

Jackson Hanks, Chairperson
Shera Bowers, Vice Chairperson
Fran Lindsey
Stuart Whitaker



Alex Patel
Dawn Mailloux
Jodi Harding

**Palestine Tourism Advisory Board
08/20/14 Meeting Minutes to be presented on 09/17/2014 for board approval**

The Tourism Advisory Board of Palestine met on Wednesday, July 16, 2014, 4 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

Members in Attendance:

Jackson Hanks
Shera Bowers
Fran Lindsey
Stuart Whitaker
Dawn Mailloux
Jodi Harding
Alex Patel

A quorum was present.

CALL TO ORDER

Meeting was called to order at 4:00 p.m.

APPROVAL OF MINUTES

Shera Bowers moved to approve the minutes for 08/20/14.

Fran Lindsey 2nd. Upon vote, the minutes were unanimously approved.

CITIZEN COMMENT

Discussion and Possible Action Items

- 1). Update on Main Street Walking & Historic Home Driving Tours Brochures- Presentation by Vicki Hills: expanding walking tour to the Anderson County Courthouse. Jeffery Robinson and Greg Laudadio to take photos of the historic homes. Brochure to be completed this fall. No action was taken.
- 2). Discussion & possible action regarding HOT Funding Grants 2014: 3rd Annual 1836 Chuckwagon Race. Moon Swanson presented information on the 3rd Annual 1836 Chuckwagon Race. Staff recommended that the board approved \$10,000 requested by the 1836 Chuckwagon Race, LLC for advertising for the 3rd Annual Event. Shera Bowers made the motion to accept staff recommendation to grant the \$10,000 to the 1836 Chuckwagon Race. Jodi Harding 2nd. Upon voting passed 7-0, action passed unanimously.

3). Update on Soccer Complex & Hotel Occupancy Update by Alex Patel – Update by Alex Patel: Soccer complex short on funding, still needing donations. Hotel Occupancy numbers above average. If trend continues, will be ahead at the end of the year.

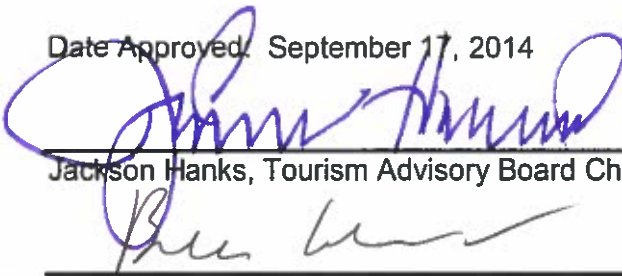
Staff Reports

New Employee at the Palesline Visitor Center
Proposals Received for Visitor Guide
On-going marketing with Camino205

Adjourn

Meeting adjourned at 4:27 p.m.

Date Approved: September 17, 2014



Jackson Hanks, Tourism Advisory Board Chairman



Prepared by: Breezy Lake-Wolfe, Marketing Manager

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