

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

12th The Tourism Advisory Board of the City of Palestine, Texas convened in a Special Meeting on Wednesday, March 14, 2018 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

- 11:30
Simon Webster
Rafael Hernandez
Fran Lindsey
Stuart Whitaker
Tim Patel
Randi Stringham
Staff present: Mary Raum

CALL TO ORDER - REGULAR MEETING

Simon Webster called the Regular Meeting to order at 11:34 a.m.

PROPOSED CHANGES OF AGENDA ITEMS

None

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Approval of January 24, 2018 minutes M1: Fran Lindsey M2: Raphael Hernandez, Motion passed
2. The presentation, discussion and possible action regarding HOT Funding
 - a. 1836 Chuckwagon Race – Discussion was held. 1836 Chuckwagon, LLC updated that an arena has been added to the property in preparation for the PRCA rodeo that will be held onsite in 2019 – this year the newly added event, Barrel Racing on Saturday night. Neal McCoy will be doing the pledge of allegiance and singing the National Anthem for the opening ceremony on Saturday. Board recommended that the applicant add all local accommodations to their website. M1: Simon Webster in the amount of \$5,000.00, M2: Tim Patel. With all present in favor, the motion passed.
 - b. The Museum for East Texas Culture – A presentation was made by Ben Campbell, board member of The Museum of East Texas Culture which detailed the need for the windows on the third floor of the museum to be repaired. M1: Simon Webster for \$10,000.00, M2: Raphael Hernandez. With no further discussion, the motion passed unanimously.

STAFF REPORTS

1. Tourism Report: Tourism Marketing Manager provided an update on the calendar year results for hotel occupancy, Visitor Center statistics and an update to the YTD Civic Center income and introduction of new hire Rachel Nichols.

ADJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned at 12:51 p.m.

PASSED AND APPROVED THIS 18TH DAY OF APRIL, 2018.

ATTEST:



Mary Raum, Tourism Marketing Manager


