

Jackson Hanks, Chair  
Stuart Whitaker  
Alex Patel  
Fran Lindsey



Jodi Harding  
Adam Harding  
Shera Bowers

**NOTICE OF MEETING**  
**Tourism Advisory Board Agenda**  
**Wednesday, March 19, 2014 at 4:00 p.m.**  
**Economic Development Office**  
**100 Willow Creek Parkway, Suite A**  
**Palestine, Texas 75801**

**All agenda items are subject to action.**

- A. **Call to Order**
- B. **Approval of Minutes**  
February 19, 2014 – Regular Meeting
- C. **Citizen Input**
- D. **Board Discussion and Action Item**
  - 1.) Discussion & possible action on application protocol for organizations to request funds from HOT money to assist with tourism events.
    - a). Review the two-part test for every expenditure of local hotel occupancy tax.
  - 2.) Staff Reports
    - a). Marketing Update
- E. **Adjournment**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: March 14, 2014 @ 4pm

**Breezy Lake-Wolfe, Marketing Manager**

**In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.**