



Hot Pepper Festival,
2018

Committee:

Danielle Shultz
Project Manager

Mendi Chambers

Liz Smith

Melissa Ward

Diane Davis

Vickey Chivers

Victoria Minton

Nate Smith

Stuart Whitaker

Shirley Dean

Jeremy Janz

Tania Rodriguez

Ricardo Rodriguez

Aaron Cox

LeeAnn Martine

Dear Sponsor:

It's that time again! The **Hot Pepper Festival** is scheduled for Saturday, October 27, 2018 in Historic Downtown Palestine.

The Hot Pepper Festival is a tradition in Palestine like no other, and we are proud of its amazing success. The Hot Pepper Festival Committee hopes that you would like to become part of the tradition this year. The festival has continued to be a growing success, allowing us to reach over 15,000 visitors each year to present the best that Palestine has to offer. From the lively entertainment, interactive activities, quality arts and crafts, and community project displays, visitors of all ages continue to enjoy themselves. We have already received numerous requests from vendors, performance groups, as well as the community to be a part of the "Hottest Thing in Palestine". The Committee has chosen to continue the festival's theme "Everything's Hotter in Texas!".

We have many surprises and new activities instore for this year. You won't want to miss this amazing opportunity to be a part of all the excitement the Hot Pepper Festival has to offer!

The Festival is no small undertaking. The Committee has already formed and is meeting regularly to ensure this year's event is bigger and better than ever. We are looking to expand the festival to accommodate even more vendors, shoppers, visitors, and a variety of HOT entertainment; this of course comes at a price.

Money received for this event through vendor and sponsors is well spent. Our aim is to promote Palestine, provide free interactive entertainment for all ages, and to offer an opportunity for businesses to participate in this one of a kind event. The Hot Pepper Festival brings in visitors from miles around to see what we have to offer.

We are asking for your support of the Hot Pepper Festival, 2018. Our sponsorship levels and benefits are presented in the enclosed form. We have designed the levels to appeal to businesses of all sizes and budgets. We invite you to be a part of this great tradition by assisting with your contribution to the Hot Pepper Festival, 2018.

In order to ensure that your business receives the appropriate recognition and to meet our publicity and promotional deadlines, we ask that you **respond by our March 31 & August 31 deadlines**. We look forward to your support and involvement in the Hot Pepper Festival, 2018. For more information on the festival please "Like" our Facebook Page @HotPepperFestival, or visit www.cityofpalestinetx.com. Should you have any questions, please do not hesitate to contact us at dshultz@palestine-tx.org or 903.731.8437.

Thank you,

Hot Pepper Festival, 2018 Committee

City of Palestine - Hot Pepper Festival
504 N. Queen St.
Palestine, TX 75801
www.cityofpalestinetx.com
Phone: 903.731.8437
Facebook: @HotPepperFestival
Email: dshultz@palestine-tx.org



Yes!

I would like to sponsor Hot Pepper Festival, 2018!

Deadline to be on the Hot Pepper Festival, 2018 T-Shirts - March 31, 2018

(The larger sponsorship amounts, will have larger company names!)

Deadline for all other sponsorship benefits - August 31, 2018

Please check the appropriate box below.

LEVEL	AMOUNT
<input type="checkbox"/> <u>Ghost Pepper</u> Includes: > Pepper Signage with Business Name Beside Street at the Festival > Logo or Company Name used on promotional materials including Facebook, t-shirts and official poster as well as the event web page > Company Name referenced as sponsor on (3) three local radio stations > Sponsoring Business allowed promotional booth space at event > Sponsorship Recognition in the Palestine Herald Press > Sponsor sign recognizing all qualified sponsors after event > 12 Festival T-Shirts	\$5,000
<input type="checkbox"/> <u>Habanero Pepper</u> Includes: > Pepper Signage with Business Name Beside Street at the Festival > Logo or Company Name used on promotional materials including Facebook, t-shirts and official poster as well as the event web page > Company Name referenced as sponsor on (3) three local radio stations > Sponsoring Business allowed promotional booth space at event > Sponsorship Recognition in the Palestine Herald Press > Sponsor sign recognizing all qualified sponsors after event > 8 Festival T-Shirts	\$2,500
<input type="checkbox"/> <u>Jalapeño Pepper</u> Includes: > Pepper Signage with Business Name Beside Street at the Festival > Logo or Company Name used on promotional materials including Facebook, t-shirts and official poster as well as the event web page > Company Name referenced as sponsor on (3) three local radio stations > Sponsoring Business allowed promotional booth space at event > Sponsorship Recognition in the Palestine Herald Press > Sponsor sign recognizing all qualified sponsors after event > 4 Festival T-Shirts	\$1,000
<input type="checkbox"/> <u>Pablano Pepper</u> Includes: > Logo or Company Name used on promotional materials including Facebook, as well as the event web page > Company Name referenced as sponsor on (3) three local radio stations > Sponsorship Recognition in the Palestine Herald Press > 2 Festival T-Shirts	\$500
<input type="checkbox"/> <u>Chili Pepper</u> Includes: > Logo or Company Name used on promotional materials including Facebook, as well as the event web page > Company Name referenced as sponsor on (3) three local radio stations > Sponsorship Recognition in the Palestine Herald Press > 1 Festival T-Shirt	\$250

Please list number of each t-shirt size for your sponsorship level:

Medium: _____ Large: _____ XL: _____ XXL: _____ XXXL: _____

Name: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Sponsorship Type: (Circle One) Check Credit Card Amount: \$ _____

CC: Visa M/C Disc # _____ **exp.** _____ **ssc** _____

THANK YOU!

The City of Palestine did not provide city business or services in return for this sponsorship. Your gift is tax deductible. **Please make your check payable to Hot Pepper Festival & mail your contribution to:**

City of Palestine – Hot Pepper Festival @ 504 N. Queen St. Palestine, TX 75801.

Please call 903.731.8437 or email dshultz@palestine-tx.org for more information.