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TOM MANSKEY, PEDC DIRECTOR
MARY RAUM, TOURISM MARKETING
MANAGER

**NOTICE OF MEETING
TOURISM ADVISORY BOARD
WEDNESDAY, JULY 19, 2017**

**Regular Meeting @ 4:00 AT Palestine Economic Development Office
100 Willow Creek Parkway, Suite A Palestine, Texas 75801**

The Board may meet in Closed Session regarding any item on this agenda if necessary, as permitted by Subchapter D of Chapter 551 of the Texas Government Code.

REGULAR MEETING

A. CALL TO ORDER

B. PUBLIC COMMENTS

C. REGULAR AGENDA

- 1) Presentation and approval of June 21, 2017 meeting minutes.
- 2) Review and discuss the Hotel Occupancy Tax guidelines specifically Criteria #2, Category #3 – “Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity.” and any other guidelines that may need to be discussed.
- 3) Review and discuss the 2017-18 proposed budget for 150-Hotel/Motel Occupancy Fund
- 4) Consider and possible action on 150-Hotel/Motel Occupancy Fund Balance minimum recommendations for the 2017/18 budget planning process.
- 5) Consider and possible action regarding the Christmas in Palestine trolley service.
- 6) Staff Report – Discussion only – Hotel Receipts and Marketing Updates

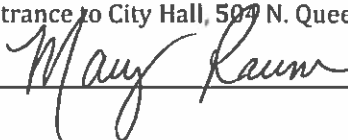
D. ADJOURN

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 507 N. Queen Street, Palestine, Texas, on the following date and time:

July 13, 2017

4:40pm



Mary Raum, Tourism Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.