

**NOTICE OF MEETING**

**Tourism Advisory Board Special Session Meeting & Regular Meeting Agenda**

Thursday, July 28, 2016 at 4:00 p.m.

Economic Development Office

100 Willow Creek Parkway, Suite A

Palestine, Texas 75801



All agenda items are subject to action.

**Board:**

Alex Patel, Chair           Open  
Simon Webster           Stuart Whitaker  
Open                       Fran Lindsey  
Open

**Staff/ Ex-Officio**

Mary Raum, Tourism Marketing Manager, incoming

**A.     Call to Order**

**B.     Special Session:**

- a) Acknowledge Mary Raum as Tourism Marketing Manager as ex-officio retroactive appointment from the date of hire, February 15, 2016
- b) Adjourn Special Session

**C.     Approval of Minutes**

- a) Presentation of 10/21/15 Meeting Minutes
- b) Presentation of Amended 10/21/15 Meeting Minutes

**D.     Citizen Input**

**E.     Board Discussion & Action Items**

- 1. Review and take possible action on a Visitor Experience Assessment & Short Term Action Plan Proposal.
- 2. Review and discuss 2016-17 Preliminary Budget (Work Session)
- 3. Review the Texas Sports Facility Guide Marketing Opportunity for fiscal 2016-17 Budget Cycle
- 4. Review and discuss Code of Ordinances and/or Bylaws

**F.     Break for Work Session**

Pending a motion and approval, the board meeting will be suspended for the work session. Should discussion items be determined as actionable, the board may call the meeting back to order for voting purposes.

**G.     Return from Work Session – Call to Order**

**H.     Staff Reports – Discussion Only**

- 1. Visitor Center Report
- 2. Marketing and Promotions Update

**H.     Adjournment**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, on the following date and time:           July, 25<sup>th</sup> @ 11:15am.

A handwritten signature in cursive script that reads "Mary Raum".

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Mary Raum, Marketing Manager

In compliance with the Americans with Disabilities Act, the City of Palestine will provide for reasonable accommodations for persons attending City Council meetings. Requests for accommodations or Interpretive services must be made 48 hours prior to the meetings. Please contact the City Secretary's office for further information at 903-731-8414.