

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Wednesday, April 18, 2018 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

Simon Webster
Rafael Hernandez
Fran Lindsey
Tim Patel
Randi Stringham
Susan Rand
Staff present: Mary Raum

CALL TO ORDER – REGULAR MEETING

Simon Webster called the Regular Meeting to order at 4:04 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

None

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Approval of February 22, 2018 minutes and March 12, 2018 meeting minutes M1: Raphael Hernandez
M2: Fran Lindsey, Motion passed
2. The presentation, discussion and possible action regarding HOT Funding
 - a. Palestine Independent School District – Rhonda Herrington presented a HOT application to the board requesting funding for a Matlay/Marley Floor to be used at the Palestine High School Auditorium so that they could host dance recitals at their facility. After discussion on the potential impact on the bookings for the Palestine Civic Center a Motion was made by Randi Stringham to deny the application. Motion was second by Simon Webster and the vote to deny the application was voted on. All were in favor of denying the application with exception of Fran Lindsey who abstained from the vote.
3. Presentation, discussion and possible action regarding HOT Grant amendment
 - a. Texas State Railroad Authority – Prior to the meeting, the Texas State Railroad Authority pulled their request for the amendment. No action.

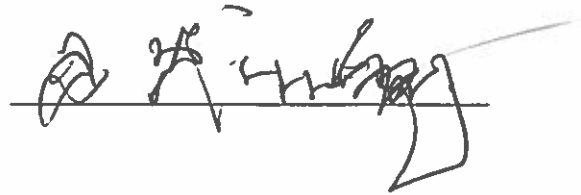
STAFF REPORT:

1. Tourism Report: Tourism Marketing Manager provided an update on website, social media, visitor center traffic and Civic Center updates. In addition it was disclosed that the Office of the Gov. will be coming to complete a Tourism Community Assessment on Palestine at no charge. Also, Mary made the board aware of the plan to submit an RFP for the 2019 Marketing Symposium through TACVB for the April/May time period next year.
2. Simon Webster brought up discussion about the newspaper content for opening day of the Dogwood Trails Celebration and the inaccurate info in the insert that comes out the first Saturday of the celebration.

ADJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by M1: Simon Webster, M@: Tim Patel at 4:58 p.m.

PASSED AND APPROVED THIS 30TH DAY OF MAY, 2018.

A handwritten signature in black ink, appearing to read "Simon Webster", is written over a horizontal line.

ATTEST:

A handwritten signature in black ink, appearing to read "Mary Raum", is written over a horizontal line.

Mary Raum, Tourism Marketing Manager