

William Young, Chairman
Tracy Torma, Vice Chair
Mary Jean Mollard



Rona Lacey
Tara Farris
Sandie Thompson
Lisa Priest

Main Street Department

Main Street Advisory Board Minutes
Tuesday, December 11th, 2018 at Noon.
504 N. Queen St., Palestine, Texas 75801
All agenda items are subject to action.

A. CALL TO ORDER 12:02 pm

B. CITIZEN COMMENT - None

C. APPROVAL OF MINUTES

Approval of meeting minutes from the November 20, 2018 meeting. Motion to approve minutes by Lisa Priest, seconded by Jean Mollard, motion carried.

D. BOARD DISCUSSION AND ACTION

- 1.) Welcome new board member Lisa Priest. – Greg Laudadio introduced Lisa Priest to the Main Street Board and welcomed Lisa as a new Main Street Board member.
- 2.) Discussion and possible action regarding sign permit applications. - none
- 3.) Discussion and possible action regarding December "Beautification of the Month Award". – Jean Mollard nominated Old Town Vintage and More for the December award; seconded by Lisa Priest; motion carried.
- 4.) Discussion and possible action regarding Main Street "Recognition Plaques" (William Young) – Chairman William Young talked about the Taylor Main Street Award of Excellence. The Board will think about a valuable way to recognize awards for building preservation and building history. The discussion was tabled until the next meeting.
- 5.) Discussion and possible action regarding "Taste of New Orleans" event in February 2019. A motion was made by Sandy Thompson, seconded by Tara Farris, to rename the event Mardi Gras on Main Street, to create a side committee to plan event, and establish fact the primary purpose is for culinary event that promotes restaurants in Palestine. The motion carried. The group talked about the family friendly nature of the parade and suggested face painting activities for the children.

E. STAFF REPORT

1. Business openings, closings, renovations. – ASAP Roofing had their ribbon cutting recently and the Grinch's Lair at the former Anderson County Jail is open for business.
2. Recap of events. Small Business Saturday, A Chamber Christmas, Christmas Parade of Lights, Wine Swirl. – There was a social media promotion for Small Business Saturday and shop local campaign in November, A Chamber Christmas was a huge success for all restaurants, and the Main Street Wine Swirl was successful for businesses, participants, and wineries.

F. ADJOURN – Adjourned at 12:50 pm with a goodbye and a thank you to William Young for his service on the Main Street Board.

CERTIFICATION

Tracy Torma, Vice Chair, for William Young

Jan. 22, 2019

Date & Time