

Jackson Hanks, Chairperson  
Shera Bowers, Vice Chairperson  
Fran Lindsey  
Stuart Whitaker

Alex Patel  
Dawn Mailloux  
Dana Goolsby

**Palestine Tourism Advisory Board**  
**05/20/15 Meeting Minutes to be presented on 07/07/2015 for board approval**

The Tourism Advisory Board of Palestine met on Wednesday, May 20, 2015, 4 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

**Members in Attendance:**

Jackson Hanks  
Dana Goolsby  
Shera Bowers  
Fran Lindsey  
Stuart Whitaker  
Alex Patel

**Absent:**

Dawn Mailloux

A quorum was present.

**CALL TO ORDER**

Meeting was called to order at 4:05 p.m.

**APPROVAL OF MINUTES**

Shera Bowers moved to approve the minutes for 5/20/2015.

Alex Patel 2<sup>nd</sup>. Upon vote, the minutes were unanimously approved.

**CITIZEN COMMENT**

**Discussion and Possible Action Items**

- 1). Discussion only regarding Rusk Partnership with Concrete Cabooses. Mark Mitchell presented information on the Palestine & Rusk Chamber of Commerce Partnership regarding outdoor concrete cabooses. No action was taken.

2). Discussion & possible action regarding HOT Funding Grants 2015: Museum for East Texas Culture  
Website Update on Museum for East Texas Culture was given by Dana Goolsby. At this time, a website has not been updated. No action was taken.

**Staff Reports**

A PYAA update was given by EDC Director, Tom Mansky. The group has met and given the PEDC/Tourism Dept three priorities for the baseball complex. The PEDC is also looking at creating a sports board.

Staff reported the Spring 2015 Council Report to the board (including 2014 Hotel Occupancy Numbers).

**Adjourn**

Meeting adjourned at 5:04 p.m.

Date Approved: July 7, 2015



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Jackson Hanks, Tourism Advisory Board Chairman



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Prepared by: Breezy Lake-Wolfe, Marketing Manager

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