

NOTICE OF MEETING

Tourism Advisory Board Regular Meeting Agenda

Thursday, October 27, 2016 at 4:00 p.m.

Economic Development Office

100 Willow Creek Parkway, Suite A

Palestine, Texas 75801



All agenda items are subject to action.

Board:

Alex Patel, Chair

Open

Simon Webster

Stuart Whitaker

Open

Fran Lindsey

Open

Staff/ Ex-Officio

Mary Raum, Tourism Marketing Manager

A. Call to Order

B. Consent Agenda

- a) Approval of 6/22/16 Meeting Minutes
- b) Approval of 7/28/16 Meeting Minutes
- c) Approval of notes of 8/24/16 Meeting Minutes
- d) Approval of 9/28/16 Meeting Minutes

D. Citizen Input

E. Board Discussion & Action Items

- 1. Discussion and possible action regarding Hot Funding Grant 2016/17:
 - a) Curious Museum – ICEE Success Foundation
- 2. Discussion and possible action regarding 2016-17 Marketing Plan

H. Staff Reports – Discussion Only

- 1. Visitor Center Report
- 2. Marketing and Promotions Update

H. Adjournment

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: 10/24/16 @ 3:50pm.

Mary Raum

Mary Raum, Tourism Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.