



NOTICE OF MEETING
Palestine Economic Development Board Agenda
Thursday, February 1, 2018 at 11:35 a.m.
PEDC Office located at 100 Willow Creek Pkwy. Suite A
All agenda items are subject to action.

REGULAR MEETING – 11:35 a.m.

- A. CALL TO ORDER:** The Palestine Economic Development Corporation reserves the right to convene into executive session at any time during the course of this meeting to discuss any of the matters listed on this agenda as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) and 551.087 (Economic Development) to wit:
- B. PUBLIC COMMENT:**
- C. CONSIDERATION AND POSSIBLE ACTION CONCERNING:** Minutes from PEDC Board Meeting conducted on December 7th, 2017.
- D. CONSIDERATION AND POSSIBLE ACTION CONCERNING:** Financial Report for November and December, 2017.
- E. BRIEFING AND DISCUSSION CONCERNING:**
1. Economic Development Report
 - a. Recognition of board members Tom Wright and Paul Morris.
 - b. Project updates – Erickson Trucks and Parts & Dixon Construction.
 - c. Old Memorial Hospital progress report.
 2. Main Street Report
 - a. Project Updates.
 - b. Upcoming Events.
 - c. New business openings.
 3. Tourism Marketing Report
 - a. Marketing update.
 - b. Civic Center update.
- F. CONSIDERATION AND POSSIBLE ACTION CONCERNING:** The request for 2018 financial support for the Small Business Development Center, Trinity Valley SBDC.
- G. CONSIDERATION AND POSSIBLE ACTION CONCERNING:** Contracting the services of “Retail Strategies”. Retail Strategies is a team of retail real estate experts that provide research, implement strategies, and leverage connections to bring in new businesses. Contract is renewable annually.

- H. **CONSIDERATION AND POSSIBLE ACTION CONCERNING:** The implementation of a Business Retention and Expansion program (BRE) aimed at retaining and growing existing businesses. Program to entail monthly meetings with business stakeholders and monthly reporting to the PEDC board.
 - I. **CONSIDERATION AND POSSIBLE ACTION CONCERNING:** Changing the Suite B lease term from 6 months to 12 months per the request of Cartmell Home. Effective 2/1/2018 – 1/31/2019.
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J. **CLOSED SESSION:** The Board will retire into Executive Session pursuant to the provisions of the Texas Government Code, in accordance with the authority contained in Section 551.071 (Consultation with Attorney), 551.074 (Regarding personnel matters) 551.072 (Deliberations regarding Real Estate) and 551.087 (Deliberations regarding economic development).
1. None

K. **RECONVENE IN REGULAR SESSION**
TAKE ACTION FROM EXECUTIVE SESSION:
1. None

L. **ADJOURN**

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at the main entrance of the Palestine Economic Development Corporation located at 100 Willow Creek Parkway, Suite A, on or before January 29, 2018 at 11:35 a.m. in accordance with Chapter 551 of the Texas Government Code.

1/26/2018 11:45 a.m. 
Date Time Greg Laudadio, PEDC Executive Director (Interim)

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending PEDC meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the PEDC office for further information at 903-729-4100.