

Jackson Hanks, Chair  
Stuart Whitaker  
Sameer Bhatt  
Fran Lindsey



Mendi Perry  
Adam Harding  
Shera Bowers

**NOTICE OF MEETING**  
**Tourism Advisory Board Agenda**  
**Wednesday, January 15, 2014 at 4:00 p.m.**  
**Economic Development Office**  
**100 Willow Creek Parkway, Suite A**  
**Palestine, Texas 75801**

**All agenda items are subject to action.**

- A. **Call to Order**
- B. **Approval of Minutes**  
November 20, 2013 – Regular Meeting
- C. **Citizen Input**
- D. **Board Discussion and Action Item**  
1). Discussion & possible action on application process for organizations to request funds from HOT money to assist with tourism events.  
1) Hotel Occupancy Update by Alex Patel, owner Hampton Inn & Suites  
2) Staff Reports  
a). Marketing Update
- E. **Adjournment**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time: January 10, 2014 @ 4pm

  
Breezy Lake-Wolfe, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.