

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Wednesday, February 13, 2019 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

Stuart Whitaker
Susan Rand
Randi Stringham
Tim Patel
Staff present: Mary Raum & Rachel Nichols

CALL TO ORDER – REGULAR MEETING

Stuart Whitaker called the Regular Meeting to order at 4:12 p.m.

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Approval of January 9, 2019 minutes meeting minutes M1: Randi Stringham M2: Stuart Whitaker, Motion passed
2. Board review and discussion on HOT Grant Application
 - a. for Palestine Area Chamber of Commerce. Motion by Susan Rand to recommend \$15,000 to City Council for performing arts and marketing, motion second by Stuart Whitaker. 3 in favor, 1 abstain, motion carried.
 - b. for Palestine Youth Athletic Association. Motion by Tim Patel for \$15,000 upon review with THLA in referees as an approved expense. Motion second by Susan Rand. 3 in favor, 1 abstain motion carried.
3. Reviewed Q2 initiatives including Reaching out to get filming for Palestine, Wayfinding Signage and Dogwood Trails Celebration Planning/Execution
4. Tourism Report: Tourism Marketing Manager provided an update on the upcoming projects that are being worked on as well as a recap of the Hotel Occupancy Revenue, Visitor Center traffic and online marketing.
5. Board Topics and discussion - None

ADJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by M1: Susan Ran M2: Stuart Whitaker at 5:38p.m.

PASSED AND APPROVED THIS 14th DAY OF March, 2019.



ATTEST:


Mary Raum, Tourism Marketing Manager