

Mary Jean Mollard, Chairman  
William Young  
Dana Mathews  
Heather Calhoun



Jordan Byrd  
Bette Pollock  
Tracy Torma

## Main Street Department

MEETING MINUTES  
Main Street Advisory Board  
Tuesday, June 6th, 2017 at Noon

Board Members In Attendance: Jean Mollard, William Young, Jordan Byrd, Bette Pollock, Tracy Torma  
Others : Greg Laudadio

- A. **CALL TO ORDER** Called to order at 12:12 pm
- B. **CITIZEN COMMENT** None
- C. **APPROVAL OF MINUTES**
- 1) Approval of meeting minutes from the May 23, 2017 meeting.  
Motion to approve was made by Jordan Byrd and second by William Young.  
Upon vote, motion passed unanimously
- D. **BOARD DISCUSSION AND ACTION**
- 1). Discussion and possible action regarding sign permit applications.  
Motion to approve sign permit application was made by William Young and second by Bette Pollock.  
Upon vote, motion passed unanimously.
  - 2.) Discussion and possible action regarding 2017 Wine Swirl date.  
Motion to approve December 9, 2017 was made by Bette Pollock and second by William Young.  
Upon vote, motion passed unanimously.
  - 3.) Discussion and possible action regarding Summer Training.  
No Action Taken. Only staff able to attend, no board members available.
  - 4.) Discussion and possible action regarding management & promotion of the Farmers Market.  
No Action Taken. New marketing initiatives discussed for possible future implementation.
- E. **STAFF REPORT** - Updates provided by staff.
1. Business openings, closings, renovations.
  2. Project Updates
  3. Upcoming Events
- F. **ADJOURN** Meeting adjourned at 1:10 pm.

### CERTIFICATION

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Jordan Byrd / Alternate