

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Wednesday, January 9, 2019 at 4:00 PM. For the Regular Meeting in the Palestine Economic Development Corporation at 100 Willow Creek Parkway, Suite A with the following people present:

Simon Webster
Stuart Whitaker
Fran Lindsey
Randi Stringham
Tim Patel
Staff present: Mary Raum & Rachel Nichols

CALL TO ORDER – REGULAR MEETING

Stuart Whitaker called the Regular Meeting to order at 4:02 p.m.

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Approval of October 10, 2018 minutes meeting minutes M1: Randi Stringham M2: Stuart Whitaker, Motion passed
2. Board review and discussion on HOT Grant Application for Palestine Area Chamber of Commerce. No motions were made.
3. Reviewed Q2 initiatives including Reaching out to get filming for Palestine, Wayfinding Signage and Dogwood Trails Celebration Planning/Execution
4. Tourism Report: Tourism Marketing Manager provided an update on the upcoming projects that are being worked on as well as a recap of the Hotel Occupancy Revenue, Visitor Center traffic and online marketing.
5. Board Topics and discussion - None

ADJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by M1: Stuart Whitaker M2: Fran Lindsey at 5:37p.m.

PASSED AND APPROVED THIS 13th DAY OF February, 2019.



ATTEST



Mary Raum, Tourism Marketing Manager