

Stuart Whitaker  
Jackson Hanks  
Sameer Bhatt  
Fran Lindsey



Mendi Perry  
Adam Harding  
Shera Bowers

**NOTICE OF MEETING**  
**Tourism Advisory Board Agenda**  
**Wednesday, July 17, 2013 at 4:00 p.m.**  
**Economic Development Office**  
**100 Willow Creek Parkway, Suite A**  
**Palestine, Texas 75801**

**All agenda items are subject to action.**

**A. CALL TO ORDER**

**B. BOARD DISCUSSION AND ACTION**

- 1) Introduction of Breezy Lake-Wolfe, Marketing Manager to Board
- 2) Introduction of Tourism Advisory Board Members
- 3) Discussion and possible action for Chairperson Selection
- 4) Discussion and possible action to set regular meeting day and time board meetings
- 5) Presentation on Open Meetings/Open Records by Laura Westgate, Main Street Manager
- 6) Presentation on Current Marketing Projects – Breezy Lake Wolfe
- 7) Review of the Hotel Occupancy Tax – The Two-Part Test
- 8) Discussion of workshop planning date to prepare vision and mission for board, and discuss board members interests in special projects and committees.

**E. ADJOURNMENT**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time:

July 12, 2013 @ 4:00 PM

Breezy Lake-Wolfe, Marketing Manager

**In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.**