

Alex Patel, Chair  
Dana Goolsby, Vice Chair  
Simon Webster

Fran Lindsey  
Stuart Whitaker  
Dawn Mailloux



**NOTICE OF MEETING**  
**Tourism Advisory Board Agenda**  
**Wednesday, March 23, 2016 at 3:00 p.m.**  
**Economic Development Office**  
**100 Willow Creek Parkway, Suite A**  
**Palestine, Texas 75801**

**All agenda items are subject to action.**

- A. **Call to Order**
- B. **Approval of Minutes**  
Wednesday, November 18, 2015 – Regular Meeting
- C. **Citizen Input**
- D. **Board Discussion and Action Item**
  - 1. HOT Funds: Dixie Tournament
  - 2. Board Member opening
  - 3. Tourism Marketing Report:
    - Preliminary 5 Year strategic plan
    - Social Media Reach
    - Palestine App updates/improvements
    - [www.visitpalestinetx.com](http://www.visitpalestinetx.com) website upgrade
    - Partnership on Hot Pepper Festival
- E. **Break for Work Session**  
Pending a motion and approval, the board meeting will be suspended for the work session. Should discussion items be determined as actionable, the board may call the meeting back to order for voting purposes.
- F. **Return from Work Session – Call to Order**
- G. **Announcements**
- H. **Adjournment**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: March, 23 2016 at 3pm

Mary Raum                      3/18/16

Mary Raum, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.