.40% 16	63
Preserve Architecture/Historic Buildings	46.77% 29	20.97% 13	32.26% 20	62
Enforce Codes for Property Maintenance and Nuisances	7.94% 5	33.33% 21	58.73% 37	63
Access (short drive or walkable) to Parks and Trails	52.38% 33	31.75% 20	15.87% 10	63
Access (short drive or walkable) to Shopping	58.73% 37	25.40% 16	15.87% 10	63
Access (short drive or walkable) to Restaurants	50.79% 32	30.16% 19	19.05% 12	63
Access (short drive or walkable) to Jobs	66.67% 42	17.46% 11	15.87% 10	63
Access (short drive or walkable) to Entertainment	51.61% 32	29.03% 18	19.35% 12	62

#	Other (please specify)	Date
1	More needs to be done to enforce the historic ordinance and prevent destruction of homes. Regulate nuisance rental properties. Rentals need to be inspected.	3/31/2017 5:16 PM
2	We are so lucky to have Old Town so close! Pint & Barrel + Oxbow are fantastic! Wish there were more like them!	3/30/2017 2:28 PM
3	Keep out multi family in the historic districts to maintain the integrity of the districts in properly values for resale. Enforce historic design guidelines, really enforce the codes.	3/29/2017 11:40 AM
4	My house/yard is well kept but my neighbors have 10+ cats and other looks like crap	3/25/2017 5:29 PM
5	We go to Tyler a lot for entertainment. Also Sidewalks would be nice in our city.	3/23/2017 4:46 PM

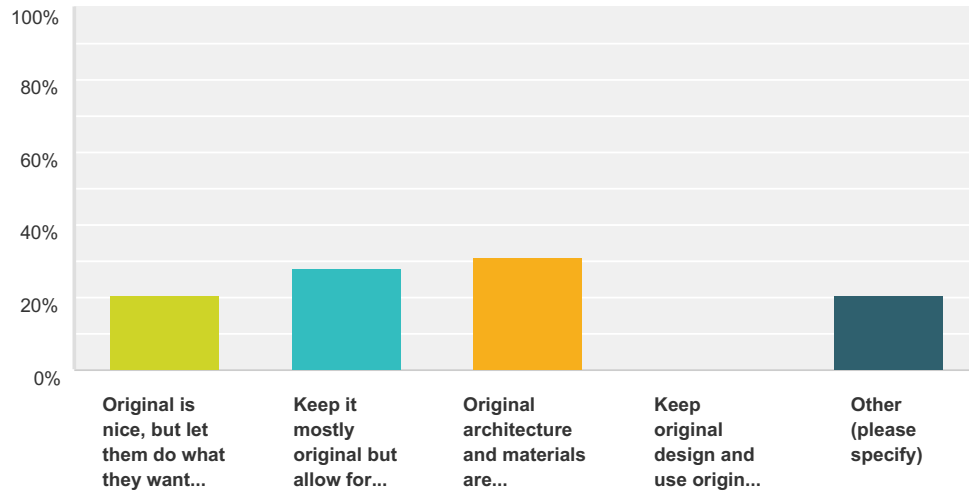


## Palestine- Questionnaire & Visual Character Survey

6	Litter and street maintenance	3/21/2017 11:36 AM
7	Since I live far out, driving is a must.	3/20/2017 1:48 PM
8	Maintanience of Creeks (Indian Creek), Checking street Gutters, Sidewalk and street maintenance, addition of more cross walks for Crockett Rd	3/20/2017 11:55 AM

### Q8 To what degree should the property owner be required to preserve a historic building (which statement best describes your opinion):

Answered: 64 Skipped: 1



Answer Choices	Responses
Original is nice, but let them do what they want other than demolish the building (keep it at least 10% original)	20.31% 13
Keep it mostly original but allow for additions and enlargements of primary and secondary structures (keep it at least 50% original)	28.13% 18
Original architecture and materials are preferred, but the look of the architecture is more important than the materials (e.g. craftsman style windows that are double pane and vinyl/aluminum framed are ok on a craftsman home), changes to the outside appearance are very limited, no additions to the primary or accessory structure (keep it at least 90% original)	31.25% 20
Keep original design and use original building materials and colors, absolutely no deviation from original design and construction, additions or unoriginal accessory structures (keep it 100% original)	0.00% 0
Other (please specify)	20.31% 13
<b>Total</b>	<b>64</b>

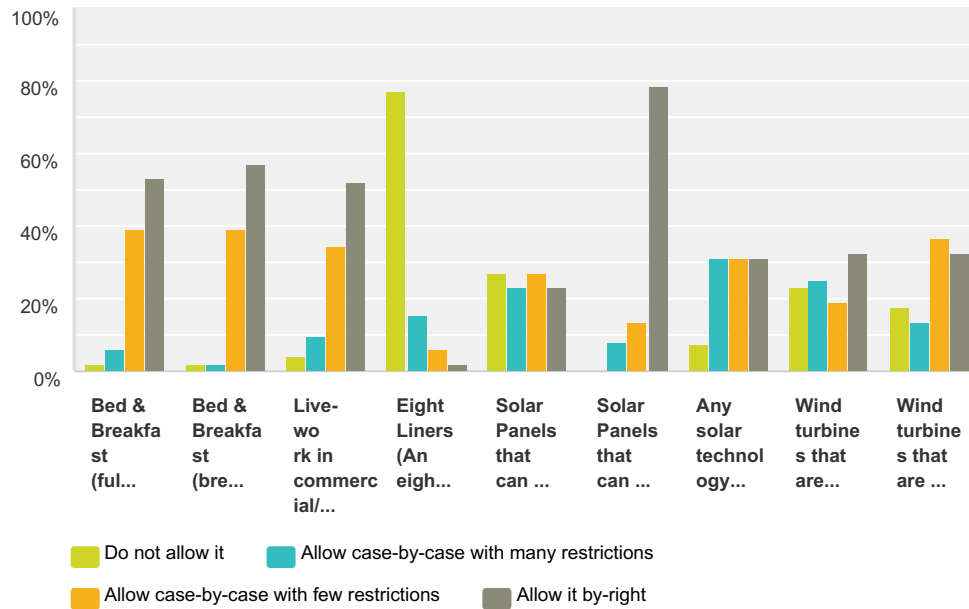
#	Other (please specify)	Date
1	When a building is purchased the owner should have SOLE decision making process in the use, and structure modifications. Personal property rights are an absolute in our society. If a governmental agency wants to control any aspect of personal property then it should bear a part of the cost of implementation with the owner. ,	4/2/2017 8:58 AM
2	Our historic preservation office is terrible. Our ordinance is VERY POORLY ENFORCED. There is no education for the public. The historic preservation dept. is doing nothing proactive.	3/31/2017 5:16 PM
3	The original doors and windows should be maintained. The homeowner will never see a return on investment on replacement windows. Replaced windows deter People of means who can afford to repair and maintain these homes and keep the property values up	3/29/2017 11:40 AM
4	Enforce codes - too many in town allowed to bring it down	3/25/2017 5:29 PM
5	The owner should be able to do whatever they want. Historic or not.	3/23/2017 4:46 PM

## Palestine- Questionnaire & Visual Character Survey

6	Don't make it within a certain %... save as much as is practical and make the rest architecturally compatible.	3/21/2017 8:59 AM
7	please stop making historic building a drag on progress - these buildings are a hindrance not a help	3/20/2017 2:16 PM
8	Keep it looking essentially the same from the street. Better windows are fine. If someone chooses to add on it should match architecturally unless unseen in the back	3/20/2017 1:48 PM
9	Historical look, but with modern materials.	3/20/2017 12:17 PM
10	My first option is option one. However, if the city is willing to assist with cost and provide information for a reliable and good contractor and/or materials then I would choose the 50-90%	3/20/2017 11:55 AM
11	let the property owner alone as long as they comply with codes and ordinances	3/9/2017 6:01 PM
12	It's time to let go of historical buildings that have become an economic drag and a blight	3/7/2017 10:05 PM
13	Ok to demolish. Too many historicals has become a negative problem unable to solve	3/7/2017 7:20 PM

### Q9 Please indicate which uses/activities you think are appropriate in the downtown, central business district

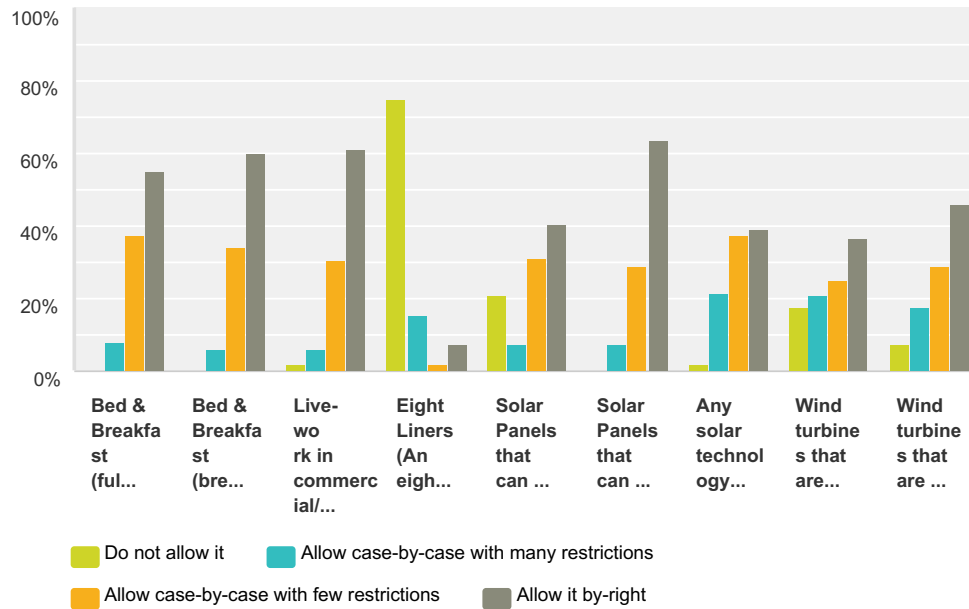
Answered: 52 Skipped: 13



	Do not allow it	Allow case-by-case with many restrictions	Allow case-by-case with few restrictions	Allow it by-right	Total	Weighted Average
Bed & Breakfast (full service with meals and limited retail)	1.96% 1	5.88% 3	39.22% 20	52.94% 27	51	3.43
Bed & Breakfast (breakfast only, no retail)	2.04% 1	2.04% 1	38.78% 19	57.14% 28	49	3.51
Live-work in commercial/retail buildings	3.85% 2	9.62% 5	34.62% 18	51.92% 27	52	3.35
Eight Liners (An eight liner machine is a coin-operated electronic gaming machine that resembles a slot machine) - see above images.	76.92% 40	15.38% 8	5.77% 3	1.92% 1	52	1.33
Solar Panels that can be seen from the street and/or are clearly solar panels	26.92% 14	23.08% 12	26.92% 14	23.08% 12	52	2.46
Solar Panels that can not be seen from the street or are not clearly solar panels - see above images.	0.00% 0	7.84% 4	13.73% 7	78.43% 40	51	3.71
Any solar technology whether it can be seen or not.	7.69% 4	30.77% 16	30.77% 16	30.77% 16	52	2.85
Wind turbines that are conventional and are not mounted on roof tops and that are view-able from the street - see above images.	23.08% 12	25.00% 13	19.23% 10	32.69% 17	52	2.62
Wind turbines that are on roof tops but look unconventional and are view-able from the street - see above images.	17.31% 9	13.46% 7	36.54% 19	32.69% 17	52	2.85

### Q10 Please indicate which uses/activities you think are appropriate in the 256 Loop/ SH79/ SH287 Highway corridors

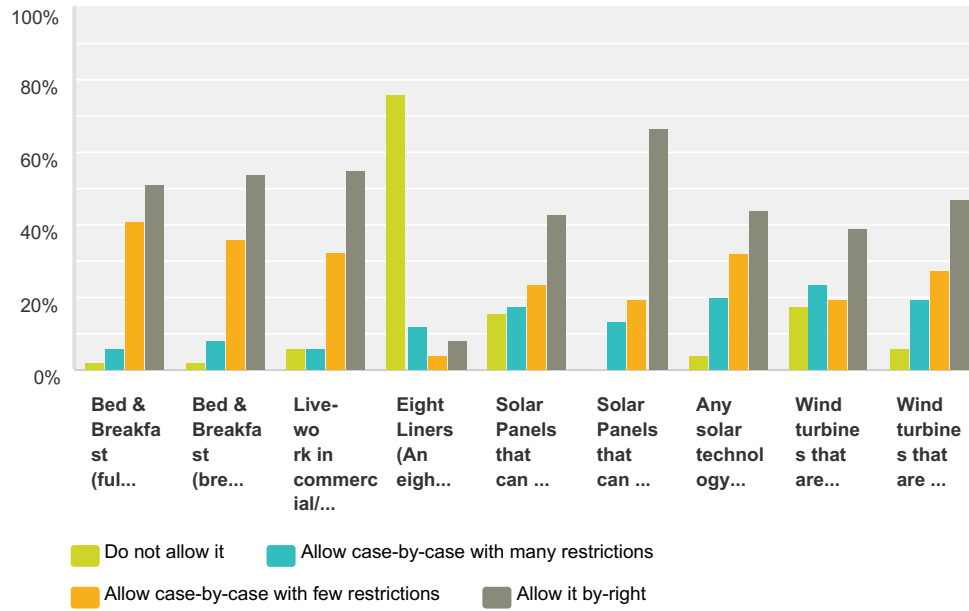
Answered: 52 Skipped: 13



	Do not allow it	Allow case-by-case with many restrictions	Allow case-by-case with few restrictions	Allow it by-right	Total	Weighted Average
Bed & Breakfast (full service with meals and limited retail)	0.00% 0	7.84% 4	37.25% 19	54.90% 28	51	3.47
Bed & Breakfast (breakfast only, no retail)	0.00% 0	6.00% 3	34.00% 17	60.00% 30	50	3.54
Live-work in commercial/retail buildings	2.04% 1	6.12% 3	30.61% 15	61.22% 30	49	3.51
Eight Liners (An eight liner machine is a coin-operated electronic gaming machine that resembles a slot machine) - see above images.	75.00% 39	15.38% 8	1.92% 1	7.69% 4	52	1.42
Solar Panels that can be seen from the street and/or are clearly solar panels	21.15% 11	7.69% 4	30.77% 16	40.38% 21	52	2.90
Solar Panels that can not be seen from the street or are not clearly solar panels - see above images.	0.00% 0	7.69% 4	28.85% 15	63.46% 33	52	3.56
Any solar technology whether it can be seen or not.	1.96% 1	21.57% 11	37.25% 19	39.22% 20	51	3.14
Wind turbines that are conventional and are not mounted on roof tops and that are view-able from the street - see above images.	17.31% 9	21.15% 11	25.00% 13	36.54% 19	52	2.81
Wind turbines that are on roof tops but look unconventional and are view-able from the street - see above images.	7.69% 4	17.31% 9	28.85% 15	46.15% 24	52	3.13

### Q11 Please indicate which uses/activities you think are appropriate in the commercial/retail areas that are NOT historic or in the downtown business district

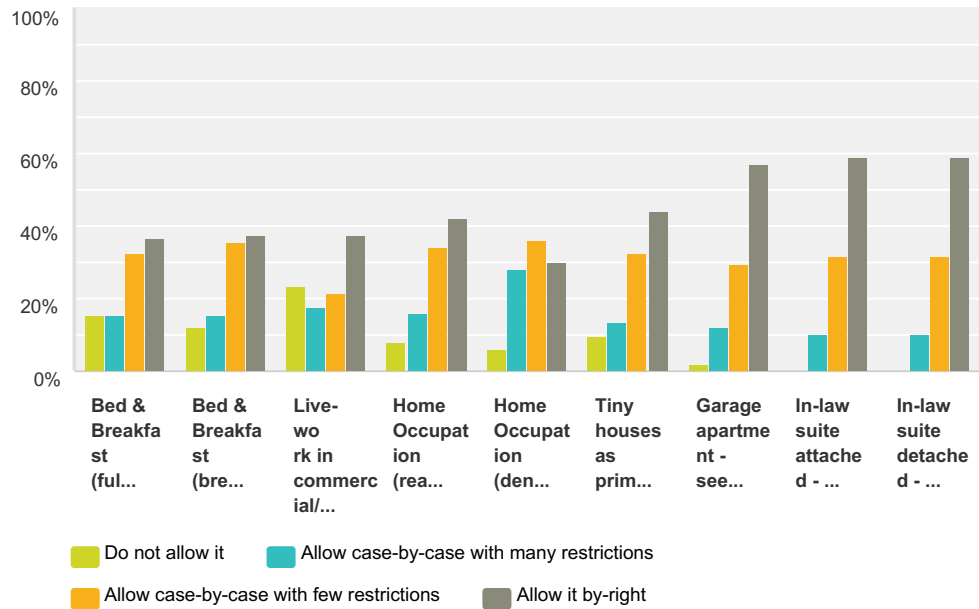
Answered: 51 Skipped: 14



	Do not allow it	Allow case-by-case with many restrictions	Allow case-by-case with few restrictions	Allow it by-right	Total	Weighted Average
Bed & Breakfast (full service with meals and limited retail)	1.96% 1	5.88% 3	41.18% 21	50.98% 26	51	3.41
Bed & Breakfast (breakfast only, no retail)	2.00% 1	8.00% 4	36.00% 18	54.00% 27	50	3.42
Live-work in commercial/retail buildings	6.12% 3	6.12% 3	32.65% 16	55.10% 27	49	3.37
Eight Liners (An eight liner machine is a coin-operated electronic gaming machine that resembles a slot machine) - see above images.	76.00% 38	12.00% 6	4.00% 2	8.00% 4	50	1.44
Solar Panels that can be seen from the street and/or are clearly solar panels	15.69% 8	17.65% 9	23.53% 12	43.14% 22	51	2.94
Solar Panels that can not be seen from the street or are not clearly solar panels - see above images.	0.00% 0	13.73% 7	19.61% 10	66.67% 34	51	3.53
Any solar technology whether it can be seen or not.	4.00% 2	20.00% 10	32.00% 16	44.00% 22	50	3.16
Wind turbines that are conventional and are not mounted on roof tops and that are view-able from the street - see above images.	17.65% 9	23.53% 12	19.61% 10	39.22% 20	51	2.80
Wind turbines that are on roof tops but look unconventional and are view-able from the street - see above images.	5.88% 3	19.61% 10	27.45% 14	47.06% 24	51	3.16

### Q12 Please indicate which uses/activities you think are appropriate in the residential areas, that are NOT in historic districts.

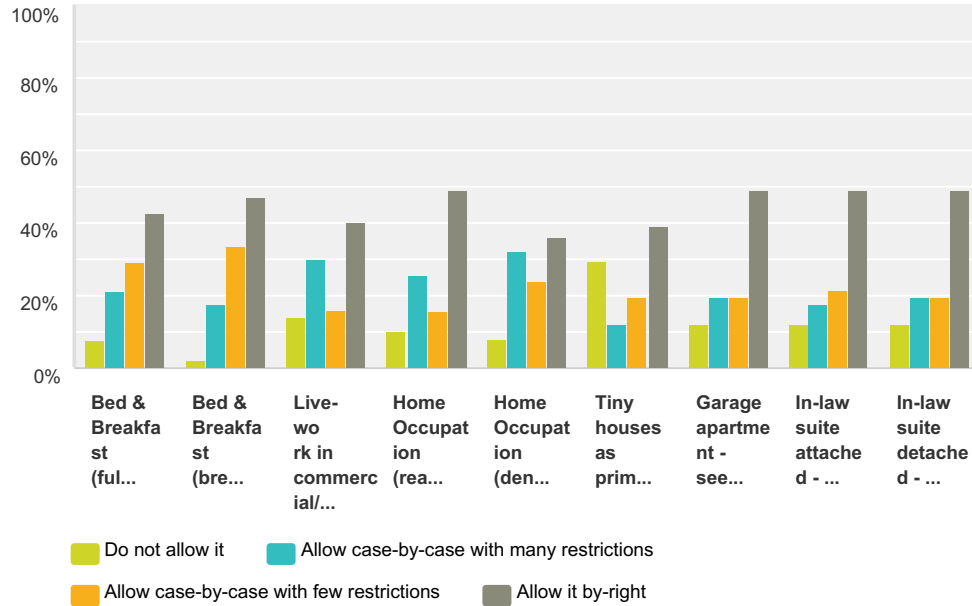
Answered: 52 Skipped: 13



	Do not allow it	Allow case-by-case with many restrictions	Allow case-by-case with few restrictions	Allow it by-right	Total	Weighted Average
Bed & Breakfast (full service with meals and limited retail)	15.38% 8	15.38% 8	32.69% 17	36.54% 19	52	2.90
Bed & Breakfast (breakfast only, no retail)	11.76% 6	15.69% 8	35.29% 18	37.25% 19	51	2.98
Live-work in commercial/retail buildings	23.53% 12	17.65% 9	21.57% 11	37.25% 19	51	2.73
Home Occupation (realtor, phone/online-sales, etc.)	8.00% 4	16.00% 8	34.00% 17	42.00% 21	50	3.10
Home Occupation (dentist, therapist, accountant, music teacher, etc.)	6.00% 3	28.00% 14	36.00% 18	30.00% 15	50	2.90
Tiny houses as primary building - see images above	9.62% 5	13.46% 7	32.69% 17	44.23% 23	52	3.12
Garage apartment - see images above	1.96% 1	11.76% 6	29.41% 15	56.86% 29	51	3.41
In-law suite attached - see images above	0.00% 0	9.80% 5	31.37% 16	58.82% 30	51	3.49
In-law suite detached - see images above	0.00% 0	9.80% 5	31.37% 16	58.82% 30	51	3.49

### Q13 Please indicate which uses/activities you think are appropriate in the historic residential areas (but NOT in downtown business district)

Answered: 52 Skipped: 13

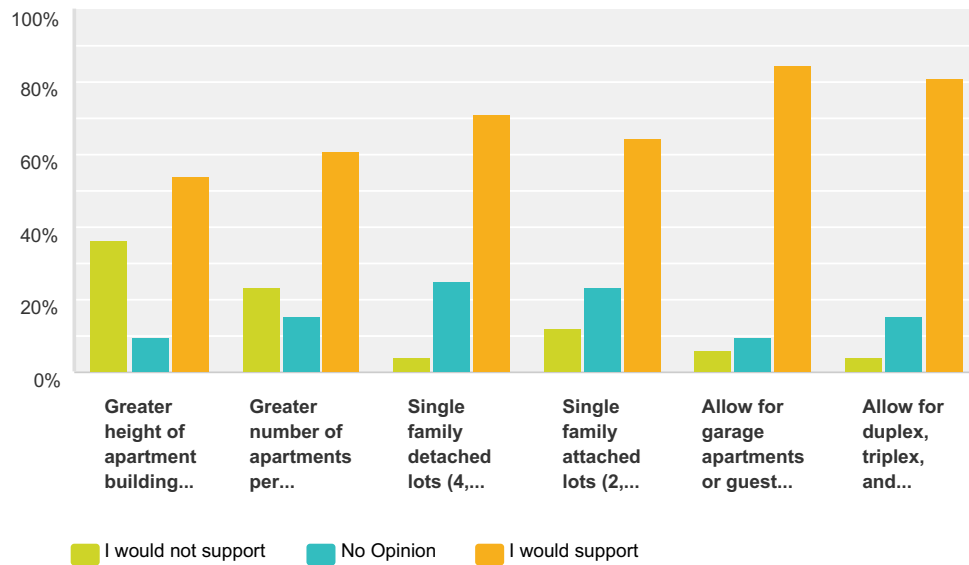


	Do not allow it	Allow case-by-case with many restrictions	Allow case-by-case with few restrictions	Allow it by-right	Total	Weighted Average
Bed & Breakfast (full service with meals and limited retail)	7.69% 4	21.15% 11	28.85% 15	42.31% 22	52	3.06
Bed & Breakfast (breakfast only, no retail)	1.96% 1	17.65% 9	33.33% 17	47.06% 24	51	3.25
Live-work in commercial/retail buildings	14.00% 7	30.00% 15	16.00% 8	40.00% 20	50	2.82
Home Occupation (realtor, phone/online-sales, etc.)	9.80% 5	25.49% 13	15.69% 8	49.02% 25	51	3.04
Home Occupation (dentist, therapist, accountant, music teacher, etc.)	8.00% 4	32.00% 16	24.00% 12	36.00% 18	50	2.88
Tiny houses as primary building - see images above	29.41% 15	11.76% 6	19.61% 10	39.22% 20	51	2.69
Garage apartment - see images above	11.76% 6	19.61% 10	19.61% 10	49.02% 25	51	3.06
In-law suite attached - see images above	11.76% 6	17.65% 9	21.57% 11	49.02% 25	51	3.08
In-law suite detached - see images above	11.76% 6	19.61% 10	19.61% 10	49.02% 25	51	3.06



### Q14 To provide affordable workforce housing

Answered: 52 Skipped: 13



	I would not support	No Opinion	I would support	Total	Weighted Average
Greater height of apartment buildings, 4 to 5 stories	36.54% 19	9.62% 5	53.85% 28	52	2.17
Greater number of apartments per development, greater density 24 - 30 units per acre	23.53% 12	15.69% 8	60.78% 31	51	2.37
Single family detached lots (4,000 square feet)	3.85% 2	25.00% 13	71.15% 37	52	2.67
Single family attached lots (2,000 square feet)	11.76% 6	23.53% 12	64.71% 33	51	2.53
Allow for garage apartments or guest houses to be rented	5.77% 3	9.62% 5	84.62% 44	52	2.79
Allow for duplex, triplex, and quadplex rentals if they look like a single residential structure	3.85% 2	15.38% 8	80.77% 42	52	2.77

## Palestine- Questionnaire & Visual Character Survey

### Q15 We have heard that residents want to keep the "small town character" of Palestine, but would like to grow the economy more. Please let us know what "small town character" means to you?

Answered: 38 Skipped: 27

#	Responses	Date
1	Quaint and comfortable. Friendly people, mom and pop shops being supported, farmers market, less alcohol, less vape shops, no nudity!	4/2/2017 12:57 PM
2	Small town Character has little to do with structure and spaces, but rather its people. Creating spaces for gatherings would augment the social interaction.	4/2/2017 9:10 AM
3	Small town character means preserving our essential historical substructure. Keep historic areas historic, with no modernization. Also, there needs to be more regulation of the fence ordinance. Fences can alter the look of the historic character. Fences need to be strongly regulated, e.g. owners must get a survey, the material must be approved and tasteful, no corrugated iron fence, no recycled fencing. There needs to be a uniform, enforceable fence ordinance.	3/31/2017 5:25 PM
4	Georgetown TX	3/31/2017 7:13 AM
5	fewer franchises and national chains, more locally owned businesses, less growth period!!	3/30/2017 8:43 PM
6	The old houses, mom & pop stores, parks & recreation are all important. Limited big box stores & chain restaurants. What makes a place special or a "destination" are unique places - not places that are in every community.	3/30/2017 2:40 PM
7	The historic infrastructure of the town is preserved and infill construction is compatible. Especially in the historic districts , Downtown and around the courthouse Square. We should also put reserve our scenic views on the loop and try to maintain our trees in town.	3/29/2017 11:53 AM
8	We recently had company from San Antonio, Peru and Las Angeles. They stated that it felt as though troubles disappear here. I believe the laid back vibe, the appearance of our town (historic and rustic), and the lack of over population contribute the "small town character" that has visitors believe all their troubles are behind them. I think you can hold on to those things and that culture in areas and grow / expand in others while still preserving that character. Isn't that what zoning is for ?	3/27/2017 11:23 PM
9	I enjoy the open space feeling of this town. Less traffic than the bigger cities.	3/25/2017 8:11 AM
10	It means closed minded folks who have lived here forever and never ventured out of the county lines for more than a couple of days. The good ol boy system here makes me sick. So I could give two hoots about "small town character." I have lived here my whole life and left many times because I can't stand the small mindedness of folks. I am not saying we should go hog wild and let just anyone bring whatever business they want here, but I would like to see there be a larger discussion about things. More transparency about things.	3/23/2017 5:04 PM
11	Downtown area needs to have money poured into it to make it look cleaner, but the historic charm needs to stay, on Streets like Sycamore, Magnolia, Avenue A etc. But the economy and housing sections along the Highways and Loop needs to grow, we need more affordable housing and more national businesses to move in	3/22/2017 2:56 PM
12	still have the local flavor for Christmas, festivals, etc. We have great architecture, which we need to promote with new structures, regardless of where they are located.	3/22/2017 12:19 PM
13	Small town character means to me no large industries inside the Loop or near established neighborhoods or schools.	3/21/2017 9:53 PM
14	Preserve nature. The trees add beauty and help the environment. I was not happy seeing all the tree-cutting around town recently. Those trees are also historic. Support more business in historic downtown. Protect the historic buildings.	3/21/2017 1:13 PM
15	Market downtown to more businesses. Keep the downtown area growing.	3/21/2017 11:46 AM
16	Being able to get from one side of town to the other without taking 30 minutes. Being able to get a doctor/dental appt without a six month wait. Knowing at least two people at the grocery store. Not concerned about increasing crime... which I do now. Being able to know the people who run our city government. Being able to go to church or to an event at a school and being 90% sure your car will still be where you left it and not have smashed windows. Not being run off the road by a chicken, WalMart, or Target truck.	3/21/2017 9:21 AM

## Palestine- Questionnaire & Visual Character Survey

17	We need to revitalize the downtown Main St. district and save the beautiful historic homes that are in disrepair or up for sale.	3/21/2017 8:54 AM
18	Basically clean up all of the "junk" and don't allow business that look bad from the curbside view.	3/21/2017 8:05 AM
19	This town will always have a small town character. U was born and raised here and love Palestine. Downtown Palestine will always keep it old feel	3/20/2017 9:02 PM
20	please make facilitating private property able to improve or demolish. Blight is NOT the small town character we'd like to be known for, but drive around and that is over-riding impression	3/20/2017 2:19 PM
21	It is the charm of downtown surrounded by the historic neighborhoods. It is also the friendly attitude of its residents.	3/20/2017 2:00 PM
22	Ease of travel to commonly used retail stores, lots of green space, diverse architectural interest, well preserved historic resources that distinguish us from the rest of the state.	3/20/2017 12:41 PM
23	Encourage "small town-historic" look to remodel and new construction close to downtown.	3/20/2017 12:25 PM
24	Family Friendly, Events and Business' are Child Appropriate between hours of 5AM-9PM, Restoration of Old and Historical Buildings and Homes, Gas Stations and Big Business/Industrial Type for Loop and Outside of Loop.	3/20/2017 12:10 PM
25	invest in the Main Street District to promote growth. Wifi district in that area. invest in at least resurfacing the roads with brick pavers or new blacktop fo a clean look... do not allow festivals to paint on the roadways in order to maintain a cleaner appearance.	3/20/2017 11:36 AM
26	It's mainly about the attitude and friendliness of the people imho... But also a bit about mom n pop business and not jam packed, very modernized, sleek urban looking... The charm of the architecture, the smaller downtown, etc	3/20/2017 11:19 AM
27	No high rise buildings, more mom & pop stores, more "areas" of town - such as having Krogers on northside but brookshires on southside, keeping parks	3/20/2017 11:07 AM
28	I personally am not worried about "small town character." I am much more interested in having a safe community for my family to live in.	3/9/2017 2:39 AM
29	Small town flavor is nice, however, inconvenience is not.	3/8/2017 8:51 AM
30	Small town character to me means the personality of the citizens, let Palestine grow and quit being hung up on the "small town feel"	3/7/2017 10:38 PM
31	Residential properties that are able to be maintained well. And businesses that are successful not corporate chains. And not fancy/trendy hi-dollar stuff that bulk of population can't afford.	3/7/2017 10:09 PM
32	Small town character is less about preserving past memories, than about providing an environment that will foster new ones. Improving our great parks and allowing new businesses to flourish with fewer restrictions will provide spaces for our residents to meet and spend time together. This may actually lead to more folks waving at their neighbors and participating in their community.	3/7/2017 8:54 PM
33	Old buildings that maintain the original character but have new restaurants and businesses in them.	3/7/2017 7:42 PM
34	Thriving independent businesses and well kept residential	3/7/2017 7:24 PM
35	Try not to expand outside areas currently established	3/7/2017 4:31 PM
36	Where the building materials look comfy and inviting (wood, brick, stone), and not "industrial" (metal buildings). Lots of landscaping. Less cement.	3/7/2017 4:31 PM
37	Keeping the down town area historic	3/7/2017 1:36 PM
38	No large divided highways, no retail/commercial that has acres of parking with no trees/landscaping, walkable neighborhoods, walkable downtown, trees, flowers, setbacks on new homes.	3/7/2017 12:21 PM

Palestine- Questionnaire & Visual Character Survey

**Q16 And what is the kind of redevelopment or new development that you think would support economic growth and keep the "small town character" as you have defined it?**

Answered: 37 Skipped: 28

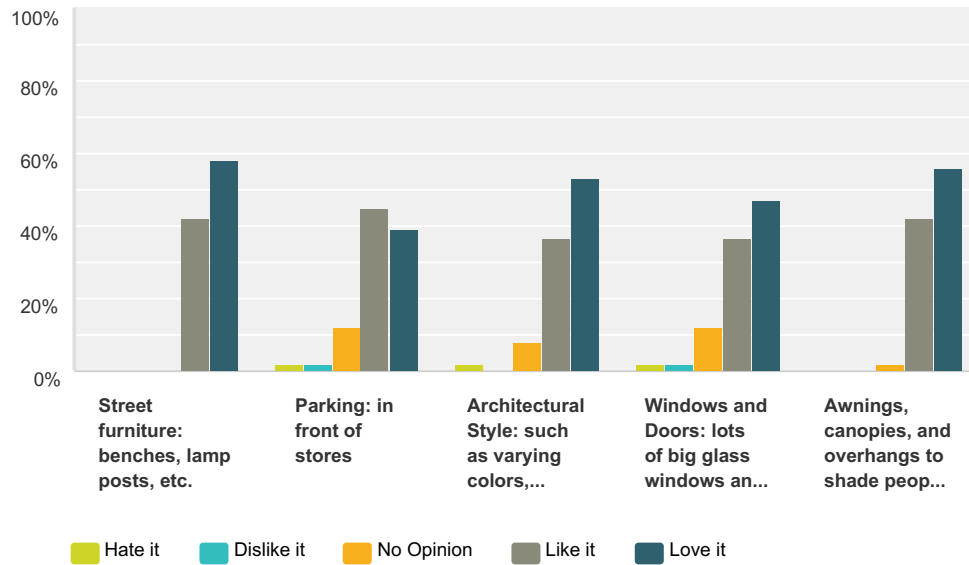
#	Responses	Date
1	Main stream businesses can open opportunities for smaller businesses. Shopping is key! We need better clothing and sports options!	4/2/2017 12:57 PM
2	Market the Civic Center with big productions and stars. Encourage medium size home subdivisions to be built in the ETJ.	4/2/2017 9:10 AM
3	Encourage small business ownership with tax incentives in the downtown area. Maybe a small grocery store or dime store or drug store in the old downtown area, where residents can walk to.	3/31/2017 5:25 PM
4	Better entertainment district aka the hollow. More acts in the hollow bigger names. You have to unify and separate the fact that Palestine has 3 downtowns Old town - entertainment Square - family Downtown - arts district	3/31/2017 7:13 AM
5	small businesses, locally owned	3/30/2017 8:43 PM
6	Contradicting what I just posted in #15, we need an HEB (or Trader Joes - a girl can dream, can't she...?) & a Target. But I'd love to see more places that draw in daytrippers: the distillery downtown is promising.	3/30/2017 2:40 PM
7	If we had a much higher speed Internet connection we could encourage people to work from home here instead of Dallas or Houston, especially those who would like a small-town life and have a higher economic value to the community than prison jobs, Walmart jobs & killing chickens. They could bring a new perspective for progress to an our community.	3/29/2017 11:53 AM
8	Well, I've never used that term other than in the prior answer to the previous question. However, Things affordable for youth in more areas of town. They will spend their parent's money if given the chance. So, developments friendly to the community of our title one areas and the youth in them. Arcade, roller rink, pool hall. Also family friendly activities. I want to karaoke with my kids and let them dance without driving 30 minutes.	3/27/2017 11:23 PM
9	Incorporating essential stores for clothes and shoe shopping, groceries, and some entertainment.	3/25/2017 8:11 AM
10	Don't allow the adult toy stores into town, but the town needs businesses that will give jobs to Palestine citizens and not bus people in from Athens, Tyler and nearby towns. The loop is for businesses and the highways 79, 84 etc are too, bigger better cleaner apartments and duplexes are needed, more grocery stores, more shopping, this town needs to grow and compete with Tyler, right now if you want a good place to work or eat out or shop you drive to Tyler and Tyler keeps stretching out more North towards Jacksonville, don't have to drive but 35 minutes now to have shopping, eating and movie theater at your finger tips.	3/22/2017 2:56 PM
11	we need new restaurants and shopping opportunities. Currently, people go out of the City for shopping, which makes us loose sales tax revenue in addition to the dollars that would be spent here. We need to embrace the historical look of our city, clean the place up, and keep it clean. We need to be finding ways to help new development here, and encourage them--not impede them. We need to be known as the best city to work with, not the worst.	3/22/2017 12:19 PM
12	Sanderson Farms has done a good job of making their property inconspicuous in an area that we do not have to travel through or by unless we have business there. I like that concept.	3/21/2017 9:53 PM
13	jobs that support international trade and global finance here in Palestine.	3/21/2017 5:09 PM
14	Look to other Texas smaller cities with flourishing downtowns. What do they have there, how did they create that? Ex. Huntsville's square	3/21/2017 1:13 PM
15	Small business growth	3/21/2017 11:46 AM
16	No more "chicken" industries that only generate lower income jobs and very little tax income for the city. Growth should come from high-tech, medical, professional type industry bringing in higher paying jobs and more taxable facilities.	3/21/2017 9:21 AM

## Palestine- Questionnaire & Visual Character Survey

17	Help the city fill the downtown businesses with retail shops and restaurants and keep the small-town historic look. Any type of modern development can take place on the loop. The beauty is you would have both the historic Main St., with modern development in other places throughout the city.	3/21/2017 8:54 AM
18	Tech Business, Tourist Attractions, Specialty Shops. We need to diversify our Economy away from the Energy Sector.	3/21/2017 8:05 AM
19	I think the people running this town need to let Palestine grow. Aldi would be fantastic! More shopping like Ross, DD's answer others stores would be great! This town doesn't really have much to offer right now.	3/20/2017 9:02 PM
20	let go of historic, or just plain old, buildings that are unable to be restored.	3/20/2017 2:19 PM
21	More restaurants and retail for downtown.	3/20/2017 2:00 PM
22	Development of arts in public places will further the representation of Palestine's individuality, while fostering local pride, and encouraging entrepreneurial ventures. Maintaining existing, and developing new green spaces will lend to the overall appeal of Palestine as a place to live, while adding to general well being of residents, and hopefully fostering an appreciation for outdoor activities, also leading to a healthier and more fulfilling lifestyle while also connecting individuals to their community.	3/20/2017 12:41 PM
23	Any and all residential housing, especially focused on using up available lots near courthouse downtown and railroad downtown.	3/20/2017 12:25 PM
24	A large city gym with affordable family memberships for sports, recreation, childcare, etc.	3/20/2017 12:10 PM
25	loft style apartments with boutique shopping on the ground floor.	3/20/2017 11:36 AM
26	Hard to say... We need more good eateries and more mom n pop businesses, but the chains usually do better and attract more business... I think ... I think more businesses downtown... A spruced up downtown... I do love the idea of over-shop living for downtown... I think it would appeal to the younger people as well...	3/20/2017 11:19 AM
27	more help for small businesses, more accountability for these businesses such as having to show proof of business license before being given occupancy permits, holding business owners accountable when they file paperwork with city, etc	3/20/2017 11:07 AM
28	I view any growth as good growth.	3/9/2017 2:39 AM
29	Growth with planning. Options without driving an hour would be awesome!	3/8/2017 8:51 AM
30	Development of the north loop	3/7/2017 10:38 PM
31	middle class housing	3/7/2017 10:09 PM
32	Promote more business in downtown area, utilize the existing park areas as community gathering spaces, entice developers to build modern rental properties.	3/7/2017 8:54 PM
33	Make people who own buildings downtown maintain them so they are not falling down.	3/7/2017 7:42 PM
34	Prevent gambling, alcohol, crime, blight.	3/7/2017 7:24 PM
35	Redevelop downtown historical buildings (instead of letting them run down and fall apart). Develop new subdivisions with new, but smaller and cheaper homes. Encourage commercial buyers to buy old buildings to tear down and build new in the existing space (as opposed to tearing down trees to build new on a new lot, while the old buildings continue to look dumpy and empty).	3/7/2017 4:31 PM
36	Developing the north loop	3/7/2017 1:36 PM
37	townhomes, condos and single family dwellings will help grown the community. We need more niche retailers. We need a better educated workforce, our workers are not the quality that attracts and keeps investors, business owners or even customers.	3/7/2017 12:21 PM

### Q17 Please rate the desirability of each aspect of the development shown in image for 17 and 18

Answered: 50 Skipped: 15

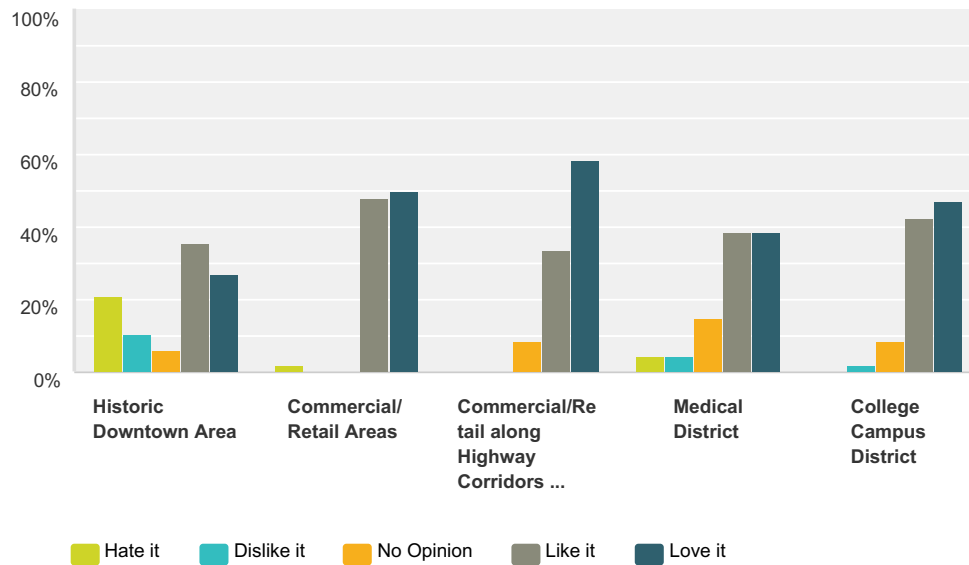


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Street furniture: benches, lamp posts, etc.	0.00% 0	0.00% 0	0.00% 0	42.00% 21	58.00% 29	50	4.58
Parking: in front of stores	2.04% 1	2.04% 1	12.24% 6	44.90% 22	38.78% 19	49	4.16
Architectural Style: such as varying colors, heights, and design features	2.04% 1	0.00% 0	8.16% 4	36.73% 18	53.06% 26	49	4.39
Windows and Doors: lots of big glass windows and full light doors on the first floor	2.04% 1	2.04% 1	12.24% 6	36.73% 18	46.94% 23	49	4.24
Awnings, canopies, and overhangs to shade people walking between stores	0.00% 0	0.00% 0	2.00% 1	42.00% 21	56.00% 28	50	4.54

#	Other (please specify)	Date
1	This is nice, but we already have this - buildings downtown that I wish would house these businesses. Easily walkable, with a small town feel.	3/30/2017 2:45 PM
2	keep the historical vibe of our city	3/22/2017 12:29 PM
3	I don't like the generic look of this suburban-looking Mall. I like how our downtown looks. It's historic. I just want more businesses there.	3/21/2017 1:16 PM
4	Safer than mega-parking lots. Easy to go to specific store. Much more appealing than mall shopping center.	3/21/2017 9:30 AM
5	If we can find developers who are anxious to partner up with our community, we should be open-minded about whatever style of construction they'd wish to pursue. I believe those people coming in would enjoy keeping the oldtown style of construction here.	3/20/2017 12:31 PM
6	well-maintained garden plantings	3/7/2017 10:11 PM
7	Keep modest, don't aim for high-end which this town is not	3/7/2017 7:26 PM

### Q18 Please rate the above image where you think this type of development is desirable

Answered: 49 Skipped: 16

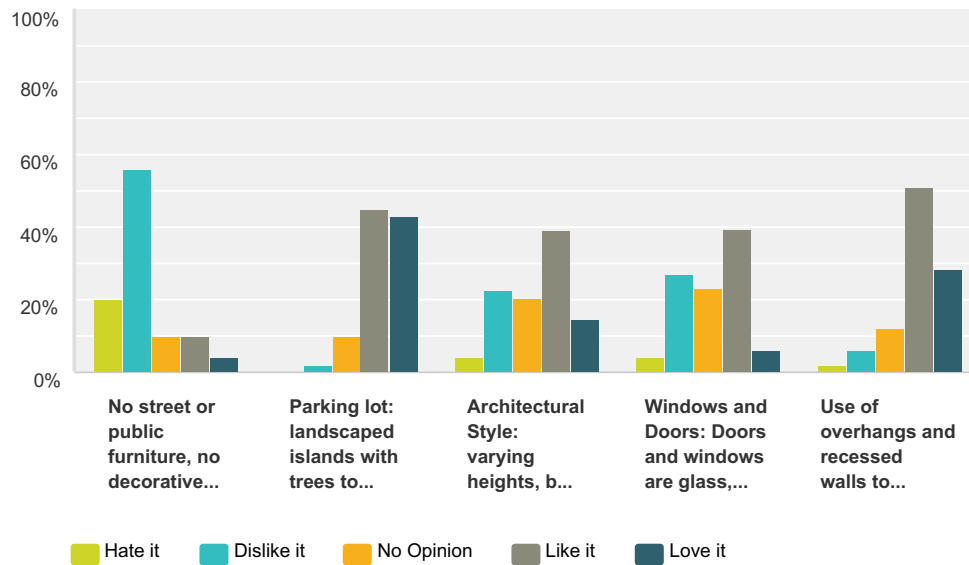


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	20.83% 10	10.42% 5	6.25% 3	35.42% 17	27.08% 13	48
Commercial/ Retail Areas	2.08% 1	0.00% 0	0.00% 0	47.92% 23	50.00% 24	48
Commercial/Retail along Highway Corridors and the Loop	0.00% 0	0.00% 0	8.33% 4	33.33% 16	58.33% 28	48
Medical District	4.26% 2	4.26% 2	14.89% 7	38.30% 18	38.30% 18	47
College Campus District	0.00% 0	2.13% 1	8.51% 4	42.55% 20	46.81% 22	47

#	Other (please specify)	Date
1	You can't build this downtown, but it would be nice to have more retail there utilizing the great building we already have.	3/30/2017 2:45 PM
2	This look is fine for a not historical area.	3/21/2017 1:16 PM
3	Wherever an outside private independent owner proposes, make it happen if at all possible without giving away the store	3/20/2017 2:21 PM
4	I'm for encouraging any and all development for our town. We need the housing to attract new residents, and to stimulate our sales tax and growth.	3/20/2017 12:31 PM

### Q19 Please rate the desireability of each aspect of the development shown above

Answered: 50 Skipped: 15



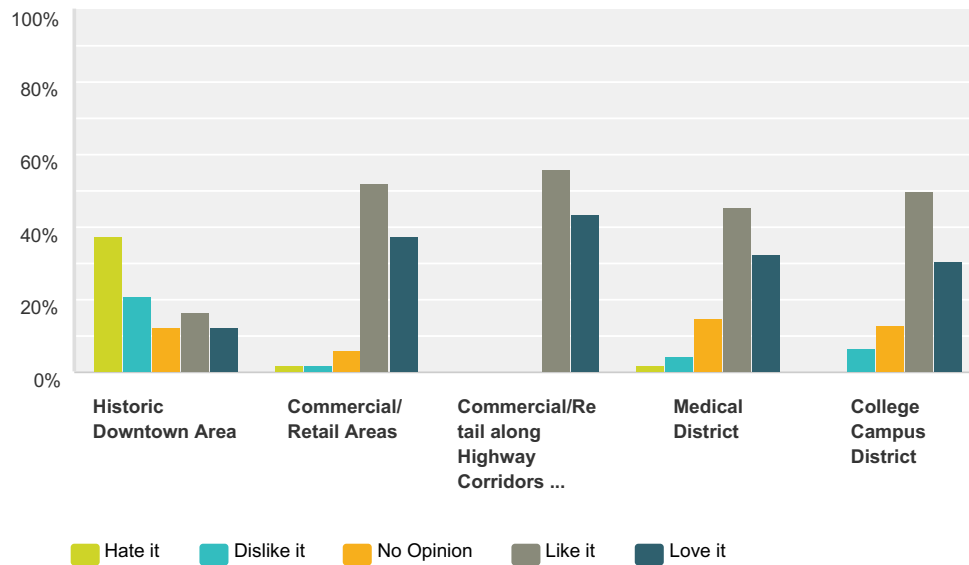
	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
No street or public furniture, no decorative lighting	20.00% 10	56.00% 28	10.00% 5	10.00% 5	4.00% 2	50	2.22
Parking lot: landscaped islands with trees to reduce storm water runoff	0.00% 0	2.04% 1	10.20% 5	44.90% 22	42.86% 21	49	4.29
Architectural Style: varying heights, but limited use of colors and design features	4.08% 2	22.45% 11	20.41% 10	38.78% 19	14.29% 7	49	3.37
Windows and Doors: Doors and windows are glass, but the exterior is less than 50% doors and windows	4.17% 2	27.08% 13	22.92% 11	39.58% 19	6.25% 3	48	3.17
Use of overhangs and recessed walls to shade people shopping	2.04% 1	6.12% 3	12.24% 6	51.02% 25	28.57% 14	49	3.98

#	Other (please specify)	Date
1	A necessary evil. Much nicer than what we have.	3/21/2017 9:30 AM



### Q20 Please rate the above image where you think this type of development is desirable

Answered: 49 Skipped: 16

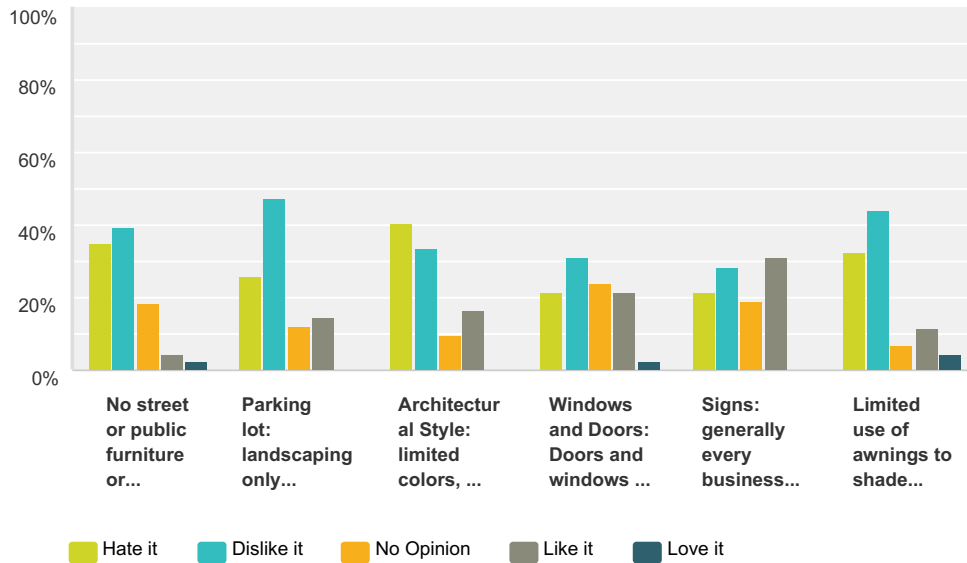


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	37.50% 18	20.83% 10	12.50% 6	16.67% 8	12.50% 6	48
Commercial/ Retail Areas	2.08% 1	2.08% 1	6.25% 3	52.08% 25	37.50% 18	48
Commercial/Retail along Highway Corridors and the Loop	0.00% 0	0.00% 0	0.00% 0	56.25% 27	43.75% 21	48
Medical District	2.17% 1	4.35% 2	15.22% 7	45.65% 21	32.61% 15	46
College Campus District	0.00% 0	6.52% 3	13.04% 6	50.00% 23	30.43% 14	46

#	Other (please specify)	Date
1	The problem with downtown is just that, it's downtown and has to be kept historical. I am all for history but not when it keeps people from coming in and making changes because it doesn't fit the "historical code". Who cares! Let folks come in and clean it up.	3/23/2017 5:08 PM
2	Again, a necessary evil... a town must have a grocery store and it would be nice to have some architectural curb-appeal rather than a box with shopping carts.	3/21/2017 9:30 AM

### Q21 Please rate the desirability of each aspect of the development shown above

Answered: 43 Skipped: 22

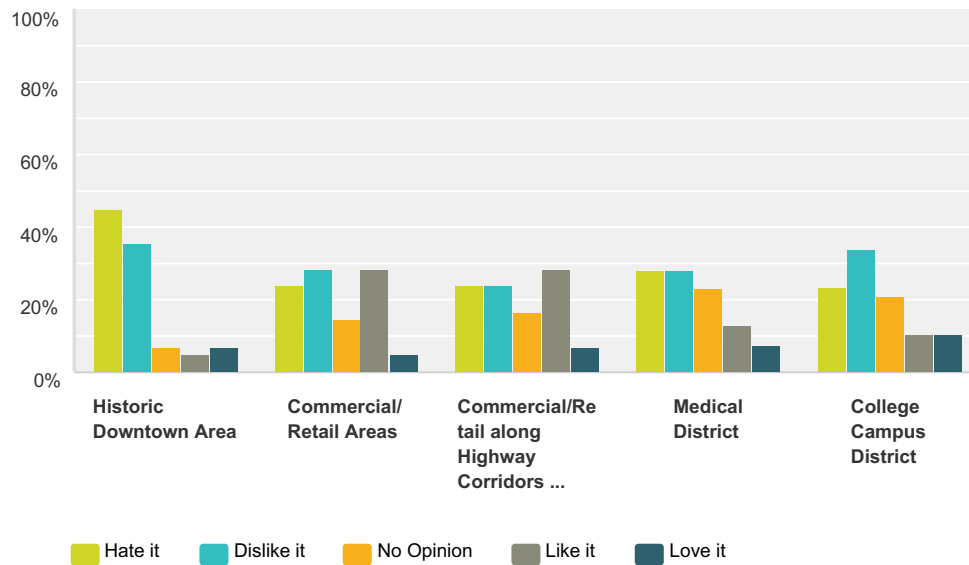


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
No street or public furniture or decorative lighting	34.88% 15	39.53% 17	18.60% 8	4.65% 2	2.33% 1	43	2.00
Parking lot: landscaping only perimeter of parking lot	26.19% 11	47.62% 20	11.90% 5	14.29% 6	0.00% 0	42	2.14
Architectural Style: limited colors, no height difference, and limited design features	40.48% 17	33.33% 14	9.52% 4	16.67% 7	0.00% 0	42	2.02
Windows and Doors: Doors and windows are glass, more than 50% of shopping center is glass	21.43% 9	30.95% 13	23.81% 10	21.43% 9	2.38% 1	42	2.52
Signs: generally every business has at least one internally lit wall sign	21.43% 9	28.57% 12	19.05% 8	30.95% 13	0.00% 0	42	2.60
Limited use of awnings to shade people shopping	32.56% 14	44.19% 19	6.98% 3	11.63% 5	4.65% 2	43	2.12

#	Other (please specify)	Date
1	this type of center has a short shelf life due to its contemporary architecture. As styles change, the centers become seedy.	3/22/2017 12:38 PM
2	This is ugly. I like the other looks better.	3/21/2017 1:24 PM
3	In the 1950's this would have been "up town", but we should expect better for Palestine.	3/21/2017 9:47 AM

### Q22 Please rate the above image where you think this type of development is desirable

Answered: 43 Skipped: 22

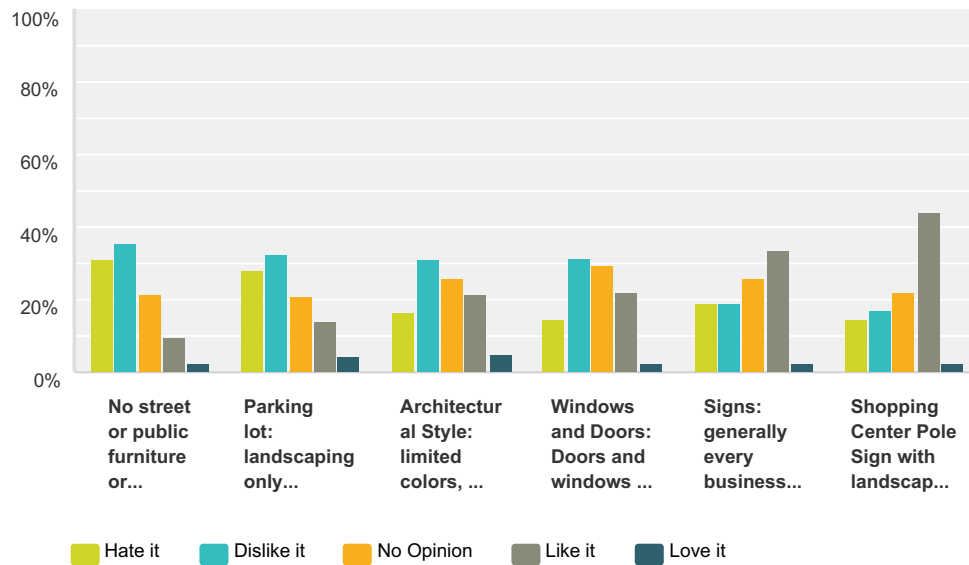


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	45.24% 19	35.71% 15	7.14% 3	4.76% 2	7.14% 3	42
Commercial/ Retail Areas	23.81% 10	28.57% 12	14.29% 6	28.57% 12	4.76% 2	42
Commercial/Retail along Highway Corridors and the Loop	23.81% 10	23.81% 10	16.67% 7	28.57% 12	7.14% 3	42
Medical District	28.21% 11	28.21% 11	23.08% 9	12.82% 5	7.69% 3	39
College Campus District	23.68% 9	34.21% 13	21.05% 8	10.53% 4	10.53% 4	38

#	Other (please specify)	Date
1	need to look at the big picture	3/22/2017 12:38 PM
2	If you have to build this, put it in a commercial/retail area.	3/21/2017 1:24 PM
3	Ditto above response.	3/21/2017 9:47 AM

### Q23 Please rate the desirability of each aspect of the development shown above

Answered: 43 Skipped: 22

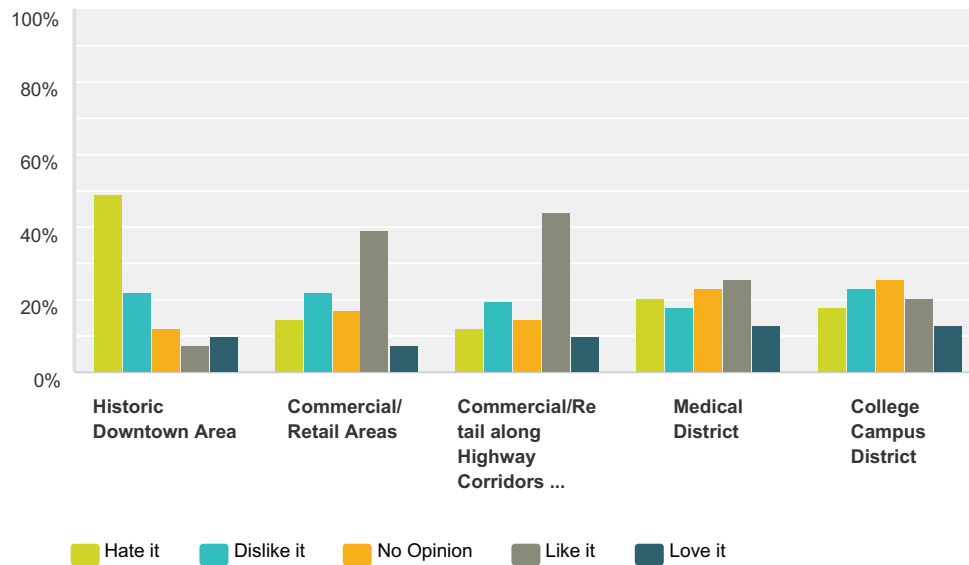


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
No street or public furniture or decorative lighting	30.95% 13	35.71% 15	21.43% 9	9.52% 4	2.38% 1	42	2.17
Parking lot: landscaping only perimeter of parking lot	27.91% 12	32.56% 14	20.93% 9	13.95% 6	4.65% 2	43	2.35
Architectural Style: limited colors, has some height difference, and limited design features	16.67% 7	30.95% 13	26.19% 11	21.43% 9	4.76% 2	42	2.67
Windows and Doors: Doors and windows are glass, less than 50% of first floor is glass	14.63% 6	31.71% 13	29.27% 12	21.95% 9	2.44% 1	41	2.66
Signs: generally every business has at least one internally lit wall sign	19.05% 8	19.05% 8	26.19% 11	33.33% 14	2.38% 1	42	2.81
Shopping Center Pole Sign with landscaping planter	14.63% 6	17.07% 7	21.95% 9	43.90% 18	2.44% 1	41	3.02

#	Other (please specify)	Date
1	Just ugly and unimaginative. Typically see this in lower income towns. When I'm driving in other cities I never stop at these places. In fact I don't go to them here. I never go to the plaza except to go to pro cuts. I've never been in any of the stores except for Bealls. And I won't go back there. I got to Tyler and Dallas to shop except for Low's and Kroger's.	3/29/2017 12:15 PM
2	This is ok.	3/21/2017 1:24 PM
3	This is just a spruced-up box.	3/21/2017 9:47 AM

### Q24 Please rate the above image where you think this type of development is desirable

Answered: 42 Skipped: 23

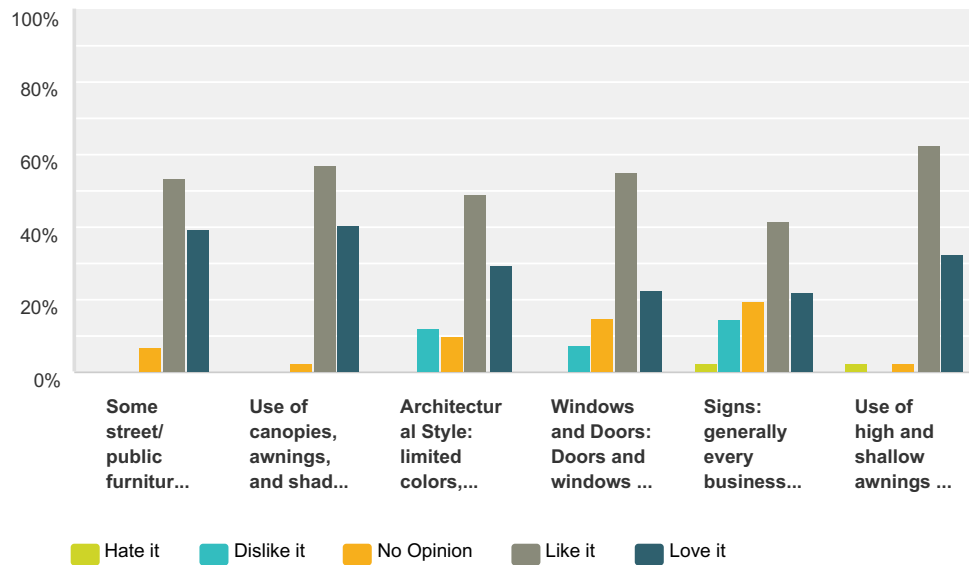


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	48.78% 20	21.95% 9	12.20% 5	7.32% 3	9.76% 4	41
Commercial/ Retail Areas	14.63% 6	21.95% 9	17.07% 7	39.02% 16	7.32% 3	41
Commercial/Retail along Highway Corridors and the Loop	12.20% 5	19.51% 8	14.63% 6	43.90% 18	9.76% 4	41
Medical District	20.51% 8	17.95% 7	23.08% 9	25.64% 10	12.82% 5	39
College Campus District	17.95% 7	23.08% 9	25.64% 10	20.51% 8	12.82% 5	39

#	Other (please specify)	Date
1	Put in commercial/retail area if you have to build this style.	3/21/2017 1:24 PM

### Q25 Please rate the desirability of each aspect of the development shown above

Answered: 43 Skipped: 22

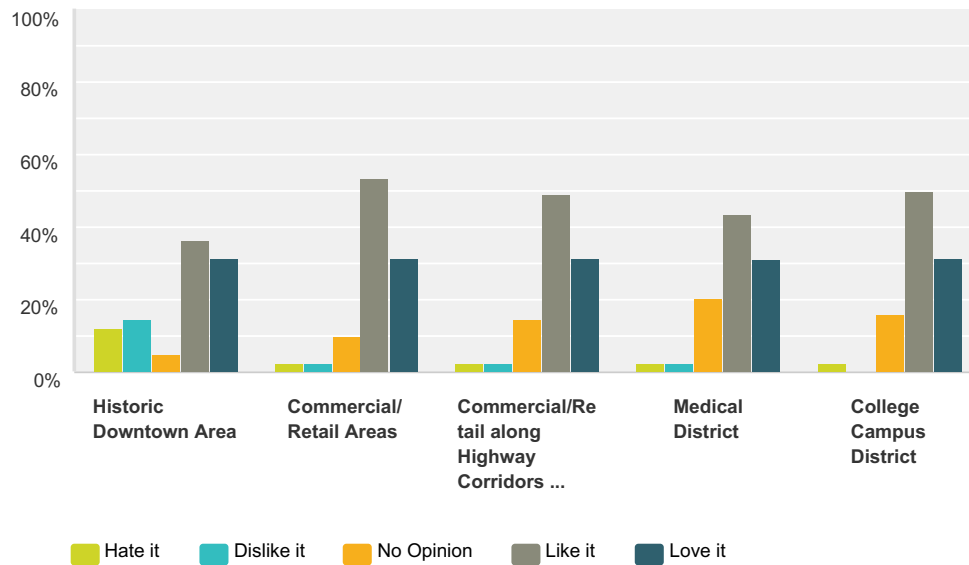


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Some street/ public furniture, planters, and decorative lighting	0.00% 0	0.00% 0	6.98% 3	53.49% 23	39.53% 17	43	4.33
Use of canopies, awnings, and shade trees	0.00% 0	0.00% 0	2.38% 1	57.14% 24	40.48% 17	42	4.38
Architectural Style: limited colors, limited height difference, and limited design features	0.00% 0	12.20% 5	9.76% 4	48.78% 20	29.27% 12	41	3.95
Windows and Doors: Doors and windows are glass, more than 50% of shopping center is glass	0.00% 0	7.50% 3	15.00% 6	55.00% 22	22.50% 9	40	3.92
Signs: generally every business has at least one internally lit wall sign	2.44% 1	14.63% 6	19.51% 8	41.46% 17	21.95% 9	41	3.66
Use of high and shallow awnings and canopies that partially shade people shopping	2.50% 1	0.00% 0	2.50% 1	62.50% 25	32.50% 13	40	4.22

#	Other (please specify)	Date
1	You know there's a reason why people have low property taxes in Tyler. We have to go shop there so we subsidize their property taxes	3/29/2017 12:15 PM
2	I like this, looks historic.	3/21/2017 1:24 PM

### Q26 Please rate the above image where you think this type of development is desirable

Answered: 42 Skipped: 23

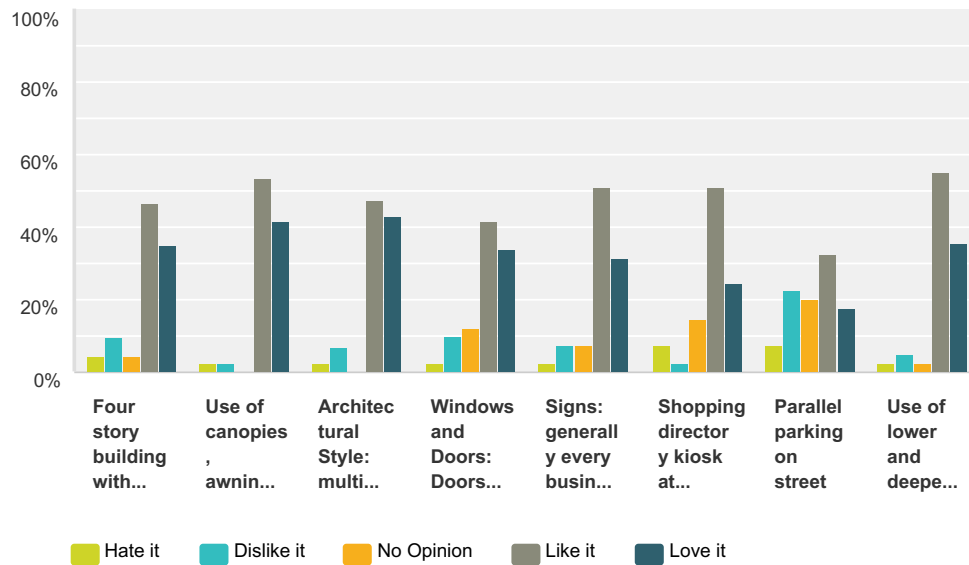


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	12.20% 5	14.63% 6	4.88% 2	36.59% 15	31.71% 13	41
Commercial/ Retail Areas	2.44% 1	2.44% 1	9.76% 4	53.66% 22	31.71% 13	41
Commercial/Retail along Highway Corridors and the Loop	2.44% 1	2.44% 1	14.63% 6	48.78% 20	31.71% 13	41
Medical District	2.56% 1	2.56% 1	20.51% 8	43.59% 17	30.77% 12	39
College Campus District	2.63% 1	0.00% 0	15.79% 6	50.00% 19	31.58% 12	38

#	Other (please specify)	Date
1	I don't think anything should be built in the historic downtown.	3/21/2017 1:24 PM

### Q27 Please rate the desirability of each aspect of the development shown above

Answered: 43 Skipped: 22



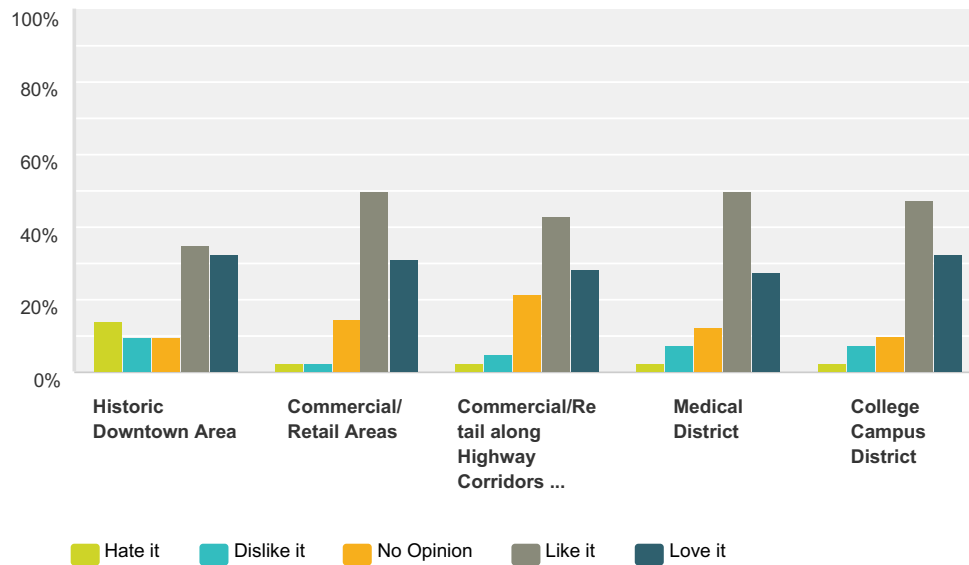
	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Four story building with first floor shopping/retail	4.65% 2	9.30% 4	4.65% 2	46.51% 20	34.88% 15	43	3.98
Use of canopies, awnings, and shade trees	2.44% 1	2.44% 1	0.00% 0	53.66% 22	41.46% 17	41	4.29
Architectural Style: multiple colors, more height difference and variation, and more design features	2.38% 1	7.14% 3	0.00% 0	47.62% 20	42.86% 18	42	4.21
Windows and Doors: Doors and windows are glass, more than 75% of shopping center is glass	2.44% 1	9.76% 4	12.20% 5	41.46% 17	34.15% 14	41	3.95
Signs: generally every business has one wall sign that is not lit	2.44% 1	7.32% 3	7.32% 3	51.22% 21	31.71% 13	41	4.02
Shopping directory kiosk at corner with advertising	7.32% 3	2.44% 1	14.63% 6	51.22% 21	24.39% 10	41	3.83
Parallel parking on street	7.50% 3	22.50% 9	20.00% 8	32.50% 13	17.50% 7	40	3.30
Use of lower and deeper awnings and canopies to shade people shopping	2.38% 1	4.76% 2	2.38% 1	54.76% 23	35.71% 15	42	4.17

#	Other (please specify)	Date
1	I like the subdued signage and flare to the basic building.	3/21/2017 9:47 AM



### Q28 Please rate the above image where you think this type of development is desirable

Answered: 43 Skipped: 22

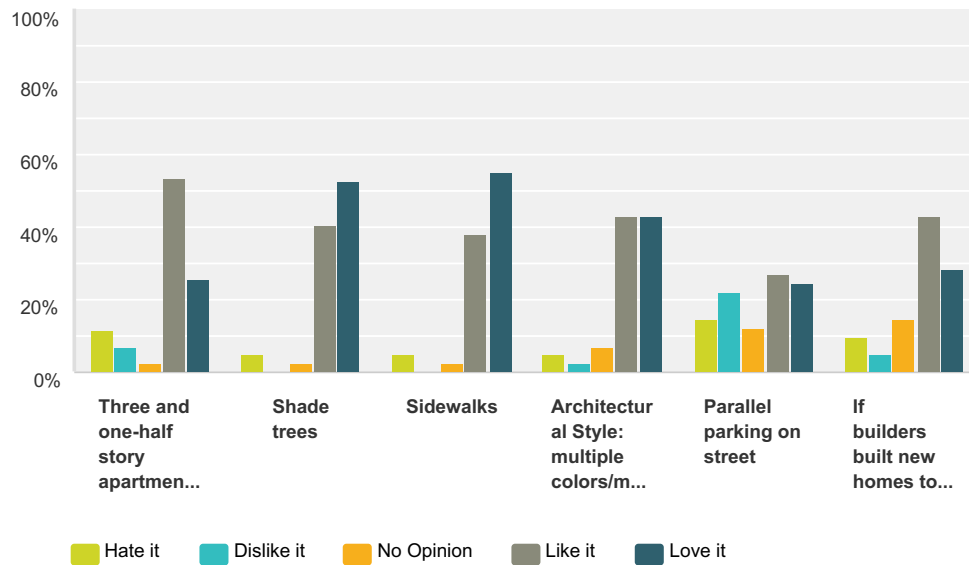


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	13.95% 6	9.30% 4	9.30% 4	34.88% 15	32.56% 14	43
Commercial/ Retail Areas	2.38% 1	2.38% 1	14.29% 6	50.00% 21	30.95% 13	42
Commercial/Retail along Highway Corridors and the Loop	2.38% 1	4.76% 2	21.43% 9	42.86% 18	28.57% 12	42
Medical District	2.50% 1	7.50% 3	12.50% 5	50.00% 20	27.50% 11	40
College Campus District	2.50% 1	7.50% 3	10.00% 4	47.50% 19	32.50% 13	40

#	Other (please specify)	Date
	There are no responses.	

### Q29 Please rate the desirability of each aspect of the development shown above

Answered: 43 Skipped: 22

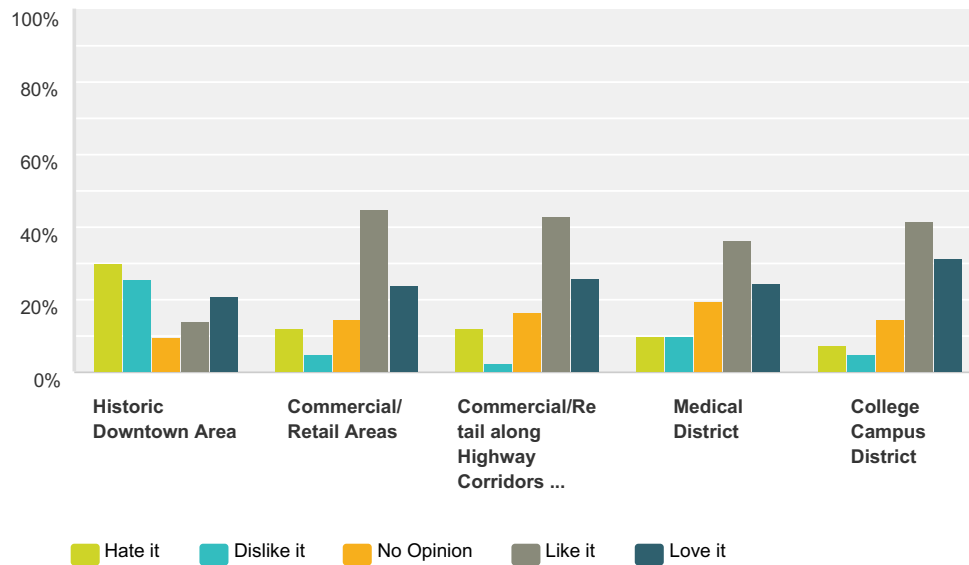


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Three and one-half story apartment/condo building	11.63% 5	6.98% 3	2.33% 1	53.49% 23	25.58% 11	43	3.74
Shade trees	4.76% 2	0.00% 0	2.38% 1	40.48% 17	52.38% 22	42	4.36
Sidewalks	4.76% 2	0.00% 0	2.38% 1	38.10% 16	54.76% 23	42	4.38
Architectural Style: multiple colors/materials, roof height difference and variation, and design features	4.76% 2	2.38% 1	7.14% 3	42.86% 18	42.86% 18	42	4.17
Parallel parking on street	14.63% 6	21.95% 9	12.20% 5	26.83% 11	24.39% 10	41	3.24
If builders built new homes to look like this style, you would_____	9.52% 4	4.76% 2	14.29% 6	42.86% 18	28.57% 12	42	3.76

#	Other (please specify)	Date
1	Like it if it wasn't in the historic district	3/29/2017 12:15 PM
2	It's too tall. Fits better in Dallas/Houston.	3/21/2017 1:24 PM
3	Parallel parking clogs streets and is dangerous... just like the insane parallel parking downtown Palestine right behind drive-in parking. It appears the Southside Elementary won the "Let's Design Downtown Parking" contest.	3/21/2017 9:47 AM
4	not subsidized by tax abatements and not low-income housing. Either developers want to build or don't bother.	3/7/2017 10:17 PM

### Q30 Please rate the above image where you think this type of development is desirable

Answered: 43 Skipped: 22

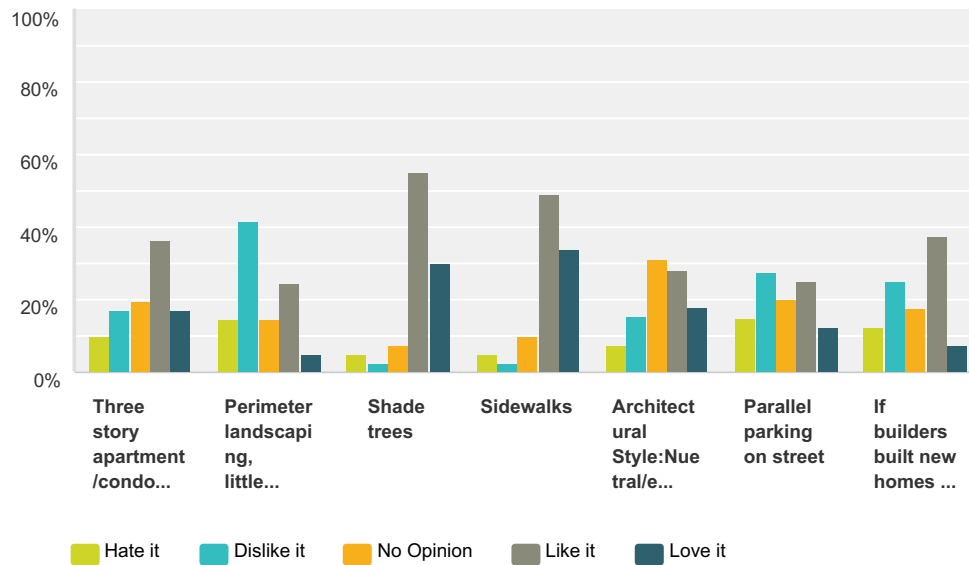


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	30.23% 13	25.58% 11	9.30% 4	13.95% 6	20.93% 9	43
Commercial/ Retail Areas	11.90% 5	4.76% 2	14.29% 6	45.24% 19	23.81% 10	42
Commercial/Retail along Highway Corridors and the Loop	11.90% 5	2.38% 1	16.67% 7	42.86% 18	26.19% 11	42
Medical District	9.76% 4	9.76% 4	19.51% 8	36.59% 15	24.39% 10	41
College Campus District	7.32% 3	4.88% 2	14.63% 6	41.46% 17	31.71% 13	41

#	Other (please specify)	Date
1	If the architecture was early 19th or late 18th century adjacent to the downtown district I think will be OK. It would just depend. I have to see the proposals	3/29/2017 12:15 PM
2	If you have to put it somewhere, put in commercial/retail area	3/21/2017 1:24 PM

### Q31 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23

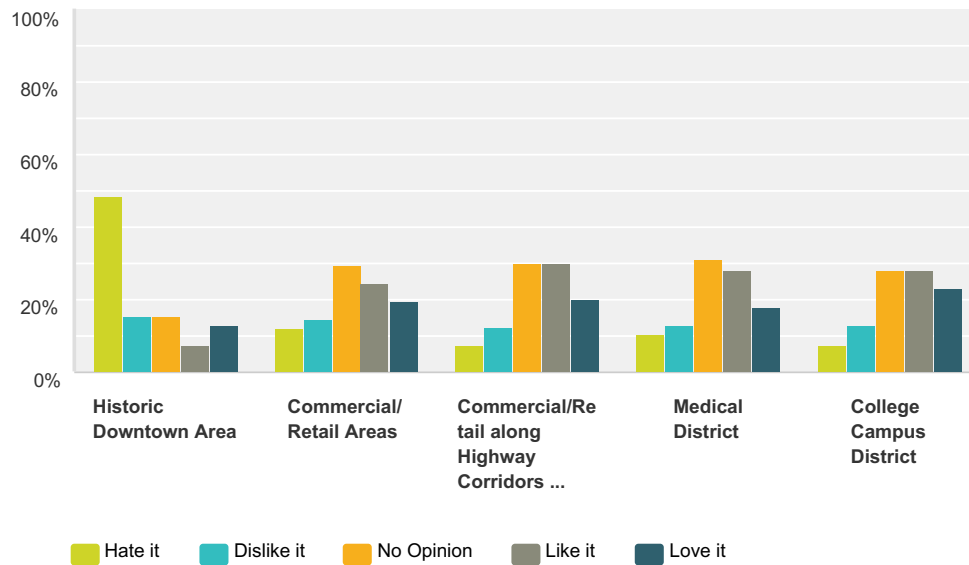


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Three story apartment/condo building	9.76% 4	17.07% 7	19.51% 8	36.59% 15	17.07% 7	41	3.34
Perimeter landscaping, little to no interior landscaping	14.63% 6	41.46% 17	14.63% 6	24.39% 10	4.88% 2	41	2.63
Shade trees	5.00% 2	2.50% 1	7.50% 3	55.00% 22	30.00% 12	40	4.03
Sidewalks	4.88% 2	2.44% 1	9.76% 4	48.78% 20	34.15% 14	41	4.05
Architectural Style:Nuutral/earth colors,roof height difference and variation, and design features	7.69% 3	15.38% 6	30.77% 12	28.21% 11	17.95% 7	39	3.33
Parallel parking on street	15.00% 6	27.50% 11	20.00% 8	25.00% 10	12.50% 5	40	2.92
If builders built new homes to look like this style, you would____	12.50% 5	25.00% 10	17.50% 7	37.50% 15	7.50% 3	40	3.02

#	Other (please specify)	Date
1	It looks sort of cheap.	3/29/2017 12:15 PM
2	This looks like Dallas or Houston. Is this what you want Palestine to look like?	3/21/2017 1:24 PM
3	This has no character	3/20/2017 3:35 PM
4	don't we already have enough of this? or we've goofed ourselves up only making it low-income high density	3/20/2017 2:23 PM

### Q32 Please rate the above image where you think this type of development is desirable

Answered: 41 Skipped: 24

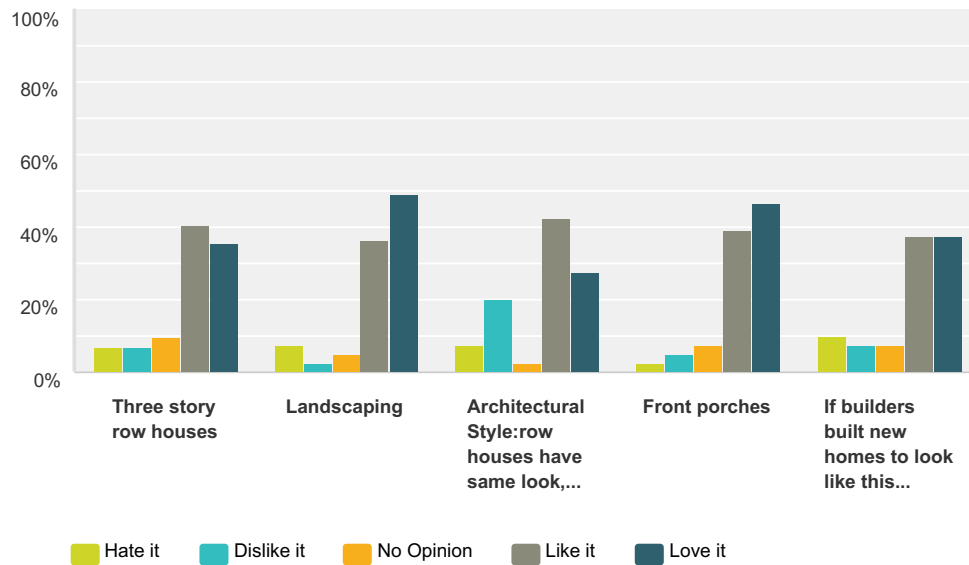


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	48.72% 19	15.38% 6	15.38% 6	7.69% 3	12.82% 5	39
Commercial/ Retail Areas	12.20% 5	14.63% 6	29.27% 12	24.39% 10	19.51% 8	41
Commercial/Retail along Highway Corridors and the Loop	7.50% 3	12.50% 5	30.00% 12	30.00% 12	20.00% 8	40
Medical District	10.26% 4	12.82% 5	30.77% 12	28.21% 11	17.95% 7	39
College Campus District	7.69% 3	12.82% 5	28.21% 11	28.21% 11	23.08% 9	39

#	Other (please specify)	Date
1	no low income and no tax abatement.	3/7/2017 10:17 PM

### Q33 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23

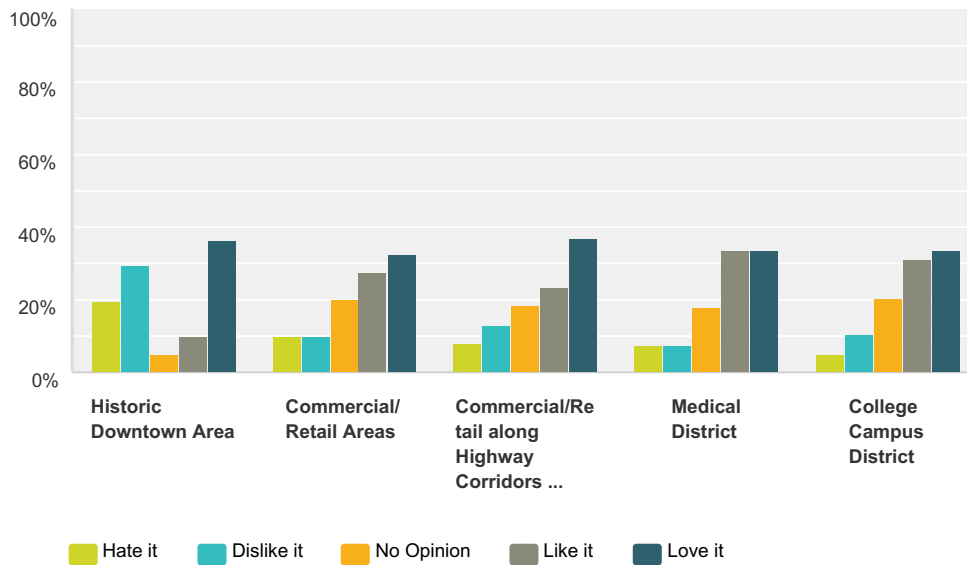


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Three story row houses	7.14% 3	7.14% 3	9.52% 4	40.48% 17	35.71% 15	42	3.90
Landscaping	7.32% 3	2.44% 1	4.88% 2	36.59% 15	48.78% 20	41	4.17
Architectural Style:row houses have same look,no real variation between units	7.50% 3	20.00% 8	2.50% 1	42.50% 17	27.50% 11	40	3.63
Front porches	2.44% 1	4.88% 2	7.32% 3	39.02% 16	46.34% 19	41	4.22
If builders built new homes to look like this style, you would ____	10.00% 4	7.50% 3	7.50% 3	37.50% 15	37.50% 15	40	3.85

#	Other (please specify)	Date
1	This is more in character with historic small towns. Most of the other apartment complexes /shopping centers you've shown on here are cookie cutter/suburban Dallas or Houston more than charming East Texas.	3/30/2017 2:58 PM
2	This is lovely. Has charm.	3/21/2017 1:24 PM
3	fits historical flavor of our city nicely. no low in come and no tax-abating. Projects that are feasible on their own.	3/7/2017 10:17 PM

### Q34 Please rate the above image where you think this type of development is desirable

Answered: 41 Skipped: 24

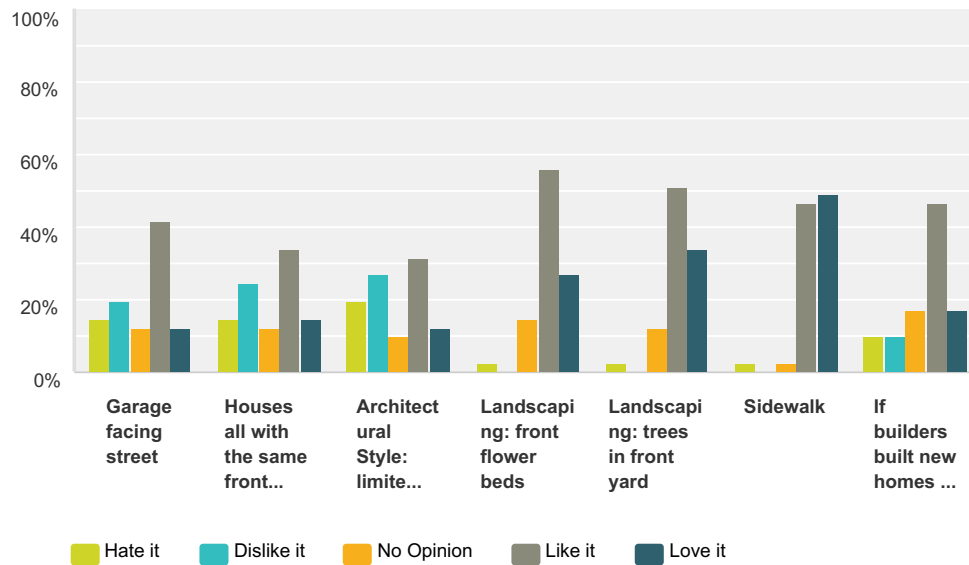


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	19.51% 8	29.27% 12	4.88% 2	9.76% 4	36.59% 15	41
Commercial/ Retail Areas	10.00% 4	10.00% 4	20.00% 8	27.50% 11	32.50% 13	40
Commercial/Retail along Highway Corridors and the Loop	7.89% 3	13.16% 5	18.42% 7	23.68% 9	36.84% 14	38
Medical District	7.69% 3	7.69% 3	17.95% 7	33.33% 13	33.33% 13	39
College Campus District	5.13% 2	10.26% 4	20.51% 8	30.77% 12	33.33% 13	39

#	Other (please specify)	Date
	There are no responses.	

### Q35 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23



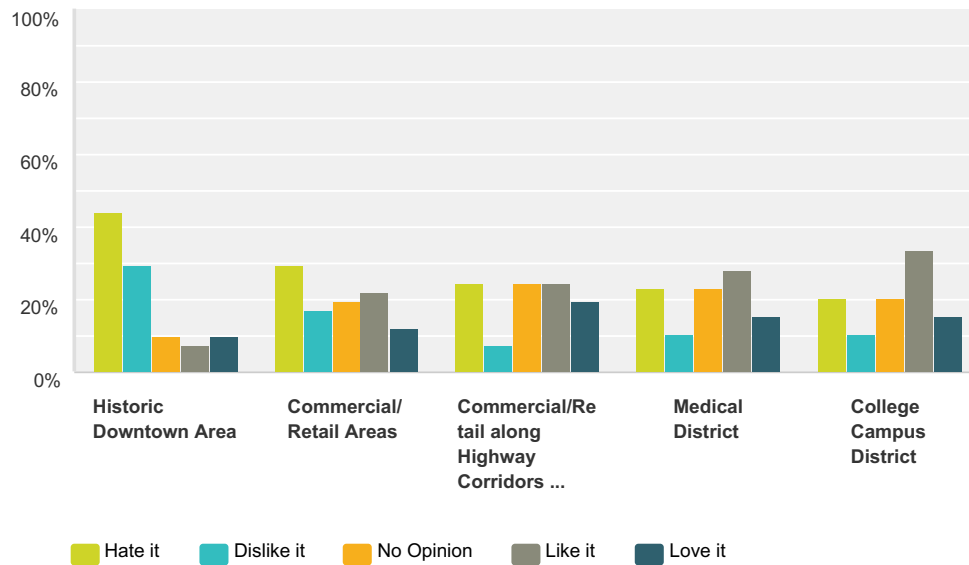
	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Garage facing street	14.63% 6	19.51% 8	12.20% 5	41.46% 17	12.20% 5	41	3.17
Houses all with the same front yard setback	14.63% 6	24.39% 10	12.20% 5	34.15% 14	14.63% 6	41	3.10
Architectural Style: limited colors, no height difference, and limited design features	19.51% 8	26.83% 11	9.76% 4	31.71% 13	12.20% 5	41	2.90
Landscaping: front flower beds	2.44% 1	0.00% 0	14.63% 6	56.10% 23	26.83% 11	41	4.05
Landscaping: trees in front yard	2.44% 1	0.00% 0	12.20% 5	51.22% 21	34.15% 14	41	4.15
Sidewalk	2.44% 1	0.00% 0	2.44% 1	46.34% 19	48.78% 20	41	4.39
If builders built new homes to look like this style, you would_____	9.76% 4	9.76% 4	17.07% 7	46.34% 19	17.07% 7	41	3.51

#	Other (please specify)	Date
1	Again - not quaint & charming.	3/30/2017 2:58 PM
2	I really hate the suburban sprawl look. Not a lot of density either. More cost for utility and road placement than the more dense developments above	3/29/2017 12:15 PM
3	require curbs	3/22/2017 12:38 PM
4	can't see picture	3/21/2017 1:24 PM
5	Too close together, no character. This is where we need to be different. We are a premier historic property city!	3/20/2017 3:35 PM



### Q36 Please rate the above image where you think this type of development is desirable

Answered: 42 Skipped: 23

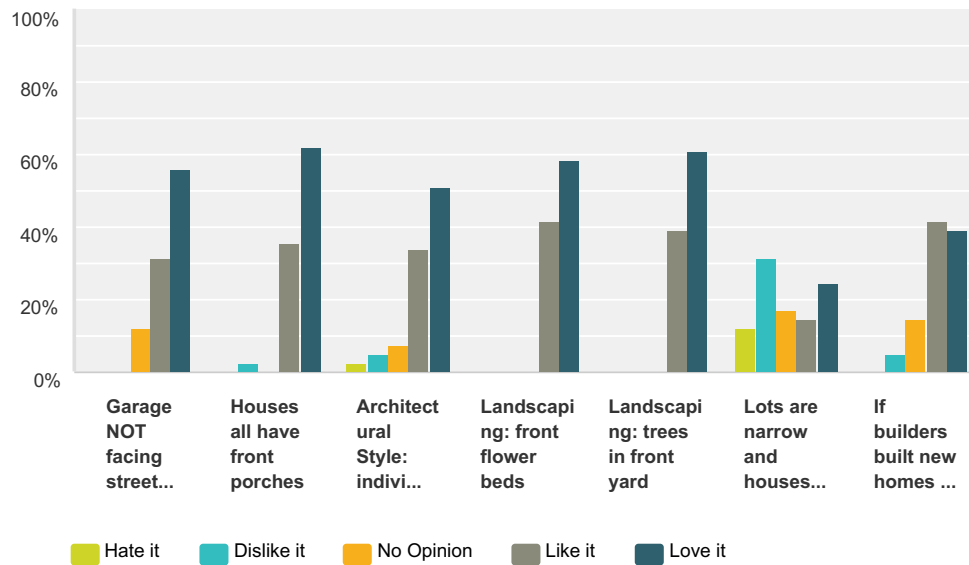


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	43.90% 18	29.27% 12	9.76% 4	7.32% 3	9.76% 4	41
Commercial/ Retail Areas	29.27% 12	17.07% 7	19.51% 8	21.95% 9	12.20% 5	41
Commercial/Retail along Highway Corridors and the Loop	24.39% 10	7.32% 3	24.39% 10	24.39% 10	19.51% 8	41
Medical District	23.08% 9	10.26% 4	23.08% 9	28.21% 11	15.38% 6	39
College Campus District	20.51% 8	10.26% 4	20.51% 8	33.33% 13	15.38% 6	39

#	Other (please specify)	Date
	There are no responses.	

### Q37 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23

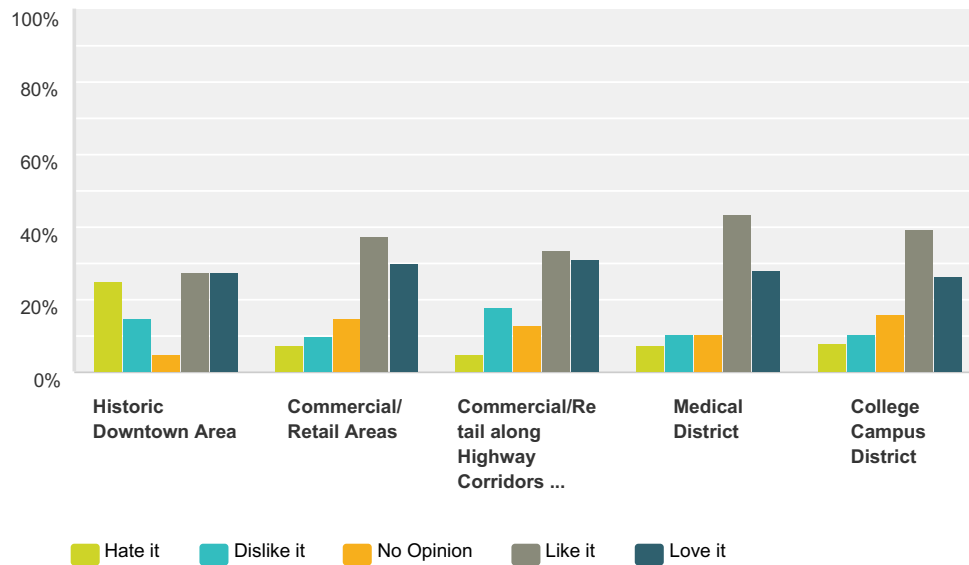


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Garage NOT facing street, garage is in back	0.00% 0	0.00% 0	12.20% 5	31.71% 13	56.10% 23	41	4.44
Houses all have front porches	0.00% 0	2.38% 1	0.00% 0	35.71% 15	61.90% 26	42	4.57
Architectural Style: individual houses have limited color and design feature variation, but the row of houses do vary in color, design features, height, roof pitch, etc.	2.44% 1	4.88% 2	7.32% 3	34.15% 14	51.22% 21	41	4.27
Landscaping: front flower beds	0.00% 0	0.00% 0	0.00% 0	41.46% 17	58.54% 24	41	4.59
Landscaping: trees in front yard	0.00% 0	0.00% 0	0.00% 0	39.02% 16	60.98% 25	41	4.61
Lots are narrow and houses are only about 15 feet apart	12.20% 5	31.71% 13	17.07% 7	14.63% 6	24.39% 10	41	3.07
If builders built new homes to look like this style, you would _____	0.00% 0	4.88% 2	14.63% 6	41.46% 17	39.02% 16	41	4.15

#	Other (please specify)	Date
1	Not a huge fan of small lots. And no new construction looks this good. Give us some tax breaks to fix up the old houses we already have here.	3/30/2017 2:58 PM
2	I love this style of house	3/21/2017 1:24 PM

### Q38 Please rate the above image where you think this type of development is desirable

Answered: 41 Skipped: 24

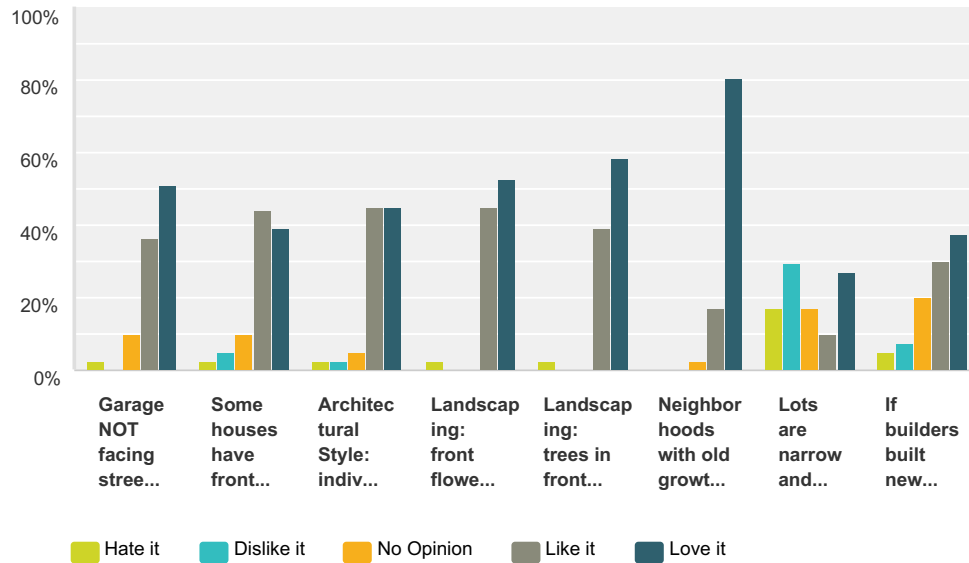


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	25.00% 10	15.00% 6	5.00% 2	27.50% 11	27.50% 11	40
Commercial/ Retail Areas	7.50% 3	10.00% 4	15.00% 6	37.50% 15	30.00% 12	40
Commercial/Retail along Highway Corridors and the Loop	5.13% 2	17.95% 7	12.82% 5	33.33% 13	30.77% 12	39
Medical District	7.69% 3	10.26% 4	10.26% 4	43.59% 17	28.21% 11	39
College Campus District	7.89% 3	10.53% 4	15.79% 6	39.47% 15	26.32% 10	38

#	Other (please specify)	Date
1	This is appropriate for residential districts	3/29/2017 12:15 PM

### Q39 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23

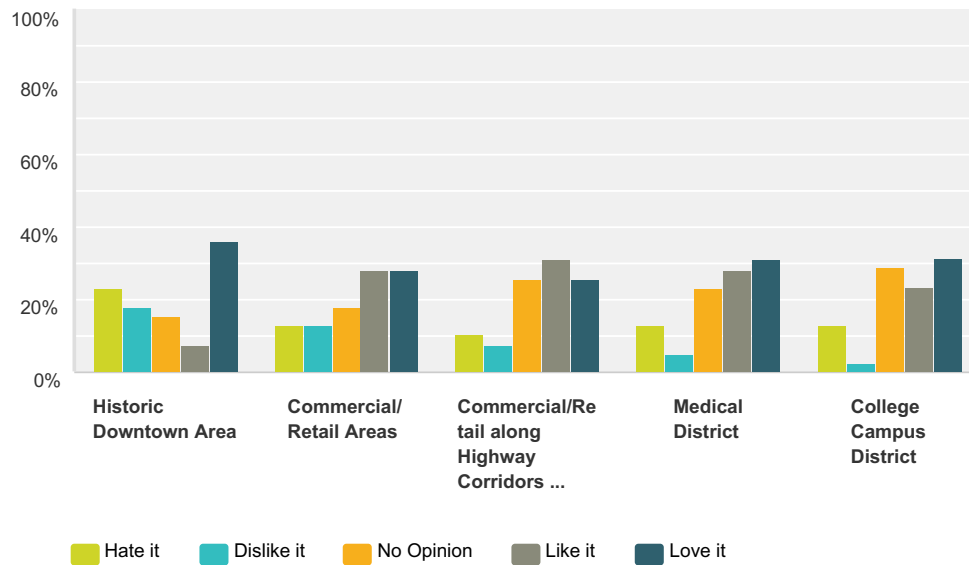


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Garage NOT facing street, garage is in back	2.44% 1	0.00% 0	9.76% 4	36.59% 15	51.22% 21	41	4.34
Some houses have front porches	2.44% 1	4.88% 2	9.76% 4	43.90% 18	39.02% 16	41	4.12
Architectural Style: individual houses have limited color and design feature variation, but the row of houses do vary in color, design features, height, roof pitch, etc.	2.50% 1	2.50% 1	5.00% 2	45.00% 18	45.00% 18	40	4.28
Landscaping: front flower beds	2.50% 1	0.00% 0	0.00% 0	45.00% 18	52.50% 21	40	4.45
Landscaping: trees in front yard	2.44% 1	0.00% 0	0.00% 0	39.02% 16	58.54% 24	41	4.51
Neighborhoods with old growth trees in good health should be preserved	0.00% 0	0.00% 0	2.44% 1	17.07% 7	80.49% 33	41	4.78
Lots are narrow and houses are only about 10 feet apart	17.07% 7	29.27% 12	17.07% 7	9.76% 4	26.83% 11	41	3.00
If builders built new homes to look like this style, you would ____	5.00% 2	7.50% 3	20.00% 8	30.00% 12	37.50% 15	40	3.88

#	Other (please specify)	Date
1	Not in keeping with the current, nice lawns & distance between houses. And.... we already HAVE great houses all over town that need restoration/renovation but people need some tax breaks to make that happen.	3/30/2017 2:58 PM
2	Would be appropriate for infill for historic districts depending on the style. Looks like quality construction like University Park in Dallas in Lake Highlands.	3/29/2017 12:15 PM

### Q40 Please rate the above image where you think this type of development is desirable

Answered: 40 Skipped: 25

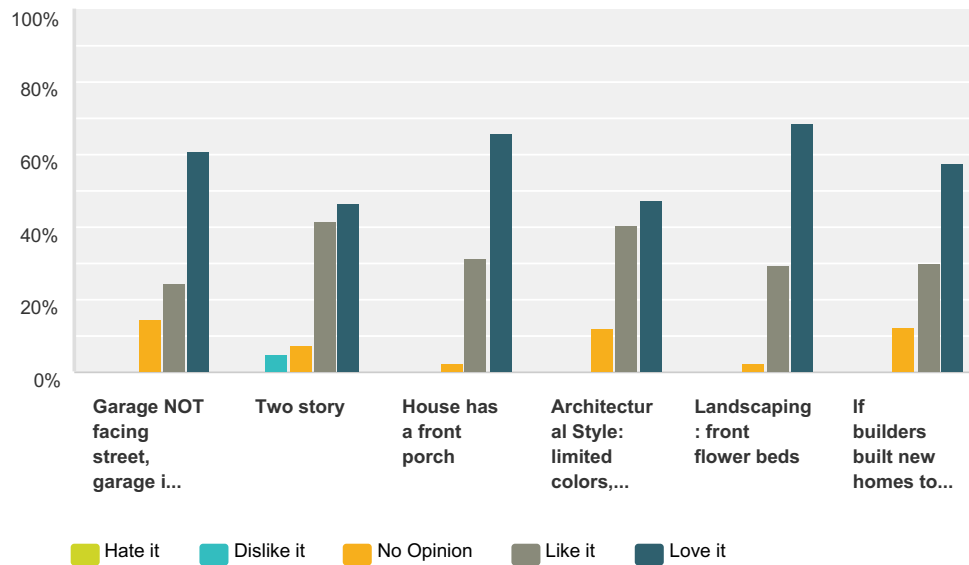


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	23.08% 9	17.95% 7	15.38% 6	7.69% 3	35.90% 14	39
Commercial/ Retail Areas	12.82% 5	12.82% 5	17.95% 7	28.21% 11	28.21% 11	39
Commercial/Retail along Highway Corridors and the Loop	10.26% 4	7.69% 3	25.64% 10	30.77% 12	25.64% 10	39
Medical District	12.82% 5	5.13% 2	23.08% 9	28.21% 11	30.77% 12	39
College Campus District	13.16% 5	2.63% 1	28.95% 11	23.68% 9	31.58% 12	38

#	Other (please specify)	Date
1	See above	3/29/2017 12:15 PM

### Q41 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23

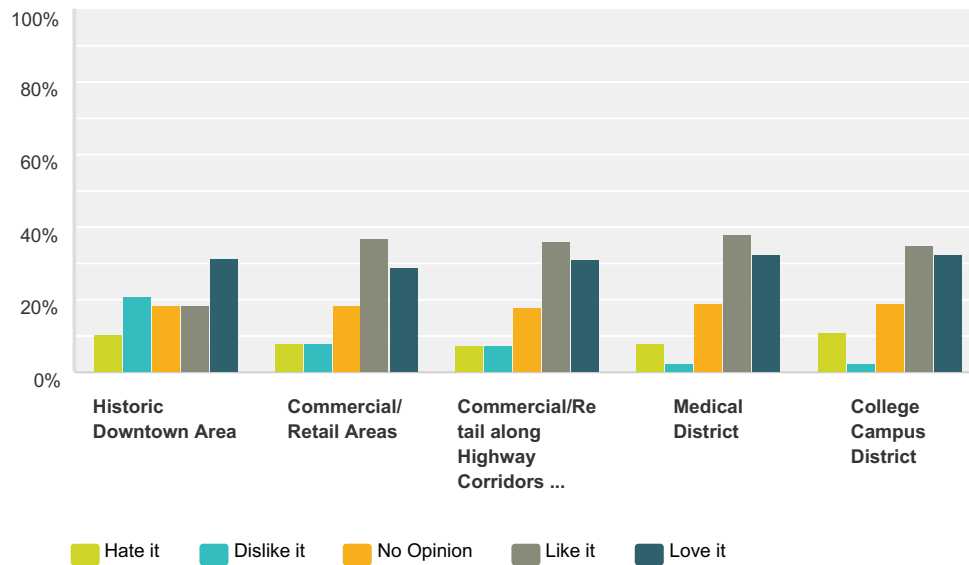


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Garage NOT facing street, garage is in back	0.00% 0	0.00% 0	14.63% 6	24.39% 10	60.98% 25	41	4.46
Two story	0.00% 0	4.88% 2	7.32% 3	41.46% 17	46.34% 19	41	4.29
House has a front porch	0.00% 0	0.00% 0	2.44% 1	31.71% 13	65.85% 27	41	4.63
Architectural Style: limited colors, roof lines height difference and style varies	0.00% 0	0.00% 0	11.90% 5	40.48% 17	47.62% 20	42	4.36
Landscaping: front flower beds	0.00% 0	0.00% 0	2.44% 1	29.27% 12	68.29% 28	41	4.66
If builders built new homes to look like this style, you would____	0.00% 0	0.00% 0	12.50% 5	30.00% 12	57.50% 23	40	4.45

#	Other (please specify)	Date
	There are no responses.	

### Q42 Please rate the above image where you think this type of development is desirable

Answered: 39 Skipped: 26

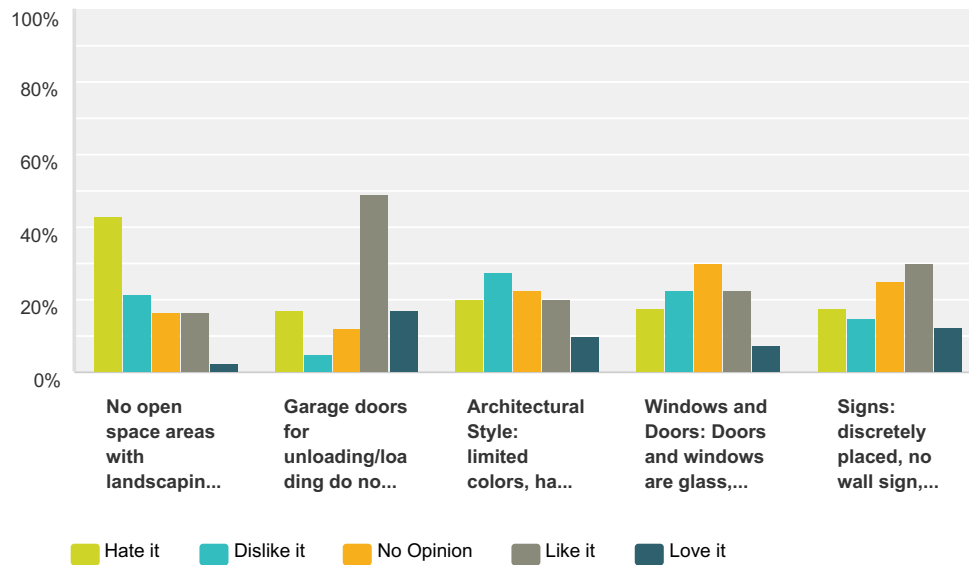


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Historic Downtown Area	10.53% 4	21.05% 8	18.42% 7	18.42% 7	31.58% 12	38
Commercial/ Retail Areas	7.89% 3	7.89% 3	18.42% 7	36.84% 14	28.95% 11	38
Commercial/Retail along Highway Corridors and the Loop	7.69% 3	7.69% 3	17.95% 7	35.90% 14	30.77% 12	39
Medical District	8.11% 3	2.70% 1	18.92% 7	37.84% 14	32.43% 12	37
College Campus District	10.81% 4	2.70% 1	18.92% 7	35.14% 13	32.43% 12	37

#	Other (please specify)	Date
1	Residential districts. Mostly appropriate infill for most our older neighborhoods	3/29/2017 12:15 PM

### Q43 Please rate the desirability of each aspect of the development shown above

Answered: 42 Skipped: 23



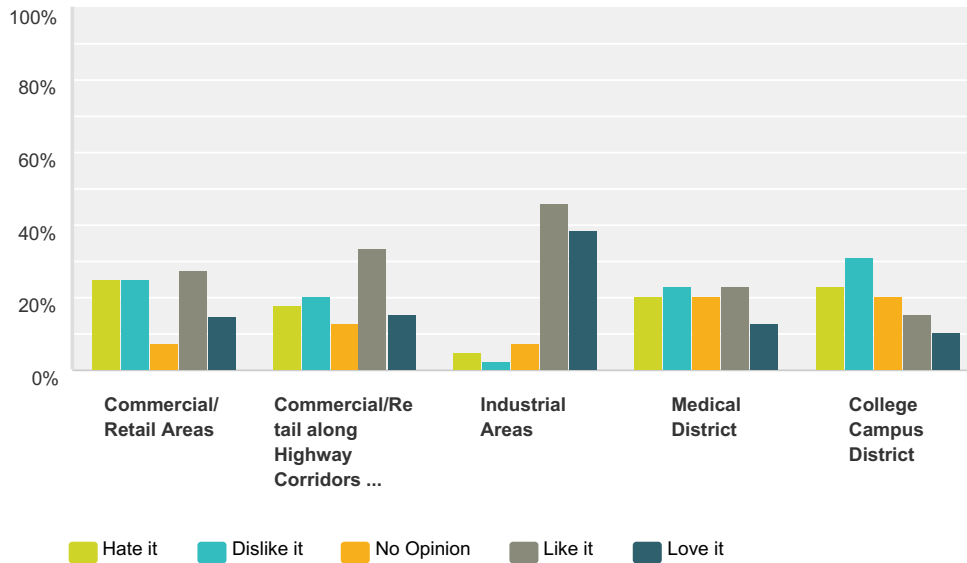
	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
No open space areas with landscaping, ponds, or trees	42.86% 18	21.43% 9	16.67% 7	16.67% 7	2.38% 1	42	2.14
Garage doors for unloading/loading do not face major public streets	17.07% 7	4.88% 2	12.20% 5	48.78% 20	17.07% 7	41	3.44
Architectural Style: limited colors, has some height difference, and limited design features	20.00% 8	27.50% 11	22.50% 9	20.00% 8	10.00% 4	40	2.73
Windows and Doors: Doors and windows are glass, less than 25% of first floor walls in public view is glass	17.50% 7	22.50% 9	30.00% 12	22.50% 9	7.50% 3	40	2.80
Signs: discretely placed, no wall sign, only monument signs at entrances	17.50% 7	15.00% 6	25.00% 10	30.00% 12	12.50% 5	40	3.05

#	Other (please specify)	Date
1	Please. No. Out in the county maybe.	3/30/2017 3:16 PM
2	This is OK for an industrial zoning	3/29/2017 12:17 PM
3	If it brings jobs and economy to the city signs, parking and plants are the least of our worries.	3/23/2017 5:17 PM
4	This would work for an industrial park only.	3/20/2017 12:43 PM



### Q44 Please rate the above image where you think this type of development is desirable

Answered: 40 Skipped: 25

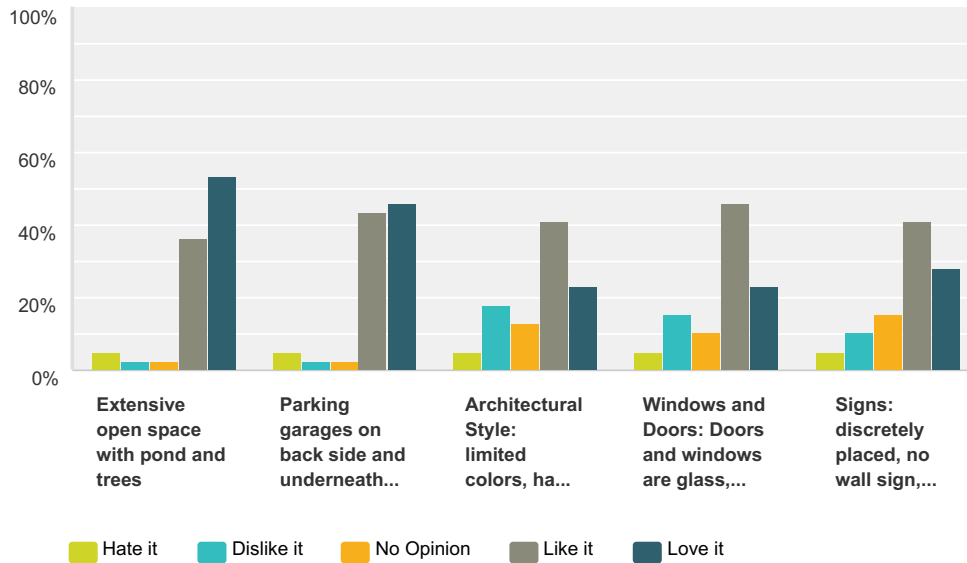


	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Commercial/ Retail Areas	25.00% 10	25.00% 10	7.50% 3	27.50% 11	15.00% 6	40
Commercial/Retail along Highway Corridors and the Loop	17.95% 7	20.51% 8	12.82% 5	33.33% 13	15.38% 6	39
Industrial Areas	5.13% 2	2.56% 1	7.69% 3	46.15% 18	38.46% 15	39
Medical District	20.51% 8	23.08% 9	20.51% 8	23.08% 9	12.82% 5	39
College Campus District	23.08% 9	30.77% 12	20.51% 8	15.38% 6	10.26% 4	39

#	Other (please specify)	Date
	There are no responses.	

### Q45 Please rate the desirability of each aspect of the development shown above

Answered: 41 Skipped: 24

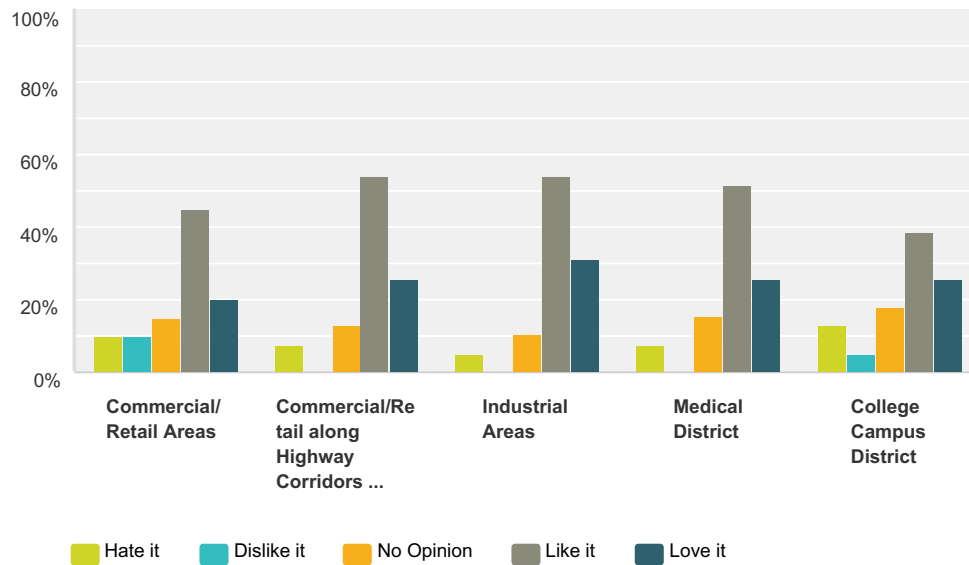


	Hate it	Dislike it	No Opinion	Like it	Love it	Total	Weighted Average
Extensive open space with pond and trees	4.88% 2	2.44% 1	2.44% 1	36.59% 15	53.66% 22	41	4.32
Parking garages on back side and underneath building	5.13% 2	2.56% 1	2.56% 1	43.59% 17	46.15% 18	39	4.23
Architectural Style: limited colors, has some height difference, and limited design features	5.13% 2	17.95% 7	12.82% 5	41.03% 16	23.08% 9	39	3.59
Windows and Doors: Doors and windows are glass, more than 75% of first floor walls in public view is glass	5.13% 2	15.38% 6	10.26% 4	46.15% 18	23.08% 9	39	3.67
Signs: discretely placed, no wall sign, only monument signs at entrances	5.13% 2	10.26% 4	15.38% 6	41.03% 16	28.21% 11	39	3.77

#	Other (please specify)	Date
1	Better than 44.	3/30/2017 3:16 PM
2	this town has not yet grown to this level yet. nice someday. Focus on the next steps we are ready for right now. Do the next thing now. And for God's sake don't be tempted to tax-abate to lure something that won't work without it.	3/7/2017 10:19 PM

### Q46 Please rate the above image where you think this type of development is desirable

Answered: 40 Skipped: 25



	Hate it	Dislike it	No Opinion	Like it	Love it	Total
Commercial/ Retail Areas	10.00% 4	10.00% 4	15.00% 6	45.00% 18	20.00% 8	40
Commercial/Retail along Highway Corridors and the Loop	7.69% 3	0.00% 0	12.82% 5	53.85% 21	25.64% 10	39
Industrial Areas	5.13% 2	0.00% 0	10.26% 4	53.85% 21	30.77% 12	39
Medical District	7.69% 3	0.00% 0	15.38% 6	51.28% 20	25.64% 10	39
College Campus District	12.82% 5	5.13% 2	17.95% 7	38.46% 15	25.64% 10	39

#	Other (please specify)	Date
	There are no responses.	

Palestine- Questionnaire & Visual Character Survey

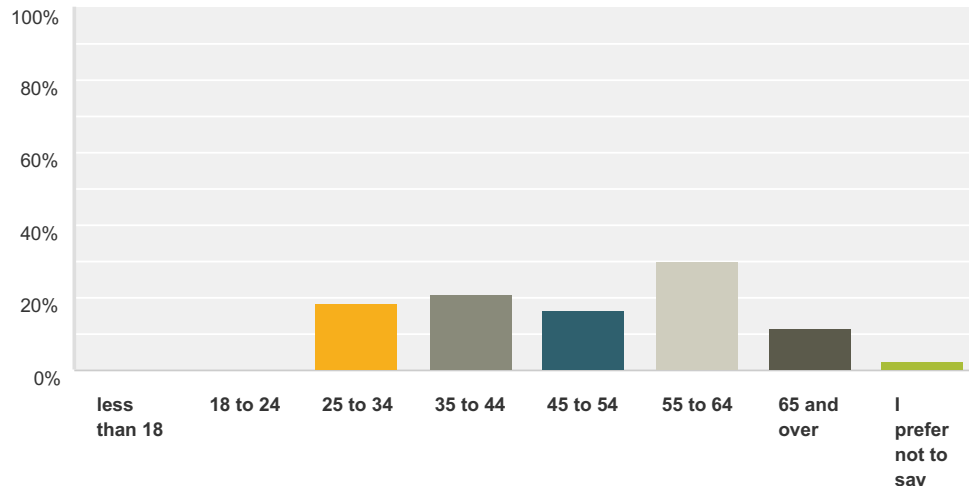
**Q47 Is there anything else you would like to let us know about? Please write it here, feel free to write on the back of the page. Or come talk to us if you are at the Town Hall meeting, we would be happy to hear what you have to say or answer any questions.**

Answered: 11 Skipped: 54

#	Responses	Date
1	We need to preserve our heritage. Tourists want to see old buildings, not new developments. Palestine is unique for its old buildings and houses. Don't lose sight of this fact. They are not a renewable resource.	3/31/2017 5:32 PM
2	No big businesses!!!!	3/30/2017 8:51 PM
3	I appreciate what you are doing but these examples got too grueling/redundant to go thru. I will beg you to please not sacrifice our charm for big box retailers & apartment complexes that do nothing but go downhill over time. Nobody visits or moves to a location for those. We have such a great (underutilized) downtown & so many great houses that could be fixed up for rentals. I wish there was more incentive to do so. Invest in infrastructure - get super fast internet, maintain roads & parks. Allow lofts downtown to attract young people. Encourage new businesses that appeal to these same young people & allow them to start up their own small shops. Work on zoning infractions to clean up the eyesores in our beautiful historic districts. A lot of the examples you've posted here are too suburban-like & scare me. They are EVERYWHERE already. We need to work to keep Palestine unique - that is what draws people & makes them happy. Can't we encourage people coming in to utilize what we already have instead of putting up more of these strip things? Tons of space downtown & in that Bealls shopping center. Yay for Hobby Lobby moving into an empty space! That's what we need to push for. Austin is even fighting to "Stay Weird" these days - let's fight to "Stay Charming". ♥☐	3/30/2017 3:16 PM
4	Bond issue already voter approved should be used for city street repairs and improvements.	3/22/2017 6:04 PM
5	Please be careful what you destroy. Once it is gone, it is gone (ex. the historic train depot). Thank you for asking our opinion	3/21/2017 1:26 PM
6	I still pay taxes...more than other towns this size and we still have no street repairs in years, no water/sewer upgrade in 100 years... and still pay high taxes. Zoning done right could help make this a nicer place... Please listen to what people are telling you! Make our town easier to live in!!!	3/21/2017 9:53 AM
7	Keep the "old" look with the old (Main St. and historic district. Save the "new" for newer areas of town. Then you have the best of both worlds.	3/21/2017 9:05 AM
8	I really think if Palestine was able to grow and have more options as far as places to shop and things for people to do it would be more of a desirable place and people would want to come and live here. As of now our kids have nothing to do but get in trouble. We are very limited as far as shopping. We need other grocery stores like aldi's they have such great prices and lots of organic produce. This town is so run down and there is alot of great things that Palestine has to offer if people would let them come in.	3/20/2017 9:27 PM
9	are you kidding me how long this questionnaire was? Designed so only the hardcore determined folks will complete it? Good luck. Wish this city only the best. Truly. Don't leave important things up to chance or whoever happens to give input. Do t	3/20/2017 2:29 PM
10	what about an entertainment zone downtown for restaurants, bars, retail, etc?	3/20/2017 2:15 PM
11	I've lived in Palestine for less than a year. Have found the people are wonderful. Churches are plentiful. Shopping, medical, entertainment etc. Is stuck in the past. Would love to see controlled growth. But growth is vital for survival.thank you for your time.	3/8/2017 9:34 AM

### Q48 Please select your age

Answered: 43 Skipped: 22



Answer Choices	Responses	
less than 18	0.00%	0
18 to 24	0.00%	0
25 to 34	18.60%	8
35 to 44	20.93%	9
45 to 54	16.28%	7
55 to 64	30.23%	13
65 and over	11.63%	5
I prefer not to say	2.33%	1
<b>Total</b>		<b>43</b>