

Alex Patel, Chairperson
Dana Goolsby, Vice Chairperson
Fran Lindsey
Stuart Whitaker

Shera Bowers
Dawn Mailloux
Simon Webster

Palestine Tourism Advisory Board
10/21/15 Meeting Minutes to be presented on 11/18/15 for board approval

The Tourism Advisory Board of Palestine met on Wednesday, October, 21 2015, 4 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

Members in Attendance:

Jackson Hanks
Dana Goolsby
Fran Lindsey
Dawn Mailloux

Absent:

Shera Bowers
Stuart Whitaker
Alex Patel

A quorum was present.

CALL TO ORDER

Meeting was called to order at 4:21 p.m.

APPROVAL OF MINUTES

Fran Lindsey moved to approve the minutes for 10/21/2015.

Dawn Mailloux 2nd. Upon vote, the minutes were unanimously approved.

Discussion and Possible Action Items

- 1). Discussion & possible action regarding Chairperson Selection Dawn Mailloux made a motion to name Alex Patel as Chairperson for the Tourism Advisory Board. Fran Lindsey 2nd. Upon voting, motion passed unanimously.
- 2). Discussion & possible action regarding Vice Chairperson Selection Dawn Mailloux made a motion to name Dana Goolsby as Vice Chairperson for the Tourism Advisory Board. Fran Lindsey 2nd. Upon voting, motion passed unanimously.
- 3). Discussion & possible action regarding Fiscal Year 2015/2016: Discussion regarding a date for a work session for the scope of work and review/modify the city ordinances (Tourism Advisory Board). Dana

Goolsby made a motion to approve Wednesday, November 19th at 3pm as a schedule date for regular meeting and work session. Fran Lindsey 2nd. Upon voting, motion passed unanimously.

Staff Reports

Palestine & Athens Pineywoods Autumn Trail Campaign will be kicking off (Partnership/Marketing Material planned over summer 2014).

Christmas in Palestine events and link (www.visitpalestine.com) sent to all pre-booked Polar Express Riders via email. Christmas in Palestine Badge linked on the Texas State Railroad website.

Adjourn

Meeting adjourned at 5:05 p.m.

Date Approved: November 18, 2015

Alex Patel, Tourism Advisory Board Chairman

Prepared by: Breezy Lake-Wolfe, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414

Amendments:

Incoming Chairperson not present for this meeting.

Acknowledge this meeting was led by Acting Chairperson Jackson Hanks.

Acknowledge that with Jackson Hanks acting as Chairperson, quorum was present for this meeting.

Acknowledge the minutes were prepared by Breezy Lake-Wolfe, former Marketing Manager

 
Amendments prepared by: Mary Raum, Marketing Manager

*Jackson, Hanks, Acting Chairperson
Alex Patel, Chairperson
Dana Goolsby, Vice Chairperson
Fran Lindsey

Shera Bowers
Dawn Mailloux
Simon Webster
Stuart Whitaker

Palestine Tourism Advisory Board

Amended 10/21/15 Meeting Minutes to be presented on 7/27/16 for board approval

The Tourism Advisory Board of Palestine met on Wednesday, October, 21 2015, 4 p.m., at the Palestine Economic Development Conference Room, 100 Willow Creek Parkway, Ste. A, Palestine, Texas. Attending were the following:

Members in Attendance:

Jackson Hanks
Dana Goolsby
Fran Lindsey
Dawn Mailloux

Absent:

Shera Bowers
Stuart Whitaker
Alex Patel

A quorum was present.

CALL TO ORDER

Meeting was called to order at 4:21 p.m.

APPROVAL OF MINUTES

Fran Lindsey moved to approve the minutes for 10/21/2015.

Dawn Mailloux 2nd. Upon vote, the minutes were unanimously approved.

Discussion and Possible Action Items

- 1). Discussion & possible action** regarding Chairperson Selection Dawn Mailloux made a motion to name Alex Patel as Chairperson for the Tourism Advisory Board. Fran Lindsey 2nd. Upon voting, motion passed unanimously.
- 2). Discussion & possible action regarding Vice Chairperson Selection Dawn Mailloux made a motion to name Dana Goolsby as Vice Chairperson for the Tourism Advisory Board. Fran Lindsey 2nd. Upon voting, motion passed unanimously.

Page 1 of 2

*Amended Acting Chairperson to Jackson Hanks

** Deleted duplicate word "action" in 'Discussion and Possible Action Items' point #1.

*** Amended by correcting the spelling of Piney Woods

****Amended the Date Approved to 7/27/16

3). Discussion & possible action regarding Fiscal Year 2015/2016: Discussion regarding a date for a work session for the scope of work and review/modify the city ordinances (Tourism Advisory Board). Dana Goolsby made a motion to approve Wednesday, November 19th at 3pm as a schedule date for regular meeting and work session. Fran Lindsey 2nd. Upon voting, motion passed unanimously.

Staff Reports

Palestine & Athens Piney Woods*** Autumn Trail Campaign will be kicking off (Partnership/Marketing Material planned over summer 2014).

Christmas in Palestine events and link (www.visitpalestine.com) sent to all pre-booked Polar Express Riders via email. Christmas in Palestine Badge linked on the Texas State Railroad website.

Adjourn

Meeting adjourned at 5:05 p.m.

Date Approved: July 27, 2016****

Alex Patel, Tourism Advisory Board Chairman

Prepared by: Breezy Lake-Wolfe, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414

Amendments:

Incoming Chairperson not present for this meeting.

Acknowledge this meeting was led by Acting Chairperson Jackson Hanks.

Acknowledge that with Jackson Hanks acting as Chairperson, quorum was present for this meeting.

Acknowledge the minutes were prepared by Breezy Lake-Wolfe, former Marketing Manager

Acknowledge amendments to the minutes are noted in the footer.

 7/28/16
Amendments prepared by: Mary Raum, Marketing Manager