

William Young, Chairman  
Tracy Torma, Vice Chair  
Heather Calhoun  
Mary Jean Mollard



Rona Lacey  
Tara Farris  
Sandie Thompson

## Main Street Department

### MEETING MINUTES

#### Main Street Advisory Board Agenda

Tuesday, November 20th, 2018 at Noon.  
504 N. Queen St., Palestine, Texas 75801  
All agenda items are subject to action.

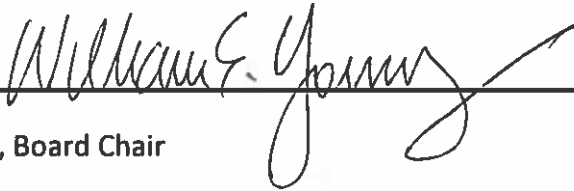
- A. **CALL TO ORDER** Meeting was called to order at 12:11 pm with a quorum including board members William Young, Jean Mollard, Sandie Thompson and Tara Farris. Others Present – Greg Laudadio and Teresa Herrera.
- B. **CITIZEN COMMENT** – None.
- C. **APPROVAL OF MINUTES**
- 1) Approval of meeting minutes from the October 16, 2018 meeting.  
Motion to approve was made by Jean Mollard and second by Sandie Thompson, passing unanimously.
- D. **BOARD DISCUSSION AND ACTION**
- 1.) Discussion and possible action regarding sign permit applications.  
Sign application was made by Cendera Funding for property at 513 N Church St. Motion to approve was made by Sandie Thompson and second by Jean Mollard, passing unanimously.
- 2.) Discussion and possible action regarding September "Beautification of the Month Award".  
Discussion was held by the board and New Creations Dance Studio was proposed in a motion by Sandie Thompson with a second by Tara Farris. Upon vote, the motion passed unanimously.
- 3.) Discussion and possible action regarding Main Street Project funding support / press release.  
Funds raised by events like the Wine Swirl and selling Christmas ornaments are reserved for Main Street beautification and improvement projects. A project was proposed to repair and repaint the historic light posts downtown allocating up to \$5,000. A motion to approve was made by Tara Farris and a second by Sandie Thompson, passing unanimously. This information was to be included in a press release covering the upcoming Wine Swirl.
- 4.) Discussion and possible action regarding "Taste of New Orleans" event in February 2019.  
Discussion was held regarding the value of continuing to hold a free annual event called the "Taste of New Orleans" that features local culinary talent showcased in various venues in downtown. This coincides with the annual Mardi Gras parade. The board considered continued funding and promotion of this event. A motion to move forward and continue with this event was made by Jean Mollard with a second by Tara Farris. Upon vote the motion passed unanimously.
- 5.) Recognition of the Redlands Hotel, TDA President's Award winner for best Reno/Rehab/Restoration.  
The Texas Downtown Association President's Award for the "Best Reno/Rehab/Restoration" for a city our size was awarded to the Redlands Hotel owned by Jean Mollard. A recap of the award ceremonies, interviews and press release were provided to the board and congratulations were again extended.

E. **STAFF REPORT** – Staff updates were provided.

1. Business openings, closings, renovations.
2. Upcoming Events. Polar Express, Small Business Saturday, Christmas Parade of Lights, Wine Swirl.

F. **ADJOURN** – Meeting was adjourned at 1:02 pm

**CERTIFICATION**



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William Young, Board Chair