

NOTICE OF MEETING

Tourism Advisory Board Special Session Meeting & Regular Meeting Agenda
Wednesday, October 19, 2016 at 4:00 p.m.
Economic Development Office
100 Willow Creek Parkway, Suite A
Palestine, Texas 75801



All agenda items are subject to action.

Board:

- Alex Patel, Chair Open
- Simon Webster Stuart Whitaker
- Open Fran Lindsey
- Open

Staff/ Ex-Officio

Mary Raum, Tourism Marketing Manager

*No Quorum
Meeting Called @
4:20 pm
#K... [Signature]*

A. Call to Order

B. Approval of Minutes

- a) Approval of 6/22/16 Meeting Minutes
- b) Approval of 7/28/16 Meeting Minutes
- c) Approval of notes of 8/24/16 Meeting Minutes

D. Citizen Input

E. Board Discussion & Action Items

- 1. Discussion and possible action regarding Hot Funding Grant 2016/17:
 - a) Curious Museum – ICEE Success Foundation
- 2. Discussion and possible action regarding 2016-17 Marketing Plan

H. Staff Reports – Discussion Only

- 1. Visitor Center Report
- 2. Marketing and Promotions Update

H. Adjournment

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: 10/14/16 @ 4:30 pm

Mary Raum Mary Raum, Tourism Marketing Manager

in compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.