

Mary Jean Mollard, Chairman
William Young
Dana Mathews
Heather Calhoun



Jordan Byrd
Bette Pollock
Tracy Torma


Main Street Department

MEETING Minutes
Main Street Advisory Board
Tuesday, September 12, 2017 at Noon.

Those in attendance: Jean Mollard, William Young, Bette Pollock, Tracy Torma, Greg Laudadio

- A. **CALL TO ORDER:** Meeting was called to order at 12:13 p.m.
- B. **CITIZEN COMMENT:** No citizen comments.
- C. **APPROVAL OF MINUTES**
- 1) Approval of meeting minutes from the August 8th, 2017 meeting.
Motion to approve minutes was made by William Young and second by Tracy Torma.
Upon vote, motion passed unanimously.
- D. **BOARD DISCUSSION AND ACTION**
- 1). Discussion and possible action regarding sign permit applications.
None.
 - 2.) Discussion and possible action regarding Art Tracks 2017-2018.
Motion to continue support of the Art Tracks program was made by Tracy Torma and second by William Young.
Upon vote, motion passed unanimously.
 - 3.) Discussion and possible action regarding changes to Façade Improvement Grant program application.
Motion to approve changes to the FIP grant application was made by Bette Pollock and second by William Young.
Upon vote, motion passed unanimously.
 - 4.) Discussion and possible action regarding downtown promotions for Christmas 2017.
No Vote. Board recommended promotions and sale of ornaments begin around the first of November.
 - 5.) Discussion and possible action regarding Main Street board members, appointments and/or applications.
No Action Taken. Several recommendations for new members were made.
- E. **STAFF REPORT** - Updates were provided by City Staff.
1. Business openings, closings, renovations. – Well's Creek, Cream & Coffee #2
 2. Project Updates – FIP Hatton
 3. Upcoming Events – Farm & Flower Market, Hot Pepper Festival, Wine Swirl
- F. **ADJOURN** - Meeting was adjourned at 12:42 p.m.

CERTIFICATION



Jean Mollard, Board Chair

Tracy Torma, proxy