

Jackson Hanks, Chair
Stuart Whitaker
Alex Patel
Fran Lindsey



Jodi Harding
Adam Harding
Shera Bowers

NOTICE OF MEETING
Tourism Advisory Board Agenda
Wednesday, May 21, 2014 at 4:00 p.m.
Economic Development Office
100 Willow Creek Parkway, Suite A
Palestine, Texas 75801

All agenda items are subject to action.

- A. **Call to Order**
- B. **Approval of Minutes**
March 19, 2014 – Regular Meeting
- C. **Citizen Input**
- D. **Board Discussion and Action Item**
 - 1. Consider Subcommittee Members
 - a) HOT Application Information Subcommittee
 - b) Flower Trail Subcommittee
 - c) Community Outreach Subcommittee
- E. **Staff Reports – Discussion Only**
 - 1. Marketing Report
 - a) Visitor Center Update
 - b) May/June Events and Activities
 - c) Update on Marketing and Promotions
- F. **Adjournment**

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: May 16, 2014 @ 4pm


Breezy Lake-Wolfe, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.