

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Wednesday, May 30, 2018 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

Rafael Hernandez
Stuart Whitaker
Fran Lindsey
Randi Stringham
Susan Rand
Staff present: Mary Raum

CALL TO ORDER – REGULAR MEETING

Mary Raum called the Regular Meeting to order at 4:03 p.m.

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Approval of April 18, 2018 minutes meeting minutes M1: Raphael Hernandez M2: Susan Rand, Motion passed
2. The presentation and discussion regarding HOT Funding post event recaps:
 - a. Camino 205 – Receipts and hotel reports were reviewed and discussed, applicant qualifies for reimbursement in the amount of \$804.57, no action required.
 - b. 1836 Chuckwagon Race – Receipts and report reviewed, applicant qualifies for reimbursement in the amount of \$5,000, no action required
 - c. Palestine Area Chamber of Commerce – Receipts and hotel report reviewed/discussed, applicant qualifies for reimbursement in the amount of \$2,500.00, no action required.

STAFF REPORT:

1. Tourism Report: Tourism Marketing Manager provided an update on the upcoming projects that are being worked on to bring events to the Palestine Civic Center and updated the board on the rebranding of the facility to a Performing Arts Center. A brief discussion was also held noting opportunities in our area based on the initial findings of the Community Assessment that was hosted the week prior.

ADIJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by M1: Fran Lindsey M2: Susan Rand at 4:35 p.m.

PASSED AND APPROVED THIS 18TH DAY OF JULY, 2018.



ATTEST



Mary Raum, Tourism Marketing Manager