

Jackson Hanks, Chairperson
Shera Bowers, Vice Chairperson
Fran Lindsey
Stuart Whitaker



Alex Patel
Dawn Mailloux
Jodi Harding

Palestine Tourism Advisory Board
09/17/14 Meeting Minutes to be presented on 10/22/2014 for board approval

The Tourism Advisory Board of Palestine met on Wednesday, September 17, 2014, 4 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

Members in Attendance:

Jackson Hanks
Shera Bowers
Fran Lindsey
Stuart Whitaker

Members Absent:

Dawn Mailloux
Jodi Harding
Alex Patel

A quorum was present.

CALL TO ORDER

Meeting was called to order at 4:25 p.m. when a quorum was finally present.

APPROVAL OF MINUTES

Shera Bowers moved to approve the minutes for 09/17/14.

Fran Lindsey 2nd. Upon vote, the minutes were unanimously approved.

CITIZEN COMMENT

Discussion and Possible Action Items

- 1). Discussion & ratify action regarding HOT Funding Grant for the 1836 Chuckwagon Race, LLC. - Shera Bowers made the motion to ratify action and fund the 3rd Annual 1836 Chuckwagon Race. Fran Lindsey 2nd. Upon vote, motion passed unanimously.
- 2). Discussion & possible action on HOT Funding Grant Applications that include applications from non-profit organizations, groups and businesses whose programs or events fit into one or more of the approved categories for Hot Funds.

Shera Bowers made a motion to include applications for the Hot Funding Grant from non-profit organizations, groups and businesses whose programs or events fit into one of more of the approved categories for Hot Funds. Stuart Whitaker 2nd. Upon vote, motion passed unanimously.

3). Discussion and possible action on meeting date change in October. Shera Bowers made the motion to move the October meeting from October 15 to October 22. Fran Lindsey 2nd. Upon vote, motion passed unanimously.

Staff Reports

Texas Forest Trail Region President for 2014-2015
Update on Hot Pepper Festival, Christmas and Dogwood Trails
New Logo – Palestine Visitor
Out of town for TTIA State Conference – Sept. 28, 28 & 30

Adjourn

Meeting adjourned at 4:45 p.m.

Date Approved: October 22, 2014



Jackson Hanks, Tourism Advisory Board Chairman



Prepared by: Breezy Lake-Wolfe, Marketing Manager

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