

Chairman
Tracy Torma, Vice Chair
Mary Jean Mollard



Rona Lacey
Tara Farris
Sandie Thompson
Lisa Priest

Main Street Department

Main Street Advisory Board Minutes
Tuesday, January 22, 2018 at Noon.
504 N. Queen St., Palestine, Texas 75801
All agenda items are subject to action.

A. **CALL TO ORDER** 12 noon, and all six advisory board members present, with city employees Gayle Cooper, Mary Raum, Rachel Nichols, and Terry Johnson. Jay Moore attended representing Yesterday Once More, a local DJ service.

B. **CITIZEN COMMENT** - None

C. **APPROVAL OF MINUTES & FINANCIAL UPDATE**

Approval of meeting minutes from the December 11, 2018 meeting. Motion to approve minutes by Lisa Priest, seconded by Sandie Thompson, motion carried. Update of financial position tabled until next meeting.

D. **BOARD DISCUSSION AND ACTION**

1.) Discussion/action regarding board officer election – Jean Mollard nominated Sandie Thompson as Chairman; seconded by Tracy Torma; motion carried. There was unanimous approval for Tracy Torma to remain Vice Chair.

2.) Discussion and possible action regarding sign permit applications. – Tracy Torma made motion to approve James Financial Group sign; seconded by Lisa Priest; motion carried. Tara Farris made motion to approve Vera Bank sign; seconded by Tracy Torma; motion carried.

3.) Discussion and possible action regarding Mardi Gras on Main – Feb 23rd - Mardi Gras on Main Street 2019 will promote restaurants culinary tastes and recipe created by Palestine Main Street restaurants. We will also promote shopping in the Main Street area, along with The Mystics of Time Mardi Gras Parade. Yesterday Once More DJ service will introduce each chef and restaurant, until all four locations are completed. The order of tastes and cooking demonstrations begin with Red Fire Grille at 2pm, Eilenberger's Bakery at 3 pm, Farris Wings & Wraps at 4 pm and Old Magnolia at 5 pm. The parade starts at 5:30pm. Businesses will play Mardi Gras type music throughout the day. This event is free to the public. Tourism and Marketing will use Facebook to promote the event, along with posters, and the newspaper. There will be an opportunity for businesses to create coupons or provide discounts to bring shoppers into their stores. Dee Seitz from Old Magnolia will offer \$5 face painting for children.

4.) Approval of New Advisory Board Member: Mike Ware has been appointed by City Council to serve on the Main Street Advisory Board. Mike works for Nucor Vulcraft Group in Grapeland, TX. Tracy Torma made motion to welcome Mile Ware to the vacant Main Street Advisory Board position; seconded by Jean Mollard; motion carried. Mike will be invited to our next meeting held the first Tuesday of the month. Our next meeting is scheduled for February 5, 2019.

E. **STAFF REPORT**

Announcement of Main Street position. Gayle Cooper reported the Main Street Manager position will be filled.

F. **ADJOURN** – Adjourned at 12:50 pm

CERTIFICATION

 4/22/19 1:00pm

Sandie Thompson, Chair, Date & Time