

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Thursday, March 14, 2019 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

Stuart Whitaker
Susan Rand
Randi Stringham
Tim Patel
Staff present: Mary Raum & Rachel Nichols

CALL TO ORDER – REGULAR MEETING

Stuart Whitaker called the Regular Meeting to order at 4:17 p.m.

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

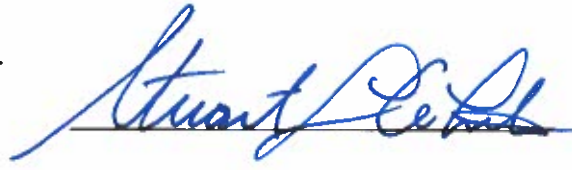
BOARD DISCUSSION AND ACTION ITEMS

1. Approval of ~~February 14~~ ^{March 14} 2019 minutes meeting minutes M1: Stuart Whitaker M2: Randi Stringham, Motion passed
2. Board review and discussion on HOT Grant Application – no applications were reviewed but the fund balance was discussed as well as interests of future applicants.
3. Tourism Report: Tourism Marketing Manager provided an update on the upcoming projects that are being worked on as well as a recap of the Hotel Occupancy Revenue, Visitor Center traffic and online marketing. Shared the final Dogwood Trails brochure with the board
4. Board Topics and discussion - None

ADIJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by M1: Stuart Whitaker M2: Randi Stringham at 5:38p.m.

PASSED AND APPROVED THIS 8th DAY OF May, 2019.



ATTEST:



Mary Raum, Tourism Marketing Manager