



Alex Patel, Chairperson
Dana Goolsby, Vice Chairperson
Fran Lindsey
Stuart Whitaker

Dawn Mailloux
Simon Webster

**Palestine Tourism Advisory Board
3/23/16 Meeting Minutes to be presented on 4/21/16 for board approval**

The Tourism Advisory Board of Palestine met on Wednesday, March, 23 2016, 3 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

Members in Attendance:

Alex Patel
Dana Goolsby
Fran Lindsey
Dawn Mailloux
Stuart Whitaker
Simon Webster

A quorum was present.

CALL TO ORDER

Meeting was called to order at 3:06 p.m.

APPROVAL OF MINUTES

Dana Goolsby moved to approve the minutes for 11/18/2015.

Stuart Whitaker 2nd. Upon vote, the minutes were unanimously approved.

Discussion

1. **HOT Funds: Dixie Tournament:** Board discussion surrounding the Dixie Tournament bidding process to acquire a tournament here at the PYAA Complex. It was determined that the cost of the tournaments to be held here exceeded the funds granted through the HOT Funds Application process. Alex advised that the hotels would cover the overage for the cost of the tournament. Mary commented that she had submitted a request to City Finance to determine if there were any unused funds from previous years available. Mary will report findings at the next meeting.
2. **Board Member Opening:** Discussion regarding the current open board seat on the Tourism Advisory Board. The group discussed that we have many aspects of tourism represented by our current board makeup, but Mary introduced filling the open position with someone from the community who could help us focus on sports tourism. Mary offered to reach out to a few contacts to help determine a few good candidates.



Staff Reports

1. 5 Year Strategic Plan reviewed with the board
2. Hot Pepper Festival discussion
3. Upcoming Events: 1836 Chuckwagon Races, Dulcimer Festival, Anderson County Livestock Show
4. Tourism Marketing Update

Adjourn

Meeting adjourned at 4:36 p.m.

Date Approved: April 21, 2016

Alex Patel, Tourism Advisory Board Chairman

Prepared by Mary Raum, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414